

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Dec 2023**

**PART 1 - UNITED KINGDOM**  
(INCLUDING CHANNEL ISLANDS AND ISLE OF MAN)



ADULTS AGED 15 AND OVER:  
**56,348,000**



**Embargoed**  
until 00.01 am  
1st February 2024

	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
All Radio	Q	49473	100	20.5	101	1013105	100
All BBC Radio	Q	31286	94	14.0	98	437747	92
All BBC Radio 15-44	Q	11464	93	8.3	100	95406	93
All BBC Radio 45+	Q	19823	95	17.3	97	342341	92
All BBC Network Radio <sup>1</sup>	Q	28724	94	13.5	98	388334	92
BBC Local Radio	Q	6986	90	7.1	101	49413	90
All Commercial Radio	Q	39130	103	14.2	107	555160	109
All Commercial Radio 15-44	Q	18114	100	12.1	103	219442	104
All Commercial Radio 45+	Q	21015	105	16.0	108	335718	113
All National Commercial <sup>1</sup>	Q	26705	102	10.2	106	271617	108
All Local Commercial Radio (National TSA)	Q	27009	106	10.5	104	283543	111
Other Radio	Q	5690	88	3.5	85	20198	76

(1) See note on back cover.  
For survey periods and other definitions please see back cover.  
Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Dec 2023**

## PART 2 - NATIONAL SERVICES



**Embargoed**  
until 00.01 am  
1st February 2024

	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
All BBC Network Radio <sup>1</sup>	Q	28724	94	13.5	98	388334	92
BBC Radio 1	Q	7330	94	6.3	103	45933	96
BBC Radio 1Xtra	H	718	95	4.3	113	3090	108
BBC Radio 2	Q	13281	93	10.2	93	135636	87
BBC Radio 3	Q	1775	95	7.5	101	13237	95
BBC Radio 4 (including 4 Extra)	Q	9476	90	12.8	106	121427	95
BBC Radio 4	Q	9116	90	12.2	108	110939	97
BBC Radio 4 Extra	Q	1464	82	7.2	94	10487	76
BBC Radio 5 live (inc. sports extra)	Q	5952	96	6.1	102	36020	96
BBC Radio 5 live	Q	5245	94	6.0	102	31319	95
BBC Radio 5 Sports Extra	Q	1552	94	3.0	107	4701	102
BBC 6 Music	Q	2519	101	10.4	101	26139	102
BBC Asian Network UK	H	448	97	4.8	80	2140	78
BBC World Service	Q	1072	82	4.6	94	4976	77
All National Commercial <sup>1</sup>	Q	26705	102	10.2	106	271617	108
Absolute Radio Network <sup>2</sup>	H	5287	101	6.9	99	36333	100
Absolute Radio	Q	2359	111	5.9	86	14033	96
Absolute Radio 60s	H	115	86	4.5	87	515	74
Absolute Radio 70s	H	299	101	2.8	100	842	102

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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Absolute 80s	Q	1589	104	5.3	115	8482	120
Absolute Radio 90s	H	947	96	4.0	95	3749	91
Absolute Radio 00s	H	289	95	2.7	93	773	87
Absolute Radio 10s	H	149	104	1.1	69	160	71
Absolute Classic Rock	H	796	90	5.8	105	4609	95
Absolute Radio Country	H	407	145	5.8	116	2379	171
Boom Radio	Q	627	118	11.0	100	6877	118
Capital Brand (UK) <sup>6</sup>	H	7921	103	5.1	94	40180	98
Capital Chill	Q	186	*	4.8	*	897	*
Capital Dance	Q	863	95	4.6	98	3974	93
Capital Network (UK) <sup>2</sup>	H	5871	99	4.7	92	27462	91
Capital XTRA Brand UK <sup>2</sup>	H	1979	116	3.9	103	7721	120
Capital XTRA (UK) <sup>2</sup>	H	1686	114	3.7	106	6213	121
Capital XTRA Reloaded	Q	496	120	3.0	88	1502	106
Classic FM	Q	4689	94	8.7	107	40898	102
GB News Radio	Q	430	141	6.5	93	2792	131
Gold Network (UK) <sup>2</sup>	H	1676	100	7.9	96	13197	96
Greatest Hits Network (exc Partners) <sup>2</sup>	H	6850	157	8.5	113	58347	179
Greatest Hits Radio <sup>2</sup>	H	6753	170	8.5	120	57449	203

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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Heart Brand (UK) <sup>9</sup>	H	11527	106	6.6	99	76428	104
Heart 70s	Q	675	114	3.7	97	2493	112
Heart 80s	Q	1678	133	4.5	115	7598	156
Heart 90s	Q	1184	138	3.5	100	4162	139
Heart 00s	Q	825	253	3.3	66	2764	170
Heart Dance	Q	826	111	3.9	105	3187	116
Heart Network (UK) <sup>2</sup>	H	8838	102	6.4	96	56835	98
Heat	H	472	94	3.5	90	1635	83
Hits Radio Network (exc Partners) <sup>2</sup>	H	6330	95	7.9	100	49923	95
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	12016	119	9.0	106	108269	127
Hits Radio <sup>2</sup>	H	1430	107	4.9	148	6959	158
Jazz FM	H	446	87	4.2	108	1892	95
Kerrang!	H	399	122	4.1	84	1648	103
KISS Network <sup>5</sup>	H	4224	99	4.9	94	20766	94
KISS Fresh	H	245	102	3.0	103	733	104
KISSTORY	Q	2368	105	4.4	107	10528	113
LBC Brand (UK) <sup>2</sup>	H	2990	95	9.4	97	28066	92
Magic Network <sup>8</sup>	H	4157	110	5.8	98	24159	109
Magic at the Musicals	H	165	121	5.0	139	827	168

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Magic Chilled	H	416	93	3.1	86	1272	79
Magic Soul	H	502	120	6.6	138	3285	163
Mellow Magic	H	492	88	4.7	90	2325	81
Planet Rock	Q	1285	103	10.2	112	13077	115
Scala Radio	H	199	85	8.8	100	1751	85
Smooth Brand (UK) <sup>7</sup>	H	6165	106	6.6	90	40449	96
Smooth Radio Chill	Q	471	102	5.0	93	2349	95
Smooth Radio Country	Q	314	103	4.8	71	1492	72
Smooth Radio Network (UK) <sup>2</sup>	H	5473	106	6.6	90	36184	97
Sunrise Radio National	Y	317	101	4.6	107	1455	108
TalkRadio	H	725	119	7.7	100	5544	118
talkSPORT Network <sup>2</sup>	H	3342	106	6.5	108	21675	114
Times Radio	H	492	87	8.0	131	3956	116
Virgin Radio Network	H	1825	95	6.3	111	11565	105
Radio X Brand (UK) <sup>12</sup>	H	2168	*	9.2	*	19919	*
Radio X Classic Rock	Q	244	*	5.7	*	1396	*
Radio X Network (UK) <sup>2</sup>	H	2013	101	9.3	109	18697	111

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(1-12) See note on back cover.

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SURVEY PERIOD ENDING  
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## PART 3 - INDIVIDUAL BBC SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
<b>BBC NETWORK RADIO</b>							
BBC Radio 1	Q	7330	94	6.3	103	45933	96
BBC Radio 1Xtra	H	718	95	4.3	113	3090	108
BBC Radio 2	Q	13281	93	10.2	93	135636	87
BBC Radio 3	Q	1775	95	7.5	101	13237	95
BBC Radio 4 (including 4 Extra)	Q	9476	90	12.8	106	121427	95
BBC Radio 4	Q	9116	90	12.2	108	110939	97
BBC Radio 4 Extra	Q	1464	82	7.2	94	10487	76
BBC Radio 5 live (inc. sports extra)	Q	5952	96	6.1	102	36020	96
BBC Radio 5 live	Q	5245	94	6.0	102	31319	95
BBC Radio 5 Sports Extra	Q	1552	94	3.0	107	4701	102
BBC 6 Music	Q	2519	101	10.4	101	26139	102
BBC Asian Network UK	H	448	97	4.8	80	2140	78
BBC World Service	Q	1072	82	4.6	94	4976	77
<b>NATIONAL REGIONAL</b>							
BBC Radio Scotland	H	800	103	6.1	95	4866	98
BBC Radio Ulster <sup>3</sup>	H	506	107	9.7	87	4927	94
BBC Radio Wales	H	316	102	8.8	102	2787	104
BBC Radio Cymru <sup>3</sup>	H	95	70	12.1	90	1150	63

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<b>LOCAL</b>							
BBC Local Radio in England	Q	4869	86	6.9	101	33702	87
BBC Radio Berkshire	H	73	62	5.2	96	377	59
BBC Radio Bristol	H	78	73	7.0	143	550	105
BBC Radio Cambridgeshire	H	67	87	9.1	75	612	65
BBC Radio Cornwall	H	80	69	12.1	73	970	50
BBC CWR	H	64	112	8.6	98	552	110
BBC Radio Cumbria	H	85	104	8.4	108	713	112
BBC Radio Derby	H	127	99	8.0	81	1021	80
BBC Radio Devon	H	136	91	7.5	77	1022	71
BBC Essex	H	138	103	11.8	105	1621	107
BBC Radio Gloucestershire	H	49	66	7.8	100	378	66
BBC Hereford & Worcester	H	90	98	9.3	72	841	70
BBC Radio Humberside	H	101	83	7.3	81	736	67
BBC Radio Kent	H	142	81	4.6	90	659	74
BBC Radio Lancashire	H	150	92	8.5	131	1281	122
BBC Radio Leeds	H	178	103	4.5	88	807	92
BBC Radio Leicester	H	106	91	5.2	93	551	84
BBC Radio Lincolnshire	H	66	94	5.8	71	383	67

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
BBC Radio London	Q	548	88	3.5	103	1914	89
BBC Radio Manchester	H	181	93	5.1	82	930	77
BBC Radio Merseyside	H	179	75	13.4	120	2400	89
BBC Radio Newcastle	H	214	111	6.3	94	1354	104
BBC Radio Norfolk	H	131	83	10.5	154	1372	128
BBC Radio Northampton	H	70	103	6.0	65	423	67
BBC Radio Nottingham	H	124	95	5.4	100	673	96
BBC Radio Oxford	H	87	110	4.0	60	351	66
BBC Radio Sheffield	H	147	92	5.6	98	827	90
BBC Radio Shropshire	H	65	97	6.3	107	410	105
Total BBC Radio Solent	Y	184	88	9.0	106	1650	93
BBC Radio Somerset	H	55	100	12.8	171	696	171
BBC Radio Stoke	H	118	101	9.5	110	1121	112
BBC Radio Suffolk	H	97	109	9.4	96	904	104
BBC Radio Sussex and BBC Radio Surrey	H	192	91	11.0	186	2107	170
BBC Radio Tees	H	100	92	6.7	149	668	136
BBC Three Counties Radio	H	125	124	12.5	108	1565	134
BBC Radio WM	H	193	81	4.6	63	883	50
BBC Radio Wiltshire/Swindon	H	89	139	11.4	345	1020	477

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
BBC Radio York	H	60	102	7.3	107	444	112
BBC Radio Guernsey	Y	12	67	6.8	89	83	62
BBC Radio Jersey	Y	21	91	9.3	106	201	101

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Dec 2023**

## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
until 00.01 am  
1st February 2024

	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Bauer Media Audio UK - Total (exc Partners)	H	21790	109	9.6	104	208648	113
Absolute Radio Network <sup>2</sup>	H	5287	101	6.9	99	36333	100
Absolute Radio	Q	2359	111	5.9	86	14033	96
Absolute Radio 60s	H	115	86	4.5	87	515	74
Absolute Radio 70s	H	299	101	2.8	100	842	102
Absolute 80s	Q	1589	104	5.3	115	8482	120
Absolute Radio 90s	H	947	96	4.0	95	3749	91
Absolute Radio 00s	H	289	95	2.7	93	773	87
Absolute Radio 10s	H	149	104	1.1	69	160	71
Absolute Classic Rock	H	796	90	5.8	105	4609	95
Absolute Radio Country	H	407	145	5.8	116	2379	171
Hits Radio Portfolio (exc Partners) <sup>11</sup>	H	12016	119	9.0	106	108269	127
Greatest Hits Network (exc Partners) <sup>2</sup>	H	6850	157	8.5	113	58347	179
Downtown Country	H	105	92	8.6	99	897	90
Greatest Hits Radio	H	6753	170	8.5	120	57449	203
Greatest Hits Radio (Ayrshire & Dumfries & Galloway) (was West Sound)	Y	72	104	10.5	94	761	99
Greatest Hits Radio (Bath & South West)	Y	42	162	10.2	98	433	162
Greatest Hits Radio (Berkshire & North Hampshire)	H	95	158	6.0	81	571	129
Greatest Hits Radio (Black Country & Shropshire)	H	61	105	8.7	153	527	159

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Greatest Hits Radio (Blackpool)	Y	33	97	9.1	110	302	107
Greatest Hits Radio (Bolton)	Y	30	167	9.4	149	279	247
Greatest Hits Radio (Bradford & West Yorkshire)	H	111	142	12.7	163	1408	231
Greatest Hits Radio (Bristol & South West)	H	157	147	9.4	122	1471	180
Greatest Hits Radio (Bucks Beds & Herts)	H	67	515	11.1	176	744	886
Greatest Hits Radio (Cambridgeshire)	H	34	*	7.9	*	272	*
Greatest Hits Radio (Cornwall)	Y	46	177	11.2	133	519	233
Greatest Hits Radio (Coventry & Warwickshire)	H	71	182	7.3	95	523	176
Greatest Hits Radio (Cumbria) (was CFM)	Y	66	92	8.8	114	586	106
Greatest Hits Radio (Devon)	H	82	222	7.3	78	595	173
Greatest Hits Radio (Dorset East)	Y	40	1000	8.8	183	357	1700
Greatest Hits Radio (Dorset West)	Y	50	128	9.9	90	490	114
Greatest Hits Radio (East Midlands)	H	165	*	7.5	*	1241	*
Greatest Hits Radio (East Yorkshire & Northern Lincolnshire)	H	113	297	8.8	85	992	252
Greatest Hits Radio (Essex)	H	73	149	9.7	128	704	189
Greatest Hits Radio (Gloucestershire)	Y	33	174	8.2	86	271	149
Greatest Hits Radio (Greater Manchester)	H	199	114	7.8	66	1549	74
Greatest Hits Radio (Great Yarmouth)	Y	49	126	13.3	153	654	192
Greatest Hits Radio (Harrogate & Yorkshire Dales)	Y	37	123	10.4	151	386	185

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Greatest Hits Radio (Herefordshire & Worcestershire)	Y	48	166	9.9	105	476	176
Greatest Hits Radio (Kent)	H	85	*	6.3	*	538	*
Greatest Hits Radio (Lancashire)	H	96	343	6.3	225	599	758
Greatest Hits Radio (Leeds & West Yorkshire)	H	142	151	9.3	76	1327	115
Greatest Hits Radio (Lincolnshire)	H	150	417	10.1	77	1520	324
Greatest Hits Radio (Liverpool)	H	264	124	10.6	128	2805	159
Greatest Hits Radio (London)	Q	1442	154	5.4	110	7794	171
Greatest Hits Radio (Northamptonshire)	H	58	*	6.3	*	362	*
Greatest Hits Radio (North Derbyshire)	Y	61	156	9.0	99	549	155
Greatest Hits Radio (Northern Ireland)	H	82	*	4.3	*	356	*
Greatest Hits Radio (North Norfolk)	Y	18	129	10.4	120	190	157
Greatest Hits Radio (Norwich)	Y	96	150	7.6	87	731	131
Greatest Hits Radio (Oxfordshire)	H	110	282	5.1	119	562	335
Greatest Hits Radio (Peterborough Stamford & Rutland)	H	52	*	8.9	*	462	*
Greatest Hits Radio (Plymouth)	Y	42	145	12.1	159	510	232
Greatest Hits Radio (Salisbury)	Y	32	139	10.4	117	335	165
Greatest Hits Radio (Scotland)	H	563	*	8.5	*	4791	*
Greatest Hits Radio (Edinburgh & the Lothians & Fife Falkirk (was Forth 2))	H	108	146	7.8	80	844	118
Greatest Hits Radio (Glasgow & the West) (was Clyde 2)	H	238	143	5.6	71	1345	103

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Greatest Hits Radio (North of Scotland)	Y	17	*	8.5	*	149	*
Greatest Hits Radio (North East Scotland) (was Northsound 2)	Y	37	168	6.2	86	228	141
Greatest Hits Radio (Scottish Borders & North Northumberland) (was Radio Borders)	Y	41	91	9.2	96	375	87
Greatest Hits Radio (Tayside & Fife) (was Tay 2)	Y	35	194	14.5	146	514	281
Greatest Hits Radio (Somerset)	Y	59	118	11.1	104	652	122
Greatest Hits Radio (South Coast)	H	129	230	9.4	261	1216	614
Greatest Hits Radio (South Wales)	H	120	140	5.6	175	678	246
Greatest Hits Radio (South Yorkshire)	H	253	*	12.5	*	3174	*
Greatest Hits Radio (Staffordshire & Cheshire)	H	83	202	9.2	100	771	205
Greatest Hits Radio (Suffolk) (was Hits Radio (Suffolk))	Y	46	575	14.7	196	672	1067
Greatest Hits Radio (Surrey & East Hampshire)	H	59	134	6.9	92	409	124
Greatest Hits Radio (Sussex)	H	174	470	8.9	71	1545	335
Greatest Hits Radio (Swindon)	Y	31	135	10.7	149	332	204
Greatest Hits Radio (Teesside)	H	99	261	7.7	118	762	311
Greatest Hits Radio (Tyne & Wear)	H	78	105	5.1	71	397	74
Greatest Hits Radio (Wakefield)	Y	70	159	8.7	84	612	134
Greatest Hits Radio (Warrington)	Y	30	150	10.4	189	312	279
Greatest Hits Radio (West Midlands)	H	378	131	8.6	108	3255	140
Greatest Hits Radio (West Norfolk)	Y	50	135	11.8	124	597	170

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Greatest Hits Radio (Wigan & St Helens)	Y	33	165	15.5	316	513	534
Greatest Hits Radio (York & North Yorkshire)	Y	54	110	8.4	145	458	163
Greatest Hits Radio (Yorkshire Coast)	Y	29	97	11.0	117	319	112
Hits Radio Network (exc Partners) <sup>2</sup>	H	6330	95	7.9	100	49923	95
Hits Radio <sup>2</sup>	H	1430	107	4.9	148	6959	158
Hits Radio (Bournemouth & Poole)	Y	27	135	5.4	82	144	108
Hits Radio (Bristol & South West) (was SAMfm)	H	32	145	7.7	143	244	205
Hits Radio (Cumbria)	Y	7	*	2.3	*	15	*
Hits Radio (Manchester)	H	260	100	8.5	149	2206	149
Hits Radio (Oxfordshire)	H	26	200	7.2	257	185	529
Hits Radio (South Coast)	H	24	77	2.3	177	55	141
96.4 FM The Wave	Y	85	86	6.9	74	586	64
Radio City	H	287	95	7.8	110	2241	105
Clyde 1	H	683	103	9.0	92	6167	95
Cool FM	H	538	114	7.7	120	4155	138
Downtown Radio	H	259	85	8.7	112	2259	95
Forth 1	H	358	108	8.3	79	2977	86
Free Radio (Birmingham)	H	245	129	6.8	100	1669	129
Free Radio (Black Country & Shropshire)	H	75	90	6.0	118	452	106

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



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## PART 4 - NATIONAL COMMERCIAL GROUPS



**Embargoed**  
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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Free Radio (Coventry & Warwickshire)	H	109	95	7.8	111	854	106
Free Radio (Herefordshire & Worcestershire)	Y	63	97	7.3	96	459	92
Gem	H	240	89	8.0	100	1918	89
Hallam FM	H	269	107	6.8	85	1828	91
Lincs FM	H	142	59	8.0	62	1141	37
Metro Radio	H	299	91	6.6	78	1969	70
MFR	Y	91	76	6.3	61	572	47
Northsound 1	Y	115	110	6.0	95	685	103
Pirate FM	Y	122	88	9.1	97	1108	85
Pulse 1	H	123	89	6.2	98	766	88
Rock FM	H	212	108	6.6	78	1406	84
Signal One	H	187	106	6.6	85	1238	90
Tay FM	Y	110	90	12.7	146	1390	131
TFM	H	107	78	5.7	112	608	87
Viking FM	H	167	91	5.8	82	967	74
Wave 105	H	405	103	13.6	101	5499	103
West FM	Y	93	97	9.6	128	890	124
Heat	H	472	94	3.5	90	1635	83
Jazz FM	H	446	87	4.2	108	1892	95

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Kerrang!	H	399	122	4.1	84	1648	103
KISS Network <sup>5</sup>	H	4224	99	4.9	94	20766	94
KISS	Q	2349	96	3.6	80	8478	78
KISS (East)	H	54	29	3.9	89	211	26
KISS (London)	Q	964	108	3.1	76	2991	82
KISS (West)	H	275	98	6.4	93	1768	91
KISS Fresh	H	245	102	3.0	103	733	104
KISSTORY	Q	2368	105	4.4	107	10528	113
Magic Network <sup>8</sup>	H	4157	110	5.8	98	24159	109
Magic <sup>2</sup>	Q	3422	118	5.7	108	19491	127
Magic (London)	Q	1670	127	6.9	115	11578	147
Magic at the Musicals	H	165	121	5.0	139	827	168
Magic Chilled	H	416	93	3.1	86	1272	79
Magic Soul	H	502	120	6.6	138	3285	163
Mellow Magic	H	492	88	4.7	90	2325	81
Planet Rock	Q	1285	103	10.2	112	13077	115
Scala Radio	H	199	85	8.8	100	1751	85
Total Global Radio (UK)	H	25184	101	9.4	99	236755	101
Capital Brand (UK) <sup>6</sup>	H	7921	103	5.1	94	40180	98

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.



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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Capital Chill	Q	186	*	4.8	*	897	*
Capital Dance	Q	863	95	4.6	98	3974	93
Capital Network (UK) <sup>2</sup>	H	5871	99	4.7	92	27462	91
Capital Liverpool <sup>10</sup>	H	149	87	4.4	81	652	71
Capital London <sup>10</sup>	Q	1618	99	4.5	102	7221	100
Capital Mid Counties	Y	132	89	5.6	85	735	75
Capital Mid Counties - North <sup>10</sup>	Y	31	103	3.8	60	117	62
Capital Mid Counties - South <sup>10</sup>	H	114	88	5.3	100	602	88
Capital Midlands	H	791	99	5.1	93	4032	91
Capital Birmingham <sup>10</sup>	H	325	114	4.1	91	1335	105
Capital East Midlands <sup>10</sup>	H	321	90	6.2	100	1983	89
Capital East Midlands - Derbyshire	H	57	95	5.2	85	296	80
Capital East Midlands - Leicestershire	H	115	79	6.0	97	688	76
Capital East Midlands - Nottinghamshire	H	149	97	6.7	106	1002	104
Capital North East <sup>10</sup>	H	353	84	6.2	89	2180	74
Capital North West	H	385	103	4.2	86	1626	89
Capital Lancashire <sup>10</sup>	H	61	122	6.6	157	402	189
Capital Manchester <sup>10</sup>	H	324	101	3.8	76	1224	76
Capital North West and Wales <sup>10</sup>	H	108	120	6.7	97	720	116

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Capital Scotland <sup>4</sup>	H	373	96	3.5	92	1319	88
Capital South	H	158	91	4.6	100	732	91
Capital Brighton <sup>10</sup>	Y	19	86	3.0	79	58	68
Capital South Coast <sup>10</sup>	H	129	84	5.0	102	639	85
Capital South Wales <sup>4</sup>	H	160	91	4.6	135	734	122
Capital Yorkshire <sup>10</sup>	H	723	86	5.5	87	3949	75
Capital XTRA Brand UK <sup>2</sup>	H	1979	116	3.9	103	7721	120
Capital XTRA (UK) <sup>2</sup>	H	1686	114	3.7	106	6213	121
Capital XTRA (London)	Q	739	111	2.6	70	1941	80
Capital XTRA Reloaded	Q	496	120	3.0	88	1502	106
Classic FM	Q	4689	94	8.7	107	40898	102
Gold Network (UK) <sup>2</sup>	H	1676	100	7.9	96	13197	96
Gold Cambridgeshire	H	27	59	4.8	69	131	41
Gold East Midlands	H	121	97	8.3	101	1005	99
Gold London	Q	344	102	6.4	94	2188	96
Gold Manchester	H	101	110	7.2	94	730	104
Heart Brand (UK) <sup>9</sup>	H	11527	106	6.6	99	76428	104
Heart 70s	Q	675	114	3.7	97	2493	112
Heart 80s	Q	1678	133	4.5	115	7598	156

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Heart 90s	Q	1184	138	3.5	100	4162	139
Heart 00s	Q	825	253	3.3	66	2764	170
Heart Dance	Q	826	111	3.9	105	3187	116
Heart Network (UK) <sup>2</sup>	H	8838	102	6.4	96	56835	98
Heart East	H	1064	92	8.9	116	9456	107
Heart Cambridgeshire <sup>10</sup>	H	167	98	8.7	84	1444	81
Heart East Anglia	H	293	89	9.1	130	2657	116
Heart East Anglia - Norfolk <sup>10</sup>	H	171	88	8.6	113	1467	99
Heart East Anglia - Suffolk <sup>10</sup>	H	122	90	9.8	163	1190	147
Heart Essex	H	176	96	9.1	112	1608	108
Heart Essex - Chelmsford & Southend <sup>10</sup>	H	129	88	8.4	99	1093	87
Heart Essex - Colchester <sup>10</sup>	Y	31	111	10.4	182	326	206
Heart Essex - Harlow <sup>10</sup>	Y	15	167	8.6	134	127	219
Heart Four Counties	H	430	91	8.7	124	3747	114
Heart Four Counties - Bedfordshire <sup>10</sup>	Y	83	112	5.5	79	456	88
Heart Four Counties - Beds/Bucks/Herts <sup>10</sup>	H	128	86	8.6	143	1103	125
Heart Four Counties - 96.6 FM Hertfordshire <sup>4</sup>	H	21	62	7.2	94	153	58
Heart Four Counties - Milton Keynes <sup>10</sup>	Y	47	98	6.4	125	301	123
Heart Four Counties - Northamptonshire <sup>10</sup>	H	140	85	10.8	144	1510	123

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(1-12) See note on back cover.

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Heart London <sup>10</sup>	Q	2003	111	5.9	111	11919	125
Heart North East <sup>10</sup>	H	349	101	7.5	119	2626	121
Heart North Wales <sup>4</sup>	H	102	89	7.2	88	737	79
Heart North West Group	H	683	93	6.4	94	4385	88
Heart North Lancs & Cumbria	Y	73	128	8.0	127	588	163
Heart North West <sup>10</sup>	H	606	90	6.2	90	3750	81
Heart Scotland	H	355	99	4.6	100	1616	99
Heart Scotland East <sup>10</sup>	H	139	132	4.8	100	664	133
Heart Scotland West <sup>10</sup>	H	216	85	4.4	98	952	84
Heart South	H	1197	104	6.2	91	7375	94
Heart Kent <sup>10</sup>	H	228	89	5.8	94	1336	83
Heart Solent	H	321	109	5.8	79	1865	87
Heart Solent - Dorset <sup>10</sup>	H	94	86	5.7	78	534	67
Heart Solent - Hampshire <sup>10</sup>	H	227	122	5.9	81	1332	99
Heart Sussex	H	297	107	6.5	103	1914	110
Heart Sussex - North <sup>10</sup>	Y	53	189	6.6	118	349	222
Heart Sussex - South <sup>10</sup>	H	251	98	6.5	103	1639	101
Heart Thames Valley	H	351	108	6.4	90	2259	97
Heart Thames Valley - Berks & N.Hants <sup>10</sup>	H	217	110	6.5	89	1422	99

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(1-12) See note on back cover.

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Heart Thames Valley - Oxfordshire <sup>10</sup>	H	134	104	6.3	93	837	95
Heart South Wales <sup>10</sup>	H	419	95	9.1	120	3834	115
Heart West	H	826	92	6.1	92	5046	85
Heart South West	H	323	85	6.3	111	2046	94
Heart South West - Cornwall <sup>10</sup>	Y	89	83	5.8	89	514	74
Heart South West - Exeter <sup>10</sup>	Y	62	111	5.0	93	307	100
Heart South West - North Devon <sup>10</sup>	Y	42	120	10.1	99	419	119
Heart South West - Plymouth & South Hams <sup>10</sup>	Y	70	74	7.2	106	508	79
Heart South West - Torbay <sup>10</sup>	Y	48	102	8.5	133	407	136
Heart West Country	H	503	98	6.0	82	3000	80
Heart West Country - Bristol/Weston & Bath <sup>10</sup>	H	183	86	4.9	74	890	63
Heart West Country - Gloucestershire <sup>10</sup>	Y	104	108	6.9	95	723	104
Heart West Country - Somerset <sup>10</sup>	Y	95	96	6.0	75	568	72
Heart West Country - Wiltshire <sup>10</sup>	Y	119	110	7.2	92	857	102
Heart West Midlands <sup>10</sup>	H	570	95	6.3	93	3588	89
Heart Yorkshire <sup>4</sup>	H	468	109	4.4	68	2051	73
LBC Brand (UK) <sup>2</sup>	H	2990	95	9.4	97	28066	92
LBC (UK)	H	2467	97	10.4	95	25582	92
LBC London	Q	1394	96	10.7	97	14866	94

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
LBC News (UK)	H	810	93	3.1	111	2484	100
LBC News (London) <sup>10</sup>	Q	474	112	3.2	97	1503	109
Smooth Brand (UK) <sup>7</sup>	H	6165	106	6.6	90	40449	96
Smooth Radio Chill	Q	471	102	5.0	93	2349	95
Smooth Radio Country	Q	314	103	4.8	71	1492	72
Smooth Radio Network (UK) <sup>2</sup>	H	5473	106	6.6	90	36184	97
Smooth Radio Devon	H	45	87	8.1	123	361	104
Smooth Radio East Anglia	H	73	109	7.0	71	511	78
Smooth Radio East Midlands <sup>4</sup>	H	442	97	7.3	95	3227	92
Smooth Radio Essex	H	99	168	5.6	133	556	222
Smooth Radio Kent	H	97	120	5.7	88	549	104
Smooth Radio Lake District <sup>10</sup>	Y	7	88	8.8	144	62	122
Smooth Radio London <sup>10</sup>	Q	1076	119	4.3	83	4587	97
Smooth Radio North East <sup>4</sup>	H	518	92	9.1	92	4700	84
Smooth Radio North West <sup>4</sup>	H	1050	107	7.6	99	7941	106
Smooth Radio North West and Wales	H	83	115	9.5	117	792	137
Smooth Radio Scotland	H	320	96	6.6	99	2112	95
Smooth Radio Solent	H	84	108	6.7	156	558	165
Smooth Radio South Wales	H	82	90	6.9	101	568	92

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(1-12) See note on back cover.

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Smooth Radio Sussex	H	63	107	4.5	50	281	53
Smooth Radio Thames Valley	H	66	183	6.7	163	444	298
Smooth Radio Three Counties	H	53	88	4.5	74	241	66
Smooth Radio West Country	H	142	126	4.6	56	649	70
Smooth Radio West Midlands	H	488	93	7.5	82	3659	76
Radio X Brand (UK) <sup>12</sup>	H	2168	*	9.2	*	19919	*
Radio X Classic Rock	Q	244	*	5.7	*	1396	*
Radio X Network (UK) <sup>2</sup>	H	2013	101	9.3	109	18697	111
Radio X London	Q	444	103	7.7	107	3419	111
Radio X Manchester	H	235	104	10.5	136	2476	142
Total News Broadcasting	H	6157	102	7.3	111	44774	112
News Broadcasting National Network	H	5936	102	7.2	109	42741	112
News Broadcasting Speech Network	H	4304	105	7.2	109	31176	115
TalkRadio	H	725	119	7.7	100	5544	118
talkSPORT Network <sup>2</sup>	H	3342	106	6.5	108	21675	114
talkSPORT	H	3081	105	6.8	110	20851	115
talkSPORT2	H	398	116	2.1	88	824	98
Times Radio	H	492	87	8.0	131	3956	116
Virgin Radio Network	H	1825	95	6.3	111	11565	105

Source: "RAJAR/Ipsos/RSMB."

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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Virgin Radio	H	1399	101	6.5	102	9134	103
Virgin Radio 80s Plus	H	123	63	1.9	190	233	119
Virgin Radio Anthems	H	276	101	3.9	93	1074	93
Virgin Radio Chilled	H	320	96	3.5	140	1124	134
U105 (Greater Belfast)	H	220	109	8.5	102	1866	111
U105 (Outside Belfast)	Y	31	107	6.8	117	211	125
Sunrise Radio National	Y	317	101	4.6	107	1455	108
Sunrise Radio London	Y	108	66	4.0	95	429	62

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."



# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
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## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
All Local Commercial Radio (ILR)	Q	27007	106	10.5	104	283475	111
Boom Radio	Q	627	118	11.0	100	6877	118
Central FM	Y	47	147	7.3	92	339	133
Communicorp UK	H	3219	100	6.7	93	21447	93
Capital Scotland	H	373	96	3.5	92	1319	88
Capital South Wales	H	160	91	4.6	135	734	122
Heart Four Counties - 96.6 FM Hertfordshire	H	21	62	7.2	94	153	58
Heart North Wales	H	102	89	7.2	88	737	79
Heart Yorkshire	H	468	109	4.4	68	2051	73
Smooth Radio East Midlands	H	442	97	7.3	95	3227	92
Smooth Radio North East	H	518	92	9.1	92	4700	84
Smooth Radio North West	H	1050	107	7.6	99	7941	106
XS Manchester	H	104	100	5.6	133	584	134
CountryLine Radio (was Chris Country Radio)	H	36	84	2.6	68	93	56
DCT (Total)	Y	125	*	9.4	*	1168	*
Kingdom FM	Y	51	94	5.4	82	276	77
Original 106 (Aberdeen)	Y	74	117	12.1	168	893	197
Total Dee Radio Group	Y	71	127	3.3	75	231	93
Cheshire's Silk 106.9	Y	17	189	4.1	47	72	97

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



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## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
Chester's Dee 106.3 (Dee on DAB)	Y	12	60	6.8	145	81	86
Love 80s Liverpool	Y	14	156	2.5	74	34	113
Love 80s Manchester	Y	28	156	1.6	59	44	88
Total Radio Essex	H	71	66	6.9	92	492	61
Radio Essex	H	41	105	5.6	53	228	55
Radio Essex DAB	Y	50	72	6.8	128	342	94
3FM	Y	25	109	8.6	104	218	114
Fun Kids (London)	H	98	166	2.4	89	230	145
GB News Radio	Q	430	141	6.5	93	2792	131
IOW Radio	Y	41	124	7.9	127	324	157
KMFM Group	H	168	85	8.9	151	1493	127
KMFM East	H	79	80	9.1	138	718	110
KMFM West	H	89	90	8.7	164	775	148
Lyca Group	Y	163	*	8.0	*	1310	*
1458 Lyca Radio	Y	108	159	7.2	164	782	266
Lyca Gold (surveyed as 1035 Dilse Radio)	Y	74	142	7.1	145	528	209
Radio Mansfield 103.2	Y	25	89	7.8	80	197	74
Manx Radio	Y	25	89	9.7	86	247	77
Mi-Soul	H	161	111	4.0	138	640	154

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
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	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
More Radio Total	H	55	112	7.2	56	394	62
More Radio East	Y	47	131	7.2	49	344	65
More Radio West	Y	12	150	7.2	86	82	115
Nation Broadcasting Group	H	756	96	6.4	96	4804	91
106.3 Bridge FM	Y	21	131	5.9	51	122	64
Radio Carmarthenshire	Y	21	117	8.3	132	173	156
Dragon Radio Wales	Y	46	81	8.5	173	389	139
Easy Radio South	H	26	57	5.8	132	148	74
Easy Radio Wales Total	H	16	123	5.9	49	93	57
Easy Radio SE Wales	H	1	100	1.9	173	3	300
Easy Radio Wales	H	14	117	6.3	47	91	57
Nation Radio East Yorkshire	Y	29	49	6.9	63	204	31
Nation Radio Scotland Total	H	133	130	8.7	128	1157	168
Nation Radio Scotland (East)	H	18	113	1.4	28	25	32
Nation Radio Scotland (West)	H	115	134	9.8	138	1133	185
Nation Radio South	Y	78	57	4.4	72	342	42
Nation Radio Suffolk	Y	23	85	10.1	86	229	70
Nation Radio UK	H	146	115	1.8	90	255	98
Nation Radio Wales	H	185	107	6.2	78	1154	85

Source: "RAJAR/Ipsos/RSMB."

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
**17th Dec 2023**

## PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES



**Embargoed**  
until 00.01 am  
1st February 2024

	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
102.5 Radio Pembrokeshire	Y	25	132	4.8	47	118	60
Sun FM Radio	Y	20	67	7.9	96	154	62
Panjab Radio	Y	96	86	10.0	93	961	81
Q Radio	H	351	155	5.9	88	2068	136
Radio Exe	Y	34	110	8.1	156	280	176
Star Radio Cambridge	Y	31	89	4.8	66	149	59
Time FM 107.5	Y	8	33	4.5	50	36	17
Tindle Radio Group	Y	75	97	9.3	85	692	82
Channel 103 FM	Y	46	88	9.6	86	446	77
Island FM 104.7	Y	28	112	8.7	82	246	92
The Voice	Y	12	80	14.2	125	177	103

(1-12) See note on back cover.

Source: "RAJAR/Ipsos/RSMB."

# QUARTERLY SUMMARY OF RADIO LISTENING



SURVEY PERIOD ENDING  
17th Dec 2023

## PART 6 - DEMOGRAPHIC ANALYSIS



**Embargoed**  
until 00.01 am  
1st February 2024

	Survey Period	Weekly Reach '000	Index Reach Q4 23 / Q4 22	Average Hours per listener	Index Avg Hours Q4 23 / Q4 22	Total Hours '000	Index Total Hours Q4 23 / Q4 22
ALL COMMERCIAL 15+	Q	39130	103	14.2	107	555160	109
Children 10-14	Q	2804	98	6.2	115	17344	112
15-24	Q	4834	100	9.7	110	47020	111
25-44	Q	13280	101	13.0	102	172422	102
45-64	Q	13164	104	16.7	111	219364	114
65+	Q	7851	107	14.8	104	116353	112
Main Shoppers	Q	34322	102	14.6	107	500110	109
Main Shoppers with children	Q	9911	100	14.5	107	143364	107
ABC1	Q	21791	103	12.6	108	275365	111
C2DE	Q	17338	102	16.1	105	279795	108
ALL BBC 15+	Q	31286	94	14.0	98	437747	92
Children 10-14	Q	1735	105	6.3	185	10892	195
15-24	Q	2636	79	6.1	90	16190	72
25-44	Q	8828	98	9.0	102	79216	99
45-64	Q	10857	95	15.5	97	167877	91
65+	Q	8965	95	19.5	97	174464	92
Main Shoppers	Q	28460	95	14.3	97	408114	92
Main Shoppers with children	Q	6816	97	10.6	103	72549	101
ABC1	Q	19316	94	14.1	99	271497	92
C2DE	Q	11971	95	13.9	97	166250	92

(1-12) See note on back cover.

# QUARTERLY SUMMARY OF RADIO LISTENING

DEFINITIONS	
(1)	Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
(2)	National groups that are a combination of analogue and digital broadcast.
(3)	Audience to 'Opt-out' services included.
(4)	Station owned by Communicorp Group Limited and includes listening to the national station.
(5)	Includes Kisstory and Kiss Fresh.
(6)	Includes Capital Network (UK), Capital XTRA (UK), Capital XTRA Reloaded, Capital Chill & Capital Dance.
(7)	Includes Smooth Radio Network (UK), Smooth Radio Chill & Smooth Radio Country.
(8)	Includes Magic Chilled, Mellow Magic, Magic Soul & Magic at the Musicals.
(9)	Includes Heart Network (UK), Heart 70s, 80s, 90s & Heart Dance.
(10)	Includes listening to the national station.
(11)	Includes Greatest Hits Network and Hits Radio Network.
(12)	Includes Radio X Classic Rock, Radio X London, Radio X Manchester

AREAS	
<b>United Kingdom</b> (Parts 1 and 6)	(including Channel Islands and Isle of Man)
<b>Editorial Areas</b> (Part 3)	BBC stations' defined service areas
<b>Total Survey Areas</b> (Parts 4 and 5)	Commercial stations' defined marketing areas
In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.	In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

SURVEY PERIODS		
Code	Fieldwork Dates	Sample size* (No. of diaries)
Q	18 <sup>th</sup> Sept 2023 – 17 <sup>th</sup> Dec 2023	35,446
H	26 <sup>th</sup> June 2023 – 17 <sup>th</sup> Dec 2023	69,915
Y	2 <sup>nd</sup> Jan 2023 – 17 <sup>th</sup> Dec 2023	136,776

UNIQUE SAMPLE		
Code	Fieldwork Dates	Unique Sample
Q	18 <sup>th</sup> Sept 2023 – 17 <sup>th</sup> Dec 2023	22,743

TERMS	
<b>Weekly reach</b>	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
<b>Average hours</b>	The total hours of listening to a station during the course of a week, averaged:  <b>per head</b> – across the total adult population of the UK/area <b>per listener</b> – across all those listening to the station for at least 5 minutes
<b>Total hours</b>	The overall number of hours of adult listening to a station in the UK/area in an average week
<b>Index</b>	A means of presenting statistical change that uses 100 as the comparative benchmark. An index of 110 denotes a 10 increase, while an index of 90 denotes a 10 increase

please note that Sample Sizes refer to the number of diaries rather than participants, and includes panellists who may contribute up to 3 diaries per Quarter.