

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,752,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48945	89	18.7	20.9	1022719	100.0
All BBC Radio	Q	34436	63	9.6	15.3	525881	51.4
All BBC Radio 15-44	Q	13295	53	5.0	9.5	126376	35.2
All BBC Radio 45+	Q	21142	72	13.6	18.9	399505	60.2
All BBC Network Radio ¹	Q	31846	58	8.4	14.4	457974	44.8
BBC Local Radio	Q	7857	14	1.2	8.6	67908	6.6
All Commercial Radio	Q	36130	66	8.5	12.9	467846	45.7
All Commercial Radio 15-44	Q	17981	71	8.7	12.2	219551	61.2
All Commercial Radio 45+	Q	18148	62	8.4	13.7	248295	37.4
All National Commercial ¹	Q	22032	40	3.7	9.2	203354	19.9
All Local Commercial (National TSA)	Q	25790	47	4.8	10.3	264491	25.9
Other Radio	Q	3978	7	0.5	7.3	28992	2.8

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
16th May 2019

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54752	31846	58	8.4	14.4	457974	44.8
BBC Radio 1	Q	54752	9303	17	1.1	6.3	58762	5.7
BBC Radio 2	Q	54752	15356	28	3.2	11.6	177533	17.4
BBC Radio 3	Q	54752	2040	4	0.2	6.1	12357	1.2
BBC Radio 4 (including 4 Extra)	Q	54752	11459	21	2.5	11.7	134152	13.1
BBC Radio 4	Q	54752	11010	20	2.2	11.0	121278	11.9
BBC Radio 4 Extra	Q	54752	2238	4	0.2	5.8	12873	1.3
BBC Radio 5 live (inc. sports extra)	Q	54752	5550	10	0.7	6.5	36295	3.5
BBC Radio 5 live	Q	54752	5403	10	0.6	6.5	35086	3.4
BBC Radio 5 live sports extra	Q	54752	708	1	*	1.7	1209	0.1
BBC 6 Music	Q	54752	2515	5	0.5	9.9	24846	2.4
1Xtra from the BBC	H	54752	1050	2	0.1	4.3	4514	0.4
BBC Asian Network UK	H	54752	536	1	*	4.3	2311	0.2
BBC World Service	Q	54752	1478	3	0.1	4.8	7039	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 31st March 2019



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54752	22032	40	3.7	9.2	203354	19.9
Absolute Radio Network ²	H	54752	4709	9	0.6	7.6	35559	3.5
Absolute Radio	Q	54752	2424	4	0.4	8.3	20194	2.0
Absolute Radio 70s	H	54752	193	*	*	3.7	717	0.1
Absolute 80s	Q	54752	1737	3	0.2	5.0	8623	0.8
Absolute Radio 90s	H	54752	958	2	0.1	4.8	4555	0.5
Absolute Classic Rock	H	54752	786	1	0.1	4.9	3872	0.4
The Arrow	Q	54752	56	*	*	8.5	481	*
Capital Brand (UK) ⁶	H	54752	8172	15	0.8	5.2	42139	4.2
Capital Network (UK) ²	H	54752	7201	13	0.7	5.0	35893	3.6
Capital XTRA (UK) ²	H	54752	1760	3	0.1	3.5	6246	0.6
Classic FM	Q	54752	5288	10	0.7	7.3	38677	3.8
Gold Network (UK) ²	H	54752	1228	2	0.2	7.8	9526	0.9
Heart Brand (UK) ⁹	H	54752	9655	18	1.2	6.9	66816	6.6
Heart 80s	Q	54752	1422	3	0.1	4.4	6218	0.6
Heart Extra	Q	54752	470	1	*	3.7	1743	0.2
Heart Network (UK) ²	H	54752	8524	16	1.1	6.9	59051	5.8
Heat	H	54752	567	1	*	4.1	2310	0.2
Hits Radio ²	H	54752	787	1	0.1	5.6	4445	0.4
JACK Radio	H	54752	85	*	*	5.5	467	*
Jazz FM	H	54752	571	1	*	3.9	2211	0.2
Kerrang!	H	54752	517	1	*	4.0	2059	0.2
Kiss Network ⁵	H	54752	5215	10	0.5	5.0	26080	2.6
Kiss Fresh	H	54752	588	1	*	3.2	1888	0.2
Kisstory	Q	54752	1845	3	0.1	4.1	7532	0.7
LBC Network (UK) ²	H	54752	2250	4	0.4	9.6	21600	2.1
Magic Network ⁸	H	54752	4108	8	0.4	5.7	23494	2.3
Magic Chilled	H	54752	336	1	*	4.3	1439	0.1
Magic Soul	H	54752	288	1	*	5.7	1653	0.2
Mellow Magic	H	54752	603	1	*	4.4	2641	0.3
Panjab Radio	H	54752	163	*	*	2.3	371	*
Planet Rock	Q	54752	1212	2	0.2	8.2	9986	1.0
Smooth Brand (UK) ⁷	H	54752	5704	10	0.8	7.4	42440	4.2
Smooth Extra	Q	54752	962	2	0.1	5.0	4848	0.5
Smooth Radio Network (UK) ²	H	54752	5070	9	0.7	7.5	37827	3.7
Sunrise Radio National	H	54752	338	1	*	4.2	1409	0.1
talkRADIO	H	54752	339	1	*	4.0	1365	0.1
talkSPORT	H	54752	3055	6	0.4	6.6	20098	2.0
talkSPORT2	H	54752	424	1	*	3.5	1476	0.1
Union JACK	H	54752	150	*	*	5.0	748	0.1
Virgin Anthems	Q	54752	74	*	*	4.3	316	*
Virgin Chilled	Q	54752	92	*	*	5.3	487	*
Virgin Radio	Q	54752	1301	2	0.1	6.0	7765	0.8
Radio X Network (UK) ²	H	54752	1538	3	0.2	8.1	12480	1.2

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54752	9303	17	1.1	6.3	58762	5.7
BBC Radio 2	Q	54752	15356	28	3.2	11.6	177533	17.4
BBC Radio 3	Q	54752	2040	4	0.2	6.1	12357	1.2
BBC Radio 4 (including 4 Extra)	Q	54752	11459	21	2.5	11.7	134152	13.1
BBC Radio 4	Q	54752	11010	20	2.2	11.0	121278	11.9
BBC Radio 4 Extra	Q	54752	2238	4	0.2	5.8	12873	1.3
BBC Radio 5 live (inc. sports extra)	Q	54752	5550	10	0.7	6.5	36295	3.5
BBC Radio 5 live	Q	54752	5403	10	0.6	6.5	35086	3.4
BBC Radio 5 live sports extra	Q	54752	708	1	*	1.7	1209	0.1
BBC 6 Music	Q	54752	2515	5	0.5	9.9	24846	2.4
1Xtra from the BBC	H	54752	1050	2	0.1	4.3	4514	0.4
BBC Asian Network UK	H	54752	536	1	*	4.3	2311	0.2
BBC World Service	Q	54752	1478	3	0.1	4.8	7039	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4581	785	17	1.1	6.2	4895	6.4
BBC Radio Ulster ³	H	1512	490	32	3.5	10.8	5284	19.8
BBC Radio Wales	H	2618	360	14	1.1	8.2	2953	5.6
BBC Radio Cymru	H	2618	118	5	0.4	8.9	1058	2.0
LOCAL								
BBC Local Radio in England	Q	44350	5870	13	1.2	8.8	51469	6.2
BBC Radio Berkshire	H	831	99	12	0.9	7.6	760	5.8
BBC Radio Bristol	H	924	129	14	0.8	5.6	721	3.8
BBC Radio Cambridgeshire	H	766	89	12	0.9	8.0	705	4.8
BBC Radio Cornwall	H	470	115	24	2.8	11.7	1337	12.9
BBC Coventry and Warwickshire	H	721	79	11	0.6	5.9	466	4.0
BBC Radio Cumbria	H	404	68	17	1.8	10.4	713	9.9
BBC Radio Derby	H	664	138	21	1.9	9.3	1281	10.1
BBC Radio Devon	H	999	154	15	1.9	12.3	1890	8.7
BBC Essex	H	1330	177	13	1.7	13.0	2295	7.6
BBC Radio Gloucestershire	H	515	81	16	1.1	7.3	587	5.6
BBC Hereford & Worcester	H	515	103	20	1.5	7.6	784	7.4
BBC Radio Humberside	H	765	147	19	1.7	9.0	1325	8.6
BBC Radio Kent	H	1519	193	13	1.1	8.3	1611	5.0
BBC Radio Lancashire	H	1195	144	12	0.9	7.4	1064	4.9

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1664	222	13	0.8	5.6	1255	4.2
BBC Radio Leicester	H	869	161	18	1.5	8.1	1299	7.6
BBC Radio Lincolnshire	H	564	98	17	2.1	12.2	1199	9.7
BBC Radio London	Q	12260	435	4	0.1	3.5	1522	0.8
BBC Radio Manchester	H	2261	191	8	0.8	9.1	1745	5.1
BBC Radio Merseyside	H	1688	271	16	2.1	12.9	3500	10.6
BBC Radio Newcastle	H	1457	219	15	1.1	7.0	1531	6.8
BBC Radio Norfolk	H	794	163	21	1.8	8.7	1429	8.4
BBC Radio Northampton	H	506	90	18	2.0	11.0	992	8.7
BBC Radio Nottingham	H	823	153	19	1.9	10.0	1536	9.1
BBC Radio Oxford	H	540	74	14	0.8	5.7	424	4.0
BBC Radio Sheffield	H	1318	214	16	1.2	7.7	1635	6.9
BBC Radio Shropshire	H	410	96	23	2.0	8.5	817	10.6
Total BBC Radio Solent	Y	1819	190	10	1.1	10.4	1979	5.3
BBC Somerset	H	459	59	13	1.2	9.0	536	5.1
BBC Radio Stoke	H	622	123	20	1.3	6.5	804	6.0
BBC Radio Suffolk	H	547	116	21	1.9	9.1	1046	8.6
BBC Sussex and BBC Surrey	H	2629	240	9	0.7	8.1	1948	3.6
BBC Radio Tees	H	793	111	14	0.9	6.7	739	4.8
BBC Three Counties Radio	H	1405	117	8	0.7	8.5	997	3.8
BBC WM 95.6	H	2405	220	9	0.9	9.3	2056	4.8
BBC Radio Wiltshire/Swindon	H	585	75	13	0.8	6.0	448	3.6
BBC Radio York	H	539	75	14	0.9	6.4	480	4.5
BBC Radio Guernsey	Y	53	17	33	3.1	9.4	162	16.9
BBC Radio Jersey	Y	89	25	28	2.5	9.1	226	15.4

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54752	17683	32	2.7	8.5	150343	14.9
Absolute Radio Network ²	H	54752	4709	9	0.6	7.6	35559	3.5
Absolute Radio	Q	54752	2424	4	0.4	8.3	20194	2.0
Absolute Radio (London)	Q	12260	703	6	0.4	6.7	4683	2.3
Absolute Radio 70s	H	54752	193	*	*	3.7	717	0.1
Absolute 80s	Q	54752	1737	3	0.2	5.0	8623	0.8
Absolute Radio 90s	H	54752	958	2	0.1	4.8	4555	0.5
Absolute Classic Rock	H	54752	786	1	0.1	4.9	3872	0.4
Hits Radio Brand	H	54752	6067	11	0.9	8.3	50070	5.0
Radio Aire	H	649	65	10	0.5	5.4	349	3.4
Radio Borders	Y	110	48	44	5.0	11.4	553	32.9
CFM	Y	252	81	32	2.6	8.0	655	13.9
Radio City	H	1875	339	18	1.1	5.9	2018	5.5
Radio City Talk	H	1875	45	2	0.2	8.5	379	1.0
Clyde 1	H	1926	541	28	2.0	7.2	3887	11.6
Clyde 2	H	1926	145	8	0.5	6.8	989	3.0
Cool FM	H	1512	478	32	2.4	7.6	3633	13.6
Downtown Network	H	1512	281	19	1.6	8.5	2403	9.0
Downtown Country	H	1512	123	8	0.6	7.9	978	3.7
Downtown Radio	H	1491	194	13	1.0	7.3	1424	5.4
Forth 1	H	1163	274	24	1.8	7.8	2146	13.4
Forth 2	H	1163	64	5	0.4	6.8	432	2.7
Free Radio FM (Birmingham and Black Country)	H	2628	250	10	0.6	5.9	1473	3.1
Free Radio FM (Cov & Warks)	H	714	87	12	1.0	8.4	735	6.5
Free Radio FM (Herefordshire & Worcestershire)	Y	489	80	16	1.2	7.5	605	6.0
Free Radio FM (Shropshire)	Y	396	68	17	1.1	6.4	437	6.0
Gem	H	2463	457	19	1.3	7.0	3225	6.6
Greatest Hits Radio	Q	54752	556	1	0.1	7.3	4077	0.4
Greatest Hits Radio (Cov & Warks) (was Free Radio 80s (Coventry & Warwickshire))	H	714	7	1	0.3	24.4	183	1.6
Greatest Hits Radio (E.Yorks & N.Lincs) (was Viking 2)	H	911	32	3	0.3	8.9	281	1.5
Greatest Hits Radio (Heref & Worcs) (was Free Radio 80s (Herefordshire & Worcestershire))	Y	489	10	2	0.1	6.8	68	0.7

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Greatest Hits Radio (Lancashire) (was Rock FM 2)	H	1129	28	2	0.2	7.1	200	0.9
Greatest Hits Radio (L'pool N-West & N.Wales) (was Radio City 2)	H	1875	160	9	1.0	11.7	1867	5.1
Greatest Hits Radio (Manchester) (was Key Radio)	H	2548	30	1	*	4.0	122	0.3
Greatest Hits Radio (North East) (was Metro 2 Radio)	H	1516	36	2	0.2	8.5	308	1.3
Greatest Hits Radio (S.Yorks) (was Hallam 2)	H	1319	46	3	0.3	9.2	423	1.8
Greatest Hits Radio (Teesside) (was TFM 2)	H	817	18	2	0.2	9.3	166	1.0
Greatest Hits Radio (West Midlands)	Q	3778	181	5	0.3	5.3	955	1.4
Greatest Hits Radio (W.Yorks) (was Radio Aire 2)	H	1002	28	3	0.2	8.0	223	1.3
Hallam FM	H	1319	313	24	1.4	6.1	1900	8.2
Hits Radio ²	H	54752	787	1	0.1	5.6	4445	0.4
Hits Radio (Manchester) (was Key 103)	H	2548	302	12	0.9	8.0	2418	6.1
Metro Radio	H	1516	248	16	1.1	6.7	1674	7.1
MFR	Y	254	123	48	5.3	10.9	1335	26.3
Northsound 1	Y	351	132	38	2.9	7.7	1016	17.2
Northsound 2	Y	351	26	8	0.6	8.0	211	3.6
Rock FM	H	1268	171	14	1.2	8.6	1467	6.3
Tay FM	Y	396	147	37	3.1	8.2	1211	17.1
Tay 2	Y	396	44	11	1.1	9.7	427	6.0
TFM	H	817	131	16	0.8	5.2	686	4.3
Viking FM	H	911	161	18	1.0	5.4	875	4.8
Wave 105	H	1849	367	20	2.2	10.9	4014	10.8
West Sound (inc West FM) ³	Y	396	175	44	4.4	10.0	1756	24.6
Heat	H	54752	567	1	*	4.1	2310	0.2
Jazz FM	H	54752	571	1	*	3.9	2211	0.2
Kerrang!	H	54752	517	1	*	4.0	2059	0.2
Kiss Network ⁵	H	54752	5215	10	0.5	5.0	26080	2.6
Kiss	Q	54752	3863	7	0.3	3.9	15208	1.5
Kiss (East)	H	2183	363	17	1.0	6.3	2270	5.0
Kiss (London)	Q	12260	1490	12	0.4	3.6	5429	2.7
Kiss (West)	H	2477	372	15	0.7	4.8	1791	3.6

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss Fresh	H	54752	588	1	*	3.2	1888	0.2
Kisstory	Q	54752	1845	3	0.1	4.1	7532	0.7
Magic Network ⁸	H	54752	4108	8	0.4	5.7	23494	2.3
Magic ²	Q	54752	3324	6	0.3	5.3	17574	1.7
Magic (London)	Q	12260	1539	13	0.7	5.5	8510	4.2
Magic Chilled	H	54752	336	1	*	4.3	1439	0.1
Magic Soul	H	54752	288	1	*	5.7	1653	0.2
Mellow Magic	H	54752	603	1	*	4.4	2641	0.3
Planet Rock	Q	54752	1212	2	0.2	8.2	9986	1.0
Total Global Radio (UK)	H	54752	23517	43	3.8	8.9	209485	20.7
The Arrow	Q	54752	56	*	*	8.5	481	*
Capital Brand (UK) ⁶	H	54752	8172	15	0.8	5.2	42139	4.2
Capital Network (UK) ²	H	54752	7201	13	0.7	5.0	35893	3.6
Capital Birmingham ¹⁰	H	2268	469	21	1.1	5.3	2475	6.2
Capital Brighton ¹⁰	Y	379	52	14	0.4	3.2	165	2.4
(Surveyed as Juice 107.2)								
Capital East Midlands ¹⁰	H	2322	516	22	1.3	6.0	3089	6.7
Capital East Midlands - Derbyshire	H	545	104	19	1.1	5.6	583	5.6
Capital East Midlands - Leicestershire	H	796	196	25	1.2	4.8	938	6.1
Capital East Midlands - Nottinghamshire	H	1030	225	22	1.6	7.2	1620	7.5
Capital Lancashire (surveyed as 2BR)	Y	306	79	26	1.7	6.7	530	10.1
Capital Liverpool ¹⁰	H	1077	202	19	1.3	7.1	1427	6.5
Capital London	Q	12260	1766	14	0.6	4.5	7952	3.9
Capital Manchester ¹⁰	H	2979	435	15	0.7	4.9	2125	4.6
Capital North East ¹⁰	H	2250	425	19	1.1	5.8	2465	6.5
Capital North West and Wales ¹⁰	H	1036	146	14	0.7	5.1	745	3.3
Capital Scotland ¹¹	H	2863	528	18	1.1	5.9	3138	6.9
Capital South Coast ¹⁰	H	1196	213	18	1.3	7.3	1558	6.5
Capital South Wales ¹¹	H	1053	217	21	1.1	5.6	1208	5.9
Capital Yorkshire ¹⁰	H	4632	961	21	1.1	5.1	4880	5.8
Capital XTRA (UK) ²	H	54752	1760	3	0.1	3.5	6246	0.6
Capital XTRA (London)	Q	12260	798	7	0.2	3.0	2373	1.2
Classic FM	Q	54752	5288	10	0.7	7.3	38677	3.8
Gold Network (UK) ²	H	54752	1228	2	0.2	7.8	9526	0.9
Gold East Midlands	H	2309	93	4	0.5	12.1	1121	2.4
Gold London	Q	12260	270	2	0.2	7.3	1986	1.0

Source: RAJAR/Ipsos MORI/R SMB

^{2,6,8,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold Manchester	H	2979	100	3	0.3	8.1	812	1.7
Heart Brand (UK) ⁹	H	54752	9655	18	1.2	6.9	66816	6.6
Heart 80s	Q	54752	1422	3	0.1	4.4	6218	0.6
Heart Extra	Q	54752	470	1	*	3.7	1743	0.2
Heart Network (UK) ²	H	54752	8524	16	1.1	6.9	59051	5.8
Heart Cambridgeshire	H	903	190	21	1.5	7.1	1355	7.6
Heart East Anglia	H	1239	274	22	1.6	7.4	2015	7.6
Heart East Anglia - Norfolk	H	666	150	23	1.8	7.9	1193	8.2
Heart East Anglia - Suffolk	H	573	124	22	1.4	6.7	822	6.8
Heart Essex	H	1399	324	23	1.9	8.0	2602	8.4
Heart Essex - Chelmsford & Southend	H	1101	260	24	1.9	7.9	2061	8.4
Heart Essex - Colchester	Y	194	51	27	1.8	6.6	341	8.1
Heart Essex - Harlow	Y	104	22	21	1.8	8.8	192	9.0
Heart Four Counties	H	2145	468	22	1.5	6.7	3120	7.4
Heart Four Counties - Bedfordshire	Y	332	72	22	1.3	5.9	421	6.9
Heart Four Counties - Beds/Bucks/Herts	H	766	137	18	0.8	4.7	638	4.8
Heart Four Counties ⁴ - 96.6 FM Hertfordshire	Y	368	32	9	0.4	4.8	151	2.4
Heart Four Counties - Milton Keynes	Y	255	66	26	2.0	7.6	507	9.2
Heart Four Counties - Northamptonshire	H	583	162	28	2.4	8.8	1426	11.3
Heart Kent	H	1287	330	26	2.0	7.9	2590	9.1
Heart London	Q	12260	1521	12	0.7	5.8	8834	4.4
Heart North East	H	2304	277	12	0.9	7.3	2031	5.2
Heart North Lancs & Cumbria	Y	281	64	23	1.8	7.7	494	10.1
Heart North Wales ⁴	H	730	112	15	1.1	7.3	821	5.2
Heart North West	H	5685	678	12	0.8	6.6	4491	4.5
Heart Scotland	H	2863	371	13	0.8	6.4	2391	5.3
Heart Solent	H	1877	328	17	1.1	6.3	2053	5.3
Heart Solent - Dorset	H	632	120	19	1.1	5.8	702	5.2
Heart Solent - Hampshire	H	1245	208	17	1.1	6.5	1352	5.4
Heart South Wales	H	1917	410	21	2.0	9.3	3800	10.2
Heart South West	H	1468	366	25	1.8	7.4	2700	8.4
Heart South West - Cornwall	Y	441	109	25	1.8	7.2	783	7.8
Heart South West - Exeter	Y	323	71	22	1.6	7.3	519	8.6
Heart South West - North Devon	Y	154	42	27	2.3	8.5	361	10.9
Heart South West - Plymouth	Y	305	83	27	2.1	7.7	640	9.4
Heart South West - South Hams	Y	38	10	26	1.7	6.4	63	7.6
Heart South West - Torbay	Y	208	52	25	1.8	7.1	374	7.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Sussex	H	1424	395	28	2.6	9.3	3688	11.8
Heart Sussex - North	Y	288	51	18	1.4	8.0	407	7.1
Heart Sussex - South	H	1136	344	30	2.8	9.2	3168	12.7
Heart Thames Valley	H	1495	328	22	1.5	6.8	2217	8.0
Heart Thames Valley - Berks & N.Hants	H	784	218	28	1.8	6.5	1423	10.6
Heart Thames Valley - Oxfordshire	H	712	110	15	1.1	7.2	794	5.6
Heart West Country	H	2301	589	26	1.5	5.8	3411	7.1
Heart West Country - Bristol/Weston & Bath	H	948	218	23	1.1	5.0	1088	5.6
Heart West Country - Gloucestershire	Y	439	124	28	1.6	5.7	713	7.8
Heart West Country - Somerset	Y	412	102	25	1.8	7.3	750	8.4
Heart West Country - Wiltshire	Y	503	139	28	2.1	7.7	1065	10.5
Heart West Midlands	H	3813	635	17	1.2	7.3	4660	6.8
Heart Yorkshire ⁴	H	3186	460	14	1.1	7.5	3474	6.1
LBC Network (UK) ²	H	54752	2250	4	0.4	9.6	21600	2.1
LBC 97.3	Q	12260	1169	10	0.9	9.9	11579	5.7
LBC London News	Q	12260	488	4	0.2	4.0	1955	1.0
Smooth Brand (UK) ⁷	H	54752	5704	10	0.8	7.4	42440	4.2
Smooth Extra	Q	54752	962	2	0.1	5.0	4848	0.5
Smooth Radio Network (UK) ²	H	54752	5070	9	0.7	7.5	37827	3.7
Smooth Radio Cambridgeshire	H	903	43	5	0.3	6.7	288	1.6
Smooth Radio Devon	H	1050	34	3	0.3	9.7	335	1.5
Smooth Radio East Anglia	H	1239	73	6	0.5	9.0	649	2.4
Smooth Radio East Midlands ⁴	H	2639	455	17	1.2	6.9	3138	6.0
Smooth Radio Essex	H	1399	67	5	0.2	5.1	341	1.1
Smooth Radio Four Counties	H	2145	73	3	0.2	6.8	495	1.2
Smooth Radio Kent	H	1287	47	4	0.3	8.2	388	1.4
Smooth Radio Lake District	Y	51	10	19	1.1	5.9	57	5.6
Smooth Radio London	Q	12260	821	7	0.4	6.6	5428	2.7
Smooth Radio North East ⁴	H	2304	508	22	2.2	10.0	5090	13.0
Smooth Radio North West ⁴	H	5685	1062	19	1.2	6.5	6903	6.9
Smooth Radio North West and Wales	H	1036	79	8	0.3	4.5	359	1.6
Smooth Radio Scotland	H	1847	357	19	1.7	8.9	3172	9.9
Smooth Radio Solent	H	1877	57	3	0.3	8.5	482	1.3
Smooth Radio South Wales	H	1053	79	7	0.8	11.0	872	4.3
Smooth Radio Sussex	H	1461	37	2	0.2	6.2	225	0.7
Smooth Radio Thames Valley	H	1495	43	3	0.1	4.6	198	0.7
Smooth Radio West Country	H	2301	88	4	0.4	10.1	883	1.8
Smooth Radio West Midlands	H	3813	521	14	1.0	7.7	3989	5.9

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio X Network (UK) ²	H	54752	1538	3	0.2	8.1	12480	1.2
Radio X London	Q	12260	363	3	0.2	8.1	2952	1.5
Radio X Manchester	H	2979	158	5	0.5	9.5	1500	3.2
Sunrise Radio National	H	54752	338	1	*	4.2	1409	0.1
Sunrise Radio London	H	12261	173	1	0.1	4.3	740	0.4
Total Wireless Group	Q	54752	5091	9	0.6	6.6	33379	3.3
Scottish Sun 80s	Y	2863	15	1	*	5.5	81	0.2
Scottish Sun Greatest Hits	Y	2863	9	*	*	4.8	45	0.1
Scottish Sun Hits	Y	2863	8	*	*	4.2	34	0.1
talkRADIO	H	54752	339	1	*	4.0	1365	0.1
talkSPORT	H	54752	3055	6	0.4	6.6	20098	2.0
talkSPORT2	H	54752	424	1	*	3.5	1476	0.1
U105 (Greater Belfast)	H	904	201	22	1.7	7.8	1568	10.1
U105 (Outside Belfast)	Y	608	29	5	0.3	5.7	164	1.4
Virgin Anthems	Q	54752	74	*	*	4.3	316	*
Virgin Chilled	Q	54752	92	*	*	5.3	487	*
Virgin Radio	Q	54752	1301	2	0.1	6.0	7765	0.8

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54643	25784	47	4.8	10.3	264481	25.9
Total Celador Radio	H	4804	586	12	0.8	6.4	3733	3.8
THE BEACH	Y	181	46	25	2.6	10.2	462	11.1
The Breeze (Cheltenham and Gloucester)	Y	296	26	9	0.5	5.5	141	2.3
The Breeze South Devon	Y	258	33	13	0.9	7.2	238	3.9
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1078	110	10	0.8	7.3	811	3.6
The Breeze Thames Valley	H	814	63	8	0.5	7.0	444	3.1
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	466	67	14	1.3	9.3	628	6.3
Dream 100	Y	276	29	11	1.1	10.3	302	5.1
Fire Radio	Y	427	73	17	0.8	4.7	346	4.0
North Norfolk Radio	Y	93	15	16	1.3	8.1	124	5.9
Radio Norwich	Y	359	36	10	0.6	6.3	225	3.3
Sam FM Bristol	H	815	105	13	0.4	3.4	358	2.2
Sam FM Swindon	Y	269	25	9	0.4	4.6	114	2.4
Town 102 ¹²	Y	291	24	8	0.5	6.3	153	2.3
Central FM	Y	217	48	22	1.8	8.3	396	11.6
Communicorp UK	H	20230	3504	17	1.2	7.1	24842	6.8
Capital Scotland	H	2863	528	18	1.1	5.9	3138	6.9
Capital South Wales	H	1053	217	21	1.1	5.6	1208	5.9
Connect FM Herts Beds and Bucks	Y	1563	10	1	*	3.8	38	0.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	485	59	12	1.0	8.1	482	4.4
Heart Four Counties - 96.6 FM Hertfordshire	Y	368	32	9	0.4	4.8	151	2.4
Heart North Wales	H	730	112	15	1.1	7.3	821	5.2
Heart Yorkshire	H	3186	460	14	1.1	7.5	3474	6.1
Smooth Radio East Midlands	H	2639	455	17	1.2	6.9	3138	6.0
Smooth Radio North East	H	2304	508	22	2.2	10.0	5090	13.0
Smooth Radio North West	H	5685	1062	19	1.2	6.5	6903	6.9
XS Manchester	H	2979	94	3	0.2	5.8	546	1.2
Total Dee Radio Group	Y	1387	49	4	0.3	7.2	352	1.3
Cheshire's Silk 106.9	Y	186	13	7	0.4	5.6	74	2.5
Chester's Dee 106.3 (Dee on DAB)	Y	195	26	13	1.0	7.5	194	4.5
Love 80s Liverpool	Y	1006	10	1	0.1	8.4	84	0.4
Total Radio Essex	Y	1313	66	5	0.3	6.8	447	1.7
Radio Essex (was Southend & Chelmsford)	Y	505	24	5	0.5	10.1	237	2.3

Source: RAJAR/Ipsos MORI/RSMB

¹² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Essex DAB	Y	1313	46	3	0.2	4.6	210	0.8
Total Radio Exe	Y	724	30	4	0.4	8.4	254	1.7
Radio Exe	Y	210	17	8	0.7	8.6	143	4.0
Radio Exe (DAB)	Y	724	17	2	0.2	6.3	111	0.7
3FM	Y	70	24	34	3.6	10.6	252	17.4
Fosse 107	Y	349	22	6	0.4	5.8	129	1.8
Fun Kids (London)	H	12261	41	*	*	2.6	105	0.1
IOW Radio	Y	120	39	32	2.7	8.2	321	12.9
Total JACK	H	54752	305	1	*	5.3	1616	0.2
JACK Radio	H	54752	85	*	*	5.5	467	*
JACK Local	Y	528	93	18	1.0	5.6	524	5.2
JACK 2 Hits Oxfordshire	Y	513	37	7	0.2	2.4	86	0.9
106 JACKfm (Oxford)	Y	528	68	13	0.7	5.5	373	3.7
JACK 3	Y	528	5	1	0.1	12.6	65	0.6
Union JACK	H	54752	150	*	*	5.0	748	0.1
Kingdom FM	Y	292	53	18	1.1	6.2	325	6.7
kmfm Group	H	1286	210	16	1.1	6.8	1437	5.1
kmfm East	H	592	97	16	1.1	6.7	643	5.0
kmfm West	H	694	114	16	1.1	7.0	794	5.2
Lincs FM Group	Y	2006	476	24	2.2	9.2	4381	10.5
Dearne FM	Y	242	51	21	1.1	5.3	271	5.5
Lincs FM 102.2 ³	H	941	280	30	3.1	10.6	2960	14.4
Ridings FM	Y	305	35	12	0.8	6.7	239	4.0
Rother FM	Y	209	28	14	1.1	7.8	222	5.3
Trax FM	Y	377	78	21	2.1	10.1	792	11.2
Love Sport	Q	12260	38	*	*	2.3	87	*
Total Lyca	Y	12260	149	1	0.1	8.1	1204	0.6
Dilse Radio 1035am	Y	12260	56	*	*	7.0	392	0.2
Lyca Radio 1458am	Y	12260	88	1	*	4.3	377	0.2
Time FM 107.5	Y	470	27	6	0.9	16.2	435	5.5
Radio Mansfield 103.2	Y	161	32	20	1.8	9.2	291	8.3
Manx Radio	Y	70	30	43	4.3	9.9	300	20.7
Mi-Soul	H	12261	75	1	*	7.1	535	0.3
More Radio	H	516	37	7	0.4	6.2	231	2.0
Nation Broadcasting Group	H	19631	692	4	0.3	7.1	4931	1.4
The Breeze (Solent/ East Hants and West Surrey)	H	1197	71	6	0.2	3.2	225	0.9
106.3 Bridge FM	Y	131	25	19	1.5	7.8	200	8.3
Radio Carmarthenshire	Y	139	30	21	1.5	7.0	209	7.6
Radio Ceredigion	Y	79	15	19	0.9	4.7	70	4.6

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Chris Country Radio	H	12261	26	*	*	8.0	210	0.1
Dragon Radio Wales	Y	2618	34	1	0.1	6.7	231	0.4
KCFM	Y	463	60	13	1.4	10.5	632	7.3
Nation Radio London (was Thames Radio)	H	12261	5	*	*	5.9	28	*
Nation Radio North Wales	Y	532	1	*	*	1.4	1	*
Nation Radio Scotland	H	1847	50	3	0.2	8.9	441	1.4
Nation Radio South Wales	Y	1676	130	8	0.4	4.9	633	2.0
102.5 Radio Pembrokeshire	Y	102	36	35	1.9	5.4	190	8.0
Sam FM South Coast	H	2181	182	8	0.6	6.9	1253	2.9
Sun FM Radio	Y	270	53	20	2.0	10.3	548	13.2
Swansea Bay Radio	Y	479	29	6	0.2	3.5	100	1.1
Original 106 (Aberdeen)	Y	351	88	25	2.2	8.9	782	13.2
Panjab Radio	H	54752	163	*	*	2.3	371	*
Peak 107 FM	Y	422	86	20	1.9	9.3	801	8.9
Radio Plymouth	Y	262	28	11	1.0	9.7	273	4.6
Premier Christian Radio	Q	12260	118	1	0.1	8.5	999	0.5
Pulse 1 (was The Pulse)	H	731	118	16	1.4	8.9	1056	7.5
Pulse 2	H	731	39	5	0.5	9.9	389	2.7
Pulse 80's	Y	731	9	1	*	2.5	23	0.2
Q Radio	H	1205	271	22	1.8	7.9	2146	9.9
Total Quidem	Y	1049	98	9	0.6	6.3	618	3.2
107.6 Banbury Sound	Y	85	10	12	0.6	4.8	49	2.6
Rugby FM	Y	81	18	23	1.9	8.3	150	9.0
96.2 Touch FM - Coventry	Y	327	15	4	0.2	3.7	54	1.2
Touch FM Staffs	Y	259	22	9	0.4	5.1	115	2.3
102 Touch FM - Warks Worcs Cotswolds	Y	297	32	11	0.8	7.8	250	4.0
Revolution 96.2	Y	486	26	5	0.2	4.4	115	1.5
Signal 80's	Y	805	18	2	0.1	3.9	71	0.4
Signal 107	H	1040	68	7	0.3	5.2	353	1.7
Signal One	H	805	244	30	2.5	8.1	1981	11.8
Signal Two	H	805	48	6	0.9	15.4	733	4.3
Swansea Sound - 1170 MW	Y	479	48	10	0.9	8.9	421	4.6
Tindle Radio Group	Y	142	79	56	6.3	11.3	894	36.9
Channel 103 FM	Y	89	48	53	5.8	10.8	514	35.1
Island FM 104.7	Y	53	31	59	7.2	12.2	380	39.7
107.4 Tower FM	Y	448	40	9	0.6	7.2	288	4.0
Total UKRD	Y	2463	728	30	2.3	7.9	5756	11.4
Eagle Radio	H	508	129	25	1.7	6.6	858	8.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
KL.FM 96.7	Y	187	66	35	3.2	9.0	597	15.0
Minster FM	Y	361	82	23	1.8	7.8	639	9.4
Mix 96	Y	142	48	34	2.4	6.9	334	11.8
Pirate FM	Y	496	161	32	2.5	7.7	1241	11.0
Spire FM	Y	128	40	31	2.5	8.1	322	10.7
Spirit FM	Y	194	43	22	1.7	7.7	331	8.8
97.2 Stray FM	Y	208	56	27	1.9	7.0	396	9.3
Wessex FM	Y	126	49	39	3.5	9.0	443	15.3
Yorkshire Coast Radio	Y	112	53	47	5.0	10.6	561	24.3
The Voice	Y	154	11	7	0.4	5.5	58	1.8
Wave FM	Y	234	25	11	0.6	6.1	149	3.6
96.4 FM The Wave	Y	479	143	30	2.3	7.6	1091	11.9
Radio Wave 96.5 FM	Y	239	51	22	1.4	6.5	333	7.6
Wave 80's	Y	479	13	3	0.1	5.0	66	0.7
107.2 Wire FM	Y	276	41	15	0.7	4.9	200	3.6
102.4 Wish FM	Y	455	62	14	0.5	3.4	208	2.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 31st March 2019

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54752	36130	66	8.5	12.9	467846	45.7
Children 10-14	Q	3870	2768	72	4.8	6.7	18623	64.6
15-24	Q	7865	5220	66	6.4	9.6	49961	62.0
25-44	Q	17445	12762	73	9.7	13.3	169590	60.9
45-64	Q	17215	12006	70	10.0	14.4	172723	44.6
65+	Q	12228	6142	50	6.2	12.3	75572	27.4
Main Shoppers	Q	47224	31030	66	8.8	13.4	414346	44.8
Main Shoppers with children	Q	13899	10596	76	10.0	13.2	139345	57.7
ABC1	Q	29823	19633	66	7.3	11.1	218786	40.2
C2DE	Q	24929	16497	66	10.0	15.1	249059	52.0
ALL BBC 15+	Q	54752	34436	63	9.6	15.3	525881	51.4
Children 10-14	Q	3870	2072	54	2.5	4.7	9732	33.8
15-24	Q	7865	3984	51	3.4	6.6	26377	32.8
25-44	Q	17445	9311	53	5.7	10.7	99999	35.9
45-64	Q	17215	11998	70	11.9	17.0	204559	52.8
65+	Q	12228	9144	75	15.9	21.3	194946	70.6
Main Shoppers	Q	47224	30362	64	10.3	16.0	484342	52.4
Main Shoppers with children	Q	13899	8017	58	6.9	11.9	95483	39.5
ABC1	Q	29823	20883	70	10.5	15.0	312329	57.4
C2DE	Q	24929	13553	54	8.6	15.8	213552	44.6

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.
- (12) Please note this includes listening to AM/FM, a platform no longer available to this Station.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	31st December 2018 - 31st March 2019	24,473
H	17th September 2018 - 31st March 2019	49,529
Y	2nd April 2018 - 31st March 2019	97,146