

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,466,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	48860	90	19.1	21.3	1038816	100.0
All BBC Radio	Q	35019	64	10.1	15.7	548937	52.8
All BBC Radio 15-44	Q	13938	55	5.5	9.9	138350	36.5
All BBC Radio 45+	Q	21081	72	14.1	19.5	410588	62.3
All BBC Network Radio ¹	Q	32242	59	8.7	14.7	472924	45.5
BBC Local Radio	Q	8297	15	1.4	9.2	76013	7.3
All Commercial Radio	Q	35466	65	8.4	13.0	459392	44.2
All Commercial Radio 15-44	Q	17977	71	8.9	12.6	225773	59.5
All Commercial Radio 45+	Q	17489	60	8.0	13.4	233620	35.4
All National Commercial ¹	Q	20254	37	3.3	8.8	177508	17.1
All Local Commercial (National TSA)	Q	26532	49	5.2	10.6	281885	27.1
Other Radio	Q	3815	7	0.6	8.0	30486	2.9

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
8th February 2018

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 17th December 2017



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54466	32242	59	8.7	14.7	472924	45.5
BBC Radio 1	Q	54466	9839	18	1.1	6.3	61788	5.9
BBC Radio 2	Q	54466	15487	28	3.5	12.3	190063	18.3
BBC Radio 3	Q	54466	1951	4	0.2	5.7	11206	1.1
BBC Radio 4 (including 4 Extra)	Q	54466	11667	21	2.5	11.6	135481	13.0
BBC Radio 4	Q	54466	11253	21	2.2	10.9	122154	11.8
BBC Radio 4 Extra	Q	54466	2264	4	0.2	5.9	13327	1.3
BBC Radio 5 live (inc. sports extra)	Q	54466	5678	10	0.7	6.7	38048	3.7
BBC Radio 5 live	Q	54466	5453	10	0.6	6.4	35091	3.4
BBC Radio 5 live sports extra	Q	54466	1065	2	0.1	2.8	2957	0.3
BBC 6 Music	Q	54466	2343	4	0.4	9.2	21503	2.1
1Xtra from the BBC	H	54466	1065	2	0.1	5.3	5629	0.5
BBC Asian Network UK	H	54466	661	1	0.1	5.1	3355	0.3
BBC World Service	Q	54466	1510	3	0.1	4.8	7320	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 17th December 2017



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54466	20254	37	3.3	8.8	177508	17.1
Absolute Radio Network ²	H	54466	4698	9	0.6	7.2	33975	3.3
Absolute Radio	Q	54466	2608	5	0.3	7.1	18517	1.8
Absolute Radio 70s	H	54466	259	*	*	3.7	959	0.1
Absolute 80s	Q	54466	1474	3	0.1	4.3	6396	0.6
Absolute Radio 90s	H	54466	745	1	0.1	4.4	3313	0.3
Absolute Radio Classic Rock	H	54466	679	1	0.1	4.5	3079	0.3
The Arrow	Q	54466	75	*	*	3.2	243	*
Capital Brand (UK) ⁶	H	54466	8292	15	0.9	5.7	46916	4.5
Capital Network (UK) ²	H	54466	7438	14	0.7	5.4	40515	3.9
Capital XTRA (UK) ²	H	54466	1559	3	0.1	4.1	6402	0.6
Classic FM	Q	54466	5673	10	0.7	7.0	39888	3.8
Gold Network (UK) ²	H	54466	1117	2	0.2	8.0	8958	0.9
Heart Brand (UK) ⁹	H	54466	9178	17	1.2	7.1	65269	6.3
Heart 80s	Q	54466	1166	2	0.1	5.2	6080	0.6
Heart Extra	Q	54466	487	1	*	4.2	2061	0.2
Heart Network (UK) ²	H	54466	8202	15	1.1	7.1	57893	5.6
Heat	H	54466	599	1	*	3.5	2114	0.2
The Hits	H	54466	562	1	*	3.0	1712	0.2
Jazz FM	Q	54466	509	1	*	4.1	2069	0.2
Kerrang!	H	54466	607	1	*	4.1	2516	0.2
Kiss Network ⁵	H	54466	5566	10	0.6	6.0	33182	3.2
Kiss Fresh	H	54466	578	1	*	3.3	1903	0.2
Kisstory	Q	54466	1714	3	0.1	3.9	6730	0.6
LBC Network (UK) ²	H	54466	2018	4	0.4	10.1	20344	2.0
Magic Network ⁸	H	54466	3896	7	0.4	5.3	20824	2.0
Magic Chilled	H	54466	268	*	*	3.6	977	0.1
Magic Soul	H	54466	254	*	*	3.7	931	0.1
Mellow Magic	H	54466	473	1	*	4.8	2288	0.2
Planet Rock	Q	54466	1040	2	0.2	7.9	8181	0.8
Smooth Brand (UK) ⁷	H	54466	5450	10	0.7	6.9	37789	3.6
Smooth Extra	Q	54466	780	1	0.1	5.2	4080	0.4
Smooth Radio Network (UK) ²	H	54466	4891	9	0.6	6.8	33411	3.2
Sunrise Radio National	Q	54466	403	1	*	5.7	2296	0.2
talkRADIO	Q	54466	242	*	*	5.0	1202	0.1
talkSPORT	Q	54466	2863	5	0.3	5.8	16662	1.6
talkSPORT2	Q	54466	311	1	*	2.7	827	0.1
UCB 1	Q	54466	152	*	*	7.2	1085	0.1
Union JACK	Q	54466	88	*	*	5.5	490	*
Virgin Radio	H	54466	483	1	*	3.0	1434	0.1
Radio X Network (UK) ²	H	54466	1580	3	0.2	7.4	11758	1.1

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54466	9839	18	1.1	6.3	61788	5.9
BBC Radio 2	Q	54466	15487	28	3.5	12.3	190063	18.3
BBC Radio 3	Q	54466	1951	4	0.2	5.7	11206	1.1
BBC Radio 4 (including 4 Extra)	Q	54466	11667	21	2.5	11.6	135481	13.0
BBC Radio 4	Q	54466	11253	21	2.2	10.9	122154	11.8
BBC Radio 4 Extra	Q	54466	2264	4	0.2	5.9	13327	1.3
BBC Radio 5 live (inc. sports extra)	Q	54466	5678	10	0.7	6.7	38048	3.7
BBC Radio 5 live	Q	54466	5453	10	0.6	6.4	35091	3.4
BBC Radio 5 live sports extra	Q	54466	1065	2	0.1	2.8	2957	0.3
BBC 6 Music	Q	54466	2343	4	0.4	9.2	21503	2.1
1Xtra from the BBC	H	54466	1065	2	0.1	5.3	5629	0.5
BBC Asian Network UK	H	54466	661	1	0.1	5.1	3355	0.3
BBC World Service	Q	54466	1510	3	0.1	4.8	7320	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4541	839	18	1.2	6.4	5389	6.5
BBC Radio Ulster ³	H	1505	536	36	3.5	9.8	5257	19.5
BBC Radio Wales	H	2597	335	13	1.1	8.4	2810	5.4
BBC Radio Cymru	H	2597	126	5	0.6	11.8	1488	2.9
LOCAL								
BBC Local Radio in England	Q	44128	6297	14	1.3	9.4	59041	7.0
BBC Radio Berkshire	H	829	116	14	1.0	7.1	831	5.4
BBC Radio Bristol	H	918	113	12	0.9	7.4	836	4.3
BBC Radio Cambridgeshire	H	763	91	12	1.2	9.9	895	5.6
BBC Radio Cornwall	H	468	108	23	3.0	12.8	1382	12.9
BBC Coventry and Warwickshire	H	717	96	13	0.9	7.0	669	5.5
BBC Radio Cumbria	H	405	100	25	2.8	11.4	1141	14.1
BBC Radio Derby	H	663	126	19	2.1	10.9	1367	9.1
BBC Radio Devon	H	995	193	19	2.1	11.0	2124	9.4
BBC Essex	H	1324	192	14	1.6	11.3	2168	7.3
BBC Radio Gloucestershire	H	513	92	18	1.8	10.3	947	7.8
BBC Hereford & Worcester	H	514	120	23	2.4	10.2	1218	11.3
BBC Radio Humberside	H	764	167	22	2.2	10.1	1692	10.3
BBC Radio Kent	H	1507	194	13	1.3	10.3	2009	6.2
BBC Radio Lancashire	H	1192	146	12	1.3	10.9	1597	7.6

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

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Survey Period Ending 17th December 2017

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1657	176	11	0.8	8.0	1402	4.8
BBC Radio Leicester	H	863	148	17	1.2	6.8	1003	5.3
BBC Radio Lincolnshire	H	560	70	12	1.0	8.0	557	4.5
BBC Radio London	Q	12183	574	5	0.3	7.3	4207	2.0
BBC Radio Manchester	H	2250	192	9	0.8	9.9	1892	5.2
BBC Radio Merseyside	H	1685	296	18	2.0	11.3	3331	9.8
BBC Radio Newcastle	H	1452	257	18	1.0	5.7	1457	6.7
BBC Radio Norfolk	H	790	191	24	2.8	11.7	2234	11.2
BBC Radio Northampton	H	502	72	14	1.5	10.2	734	7.0
BBC Radio Nottingham	H	818	149	18	1.8	10.1	1501	9.0
BBC Radio Oxford	H	544	77	14	1.0	7.2	551	5.2
BBC Radio Sheffield	H	1314	267	20	1.3	6.5	1743	6.8
BBC Radio Shropshire	H	404	95	23	1.5	6.5	613	7.4
Total BBC Radio Solent	Y	1809	264	15	1.5	10.3	2723	7.2
BBC Somerset	H	457	52	11	0.9	7.5	392	4.0
BBC Radio Stoke	H	618	144	23	2.5	10.9	1563	10.6
BBC Radio Suffolk	H	547	92	17	1.8	10.5	967	7.8
BBC Sussex and BBC Surrey	H	2617	268	10	0.9	9.1	2438	4.6
BBC Radio Tees	H	792	107	13	0.7	5.5	587	4.2
BBC Three Counties Radio	H	1393	155	11	0.9	8.3	1296	5.0
BBC WM 95.6	H	2401	197	8	0.8	9.6	1887	4.8
BBC Radio Wiltshire/Swindon	H	586	69	12	0.7	6.2	428	3.4
BBC Radio York	H	539	109	20	1.7	8.2	892	7.5
BBC Radio Guernsey	Y	52	18	35	3.4	9.8	178	17.5
BBC Radio Jersey	Y	88	28	32	3.5	11.1	309	16.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54466	17785	33	2.8	8.7	155016	14.9
Absolute Radio Network ²	H	54466	4698	9	0.6	7.2	33975	3.3
Absolute Radio	Q	54466	2608	5	0.3	7.1	18517	1.8
Absolute Radio (London)	Q	12183	918	8	0.4	5.5	5013	2.3
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3759	254	7	0.8	12.1	3062	4.7
Absolute Radio 70s	H	54466	259	*	*	3.7	959	0.1
Absolute 80s	Q	54466	1474	3	0.1	4.3	6396	0.6
Absolute Radio 90s	H	54466	745	1	0.1	4.4	3313	0.3
Absolute Radio Classic Rock	H	54466	679	1	0.1	4.5	3079	0.3
Bauer City Network	H	54466	6659	12	1.0	8.2	54478	5.2
Radio Aire	H	646	77	12	0.7	5.8	447	4.2
Radio Aire 2	H	996	53	5	0.3	5.1	272	1.5
Radio Borders (Bauer Borders)	Y	110	57	52	5.6	10.7	611	29.6
C.F.M (Bauer Carlisle)	Y	252	111	44	3.7	8.3	923	17.6
Radio City	H	1871	377	20	1.4	7.0	2622	6.9
Radio City 2	H	1871	189	10	1.0	9.4	1785	4.7
Radio City Talk	H	1871	53	3	0.1	3.3	173	0.5
Clyde 1	H	1907	514	27	2.1	7.9	4082	12.3
Clyde 2	H	1907	118	6	0.6	9.3	1094	3.3
Cool FM	H	1505	503	33	2.5	7.4	3708	13.8
Downtown Network	H	1505	326	22	1.8	8.4	2748	10.2
Downtown Country	H	1505	119	8	0.5	5.8	689	2.6
Downtown Radio (DTR)	H	1477	266	18	1.4	7.7	2059	7.8
Forth 1	H	1147	351	31	2.3	7.6	2669	13.6
Forth 2	H	1147	81	7	0.6	8.4	678	3.4
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2622	262	10	0.6	6.2	1619	3.7
Free Radio 80s (Birmingham & Black Country)	H	2622	47	2	0.1	4.9	230	0.5
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	708	122	17	1.4	8.2	995	8.3
Free Radio 80s (Coventry & Warwickshire)	H	708	28	4	0.2	4.8	132	1.1
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	483	86	18	1.2	6.9	594	5.8

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio 80s (Herefordshire & Worcestershire)	Y	483	9	2	0.1	3.9	33	0.3
Free Radio FM (Shropshire) (was Beacon)	Y	382	66	17	1.5	8.6	570	7.1
Free Radio 80s (Shropshire)	Y	382	13	3	0.2	5.9	79	1.0
Gem 106 (East Midlands)	H	2448	561	23	1.6	6.9	3850	7.2
Hallam FM	H	1314	348	26	1.7	6.5	2253	8.7
Hallam 2	H	1314	115	9	0.6	6.6	763	2.9
The Hits	H	54466	562	1	*	3.0	1712	0.2
Key 103	H	2536	385	15	0.9	5.7	2186	5.3
Key 2	H	2536	71	3	0.2	6.0	428	1.0
Metro Radio	H	1507	274	18	1.0	5.7	1568	7.0
Metro 2 Radio	H	1507	52	3	0.2	4.3	227	1.0
Moray Firth Radio (Bauer Inverness)	Y	252	114	45	4.5	10.0	1134	24.4
Northsound 1	Y	350	125	36	2.9	8.0	999	17.9
Northsound 2	Y	350	22	6	0.3	5.4	117	2.1
Rock FM	H	1267	197	16	0.9	6.0	1182	5.0
Rock FM 2	H	1127	47	4	0.3	6.5	309	1.6
Tay FM	Y	394	139	35	2.9	8.2	1133	15.0
Tay 2	Y	394	41	10	1.0	9.6	392	5.2
TFM Radio	H	819	96	12	0.7	6.1	590	4.1
TFM 2	H	819	45	6	0.3	5.3	241	1.7
Viking FM	H	911	204	22	1.5	6.7	1364	7.1
Viking 2	H	911	67	7	0.4	5.8	385	2.0
Wave 105 FM (Bauer South Coast)	H	1845	422	23	2.6	11.5	4876	12.7
West Sound ³ (Bauer Southwest Scotland)	Y	395	166	42	4.7	11.1	1846	25.9
Heat	H	54466	599	1	*	3.5	2114	0.2
Kerrang!	H	54466	607	1	*	4.1	2516	0.2
Kiss Network ⁵	H	54466	5566	10	0.6	6.0	33182	3.2
Kiss	Q	54466	4626	8	0.4	4.9	22439	2.2
Kiss (East)	H	2157	450	21	1.4	6.8	3066	6.3
Kiss (London)	Q	12183	2023	17	0.9	5.3	10670	5.0
Kiss (West)	H	2470	440	18	0.9	4.9	2158	4.2
Kiss Fresh	H	54466	578	1	*	3.3	1903	0.2
Kisstory	Q	54466	1714	3	0.1	3.9	6730	0.6
Magic Network ⁸	H	54466	3896	7	0.4	5.3	20824	2.0
Magic ²	Q	54466	3207	6	0.3	5.2	16813	1.6
Magic (London)	Q	12183	1564	13	0.7	5.5	8632	4.0
Magic Chilled	H	54466	268	*	*	3.6	977	0.1

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Magic Soul	H	54466	254	*	*	3.7	931	0.1
Mellow Magic	H	54466	473	1	*	4.8	2288	0.2
Planet Rock	Q	54466	1040	2	0.2	7.9	8181	0.8
Total Global Radio (UK)	H	54466	23192	43	3.8	8.9	207269	19.9
The Arrow	Q	54466	75	*	*	3.2	243	*
Capital Brand (UK) ⁶	H	54466	8292	15	0.9	5.7	46916	4.5
Capital Network (UK) ²	H	54466	7438	14	0.7	5.4	40515	3.9
Capital Birmingham ¹⁰	H	2253	425	19	1.2	6.4	2703	7.4
Capital East Midlands ¹⁰	H	2307	555	24	1.5	6.2	3455	6.9
Capital East Midlands - Derbyshire	H	536	119	22	1.5	6.8	815	6.5
Capital East Midlands - Leicestershire	H	789	180	23	1.1	4.7	846	5.0
Capital East Midlands - Nottinghamshire	H	1031	265	26	1.8	7.0	1868	8.6
Capital Liverpool ¹⁰	H	1075	181	17	0.9	5.6	1010	4.8
Capital London	Q	12183	2108	17	0.8	4.6	9757	4.6
Capital Manchester ¹⁰	H	2967	521	18	1.0	5.6	2938	5.9
Capital North East ¹⁰	H	2239	470	21	1.1	5.4	2526	7.1
Capital North West and Wales ¹⁰	H	1032	158	15	1.0	6.2	984	4.5
Capital Scotland ¹¹	H	2828	495	17	1.1	6.6	3251	6.7
Capital South Coast ¹⁰	H	1188	256	22	1.1	5.2	1327	5.5
Capital South Wales ¹¹	H	1041	171	16	0.7	4.2	714	3.7
Capital Yorkshire ¹⁰	H	4582	1000	22	1.4	6.2	6244	7.0
Capital XTRA (UK) ²	H	54466	1559	3	0.1	4.1	6402	0.6
Capital XTRA (London)	Q	12183	777	6	0.2	3.9	3000	1.4
Classic FM	Q	54466	5673	10	0.7	7.0	39888	3.8
Gold Network (UK) ²	H	54466	1117	2	0.2	8.0	8958	0.9
Gold East Midlands	H	2295	86	4	0.4	11.5	991	2.0
Gold London	Q	12183	280	2	0.2	9.1	2538	1.2
Gold Manchester	H	2967	74	3	0.2	7.5	557	1.1
Heart Brand (UK) ⁹	H	54466	9178	17	1.2	7.1	65269	6.3
Heart 80s	Q	54466	1166	2	0.1	5.2	6080	0.6
Heart Extra	Q	54466	487	1	*	4.2	2061	0.2
Heart Network (UK) ²	H	54466	8202	15	1.1	7.1	57893	5.6
Heart Cambridgeshire	H	899	206	23	1.7	7.6	1559	8.0
Heart East Anglia	H	1234	231	19	1.3	6.8	1582	5.5
Heart East Anglia - Norfolk	H	670	127	19	1.3	6.8	861	5.3
Heart East Anglia - Suffolk	H	564	104	18	1.3	6.9	721	5.9
Heart Essex	H	1392	343	25	2.5	10.3	3518	11.4

Source: RAJAR/Ipsos MORI/RSMB

^{2,6,9,10,11} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Essex	H	1095	278	25	2.6	10.1	2804	11.4
- Chelmsford & Southend								
Heart Essex - Colchester	Y	191	45	23	2.0	8.7	387	10.0
Heart Essex - Harlow	Y	105	23	22	1.8	8.1	187	9.1
Heart Four Counties	H	2128	487	23	1.6	7.1	3433	8.4
Heart Four Counties	Y	330	84	25	1.6	6.3	525	7.8
- Bedfordshire								
Heart Four Counties	H	761	143	19	1.1	5.7	819	6.0
- Beds/Bucks/Herts								
Heart Four Counties	Y	368	42	11	0.8	6.8	286	4.4
- 96.6 FM Hertfordshire								
Heart Four Counties	Y	255	68	27	1.7	6.5	442	9.2
- Milton Keynes								
Heart Four Counties	H	576	162	28	2.4	8.7	1406	11.4
- Northamptonshire								
Heart Kent	H	1276	329	26	2.1	8.1	2679	9.5
Heart London	Q	12183	1559	13	0.7	5.8	9018	4.2
Heart North East	H	2299	299	13	0.7	5.5	1656	4.5
Heart North Wales ⁴	H	728	135	19	1.3	7.2	980	6.5
Heart North West	H	5667	612	11	0.8	7.0	4282	4.2
Heart Scotland	H	2828	379	13	1.1	8.1	3073	6.3
Heart Solent	H	1866	305	16	1.1	6.7	2038	5.2
Heart Solent - Dorset	H	629	123	20	1.0	4.9	604	4.3
Heart Solent - Hampshire	H	1236	181	15	1.2	7.9	1434	5.7
Heart South Wales	H	1899	416	22	1.9	8.5	3548	9.4
Heart South West	H	1463	391	27	1.9	7.1	2773	8.3
Heart South West - Cornwall	Y	437	104	24	1.6	6.6	687	7.1
Heart South West - Exeter	Y	321	77	24	1.6	6.7	518	7.3
Heart South West - North Devon	Y	155	42	27	2.1	7.5	318	9.5
Heart South West - Plymouth	Y	306	87	28	2.2	7.9	685	10.2
Heart South West - South Hams	Y	38	9	24	1.8	7.5	67	7.6
Heart South West - Torbay	Y	207	60	29	2.0	6.8	410	8.4
Heart Sussex	H	1410	290	21	1.7	8.1	2338	8.1
Heart Sussex - North	Y	286	32	11	1.1	9.5	305	5.1
Heart Sussex - South	H	1123	262	23	1.9	8.0	2096	8.9
Heart Thames Valley	H	1488	290	19	1.4	7.0	2015	6.8
Heart Thames Valley	H	782	145	19	1.4	7.4	1068	6.7
- Berks & N.Hants								
Heart Thames Valley	H	706	145	21	1.3	6.5	947	6.9
- Oxfordshire								
Heart West Country	H	2291	582	25	2.1	8.4	4875	9.8
Heart West Country	H	942	190	20	1.5	7.5	1431	7.2
- Bristol/Weston & Bath								

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart West Country - Gloucestershire	Y	436	125	29	2.4	8.3	1041	10.4
Heart West Country - Somerset	Y	409	99	24	1.8	7.7	755	8.4
Heart West Country - Wiltshire	Y	503	167	33	2.6	8.0	1328	12.3
Heart West Midlands	H	3794	608	16	0.9	5.9	3563	5.4
Heart Yorkshire ⁴	H	3175	427	13	1.1	8.1	3445	5.8
LBC Network (UK) ²	H	54466	2018	4	0.4	10.1	20344	2.0
LBC 97.3	Q	12183	1215	10	0.9	9.2	11170	5.2
LBC London News	Q	12183	502	4	0.2	5.9	2959	1.4
Smooth Brand (UK) ⁷	H	54466	5450	10	0.7	6.9	37789	3.6
Smooth Extra	Q	54466	780	1	0.1	5.2	4080	0.4
Smooth Radio Network (UK) ²	H	54466	4891	9	0.6	6.8	33411	3.2
Smooth Radio Cambridgeshire	H	899	40	4	0.2	5.2	206	1.1
Smooth Radio Devon	H	1047	27	3	0.1	3.7	100	0.4
Smooth Radio East Anglia	H	1234	74	6	0.5	8.8	657	2.3
Smooth Radio East Midlands ⁴	H	2533	474	19	1.4	7.4	3491	6.4
Smooth Radio Essex	H	1392	44	3	0.1	3.6	161	0.5
Smooth Radio Four Counties	H	2128	59	3	0.2	6.2	368	0.9
Smooth Radio Kent	H	1276	42	3	0.2	7.5	313	1.1
Smooth Radio London	Q	12183	751	6	0.3	5.5	4149	1.9
Smooth Radio North East ⁴	H	2299	564	25	1.6	6.5	3651	9.9
Smooth Radio North West ⁴	H	5667	1000	18	1.2	6.7	6670	6.5
Smooth Radio North West and Wales	H	1032	61	6	0.2	4.2	254	1.2
Smooth Radio Scotland	H	1827	374	20	2.1	10.4	3885	12.2
Smooth Radio Solent	H	1866	56	3	0.2	6.5	363	0.9
Smooth Radio South Wales	H	1041	59	6	0.6	10.1	595	3.0
Smooth Radio Sussex	H	1446	41	3	0.2	5.9	242	0.8
Smooth Radio Thames Valley	H	1488	47	3	0.2	6.9	324	1.1
Smooth Radio West Country	H	2291	103	5	0.2	5.5	568	1.1
Smooth Radio West Midlands	H	3794	551	15	1.2	8.4	4600	7.0
Radio X Network (UK) ²	H	54466	1580	3	0.2	7.4	11758	1.1
Radio X London	Q	12183	509	4	0.3	6.4	3255	1.5
Radio X Manchester	H	2967	191	6	0.5	7.3	1393	2.8
Sunrise Radio National	Q	54466	403	1	*	5.7	2296	0.2
Sunrise Radio London	H	12182	219	2	0.1	5.1	1112	0.5
Wireless Group (inc. National Stations)	H	54466	4613	8	0.5	6.4	29548	2.8
Peak 107 FM	Y	422	63	15	1.3	8.9	559	6.4
Pulse 1 (was The Pulse)	H	729	96	13	0.9	6.7	646	5.5
Pulse 2	H	729	41	6	0.4	6.8	279	2.4
Signal 107	H	1035	53	5	0.4	7.7	407	2.1
Signal One	H	802	241	30	2.3	7.7	1865	10.0

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Signal Two	H	802	71	9	0.9	9.9	703	3.8
Swansea Sound - 1170 MW	Y	475	46	10	1.0	10.7	489	4.7
talkRADIO	Q	54466	242	*	*	5.0	1202	0.1
talkSPORT	Q	54466	2863	5	0.3	5.8	16662	1.6
talkSPORT2	Q	54466	311	1	*	2.7	827	0.1
107.4 Tower FM	Y	440	25	6	0.3	5.8	144	1.8
U105	H	900	197	22	1.7	7.9	1555	10.4
Virgin Radio	H	54466	483	1	*	3.0	1434	0.1
96.4 FM The Wave	Y	475	124	26	1.9	7.2	895	8.6
Radio Wave 96.5 FM	Y	233	54	23	1.6	6.7	365	8.0
107.2 Wire FM	Y	273	34	12	0.7	5.6	191	3.4
102.4 Wish FM	Y	461	64	14	0.6	4.7	298	3.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54074	26464	49	5.2	10.5	279110	27.1
Total Celador Radio	H	5431	774	14	1.0	7.3	5654	4.9
THE BEACH	Y	182	47	26	3.2	12.3	581	13.1
The Breeze (Basingstoke / Newbury and Andover)	Y	298	40	13	0.8	5.6	227	3.9
The Breeze (Cheltenham)	Y	170	13	7	0.4	6.0	75	2.0
The Breeze (was 107 JACK fm Berkshire)	Y	239	21	9	0.6	6.8	145	3.8
The Breeze (Solent/ East Hants and West Surrey)	H	1296	80	6	0.4	7.0	558	2.1
The Breeze South Devon	Y	226	35	15	1.5	9.6	330	6.2
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1066	83	8	0.3	3.7	309	1.4
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	337	60	18	1.9	10.4	624	8.0
Dream 100	Y	135	38	28	3.6	12.8	486	16.5
Fire Radio	Y	327	48	15	0.7	4.6	220	3.3
North Norfolk Radio	Y	93	15	16	1.6	10.0	149	6.5
Radio Norwich	Y	339	53	16	1.2	7.6	401	5.2
Sam FM Bristol	H	652	83	13	0.4	3.2	268	2.0
Sam FM South Coast	H	1772	147	8	0.5	6.4	939	2.6
Sam FM Swindon	Y	208	17	8	0.6	7.1	122	3.0
Town 102 FM	Y	291	36	12	0.8	6.4	230	3.7
Central FM	Y	215	39	18	1.1	6.1	237	5.8
Chris Country Radio	H	12182	23	*	*	9.3	209	0.1
Communicorp UK	H	17998	3340	19	1.3	6.8	22768	6.9
Capital Scotland	H	2828	495	17	1.1	6.6	3251	6.7
Capital South Wales	H	1041	171	16	0.7	4.2	714	3.7
Heart North Wales	H	728	135	19	1.3	7.2	980	6.5
Heart Yorkshire	H	3175	427	13	1.1	8.1	3445	5.8
Smooth Radio East Midlands	H	2533	474	19	1.4	7.4	3491	6.4
Smooth Radio North East	H	2299	564	25	1.6	6.5	3651	9.9
Smooth Radio North West	H	5667	1000	18	1.2	6.7	6670	6.5
XS Manchester	H	2967	96	3	0.2	5.9	566	1.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	454	49	11	1.0	8.9	437	4.6
Total Dee Radio Group	Y	380	38	10	0.6	5.7	220	2.9
Cheshire's Silk 106.9	Y	186	13	7	0.2	3.0	38	1.2
Chester's Dee 106.3 (Dee on DAB)	Y	194	26	13	0.9	7.1	182	4.1
Encore Radio	H	13909	16	*	*	4.6	75	*

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Total Radio Essex	Y	1306	52	4	0.2	6.1	318	1.1
Radio Essex (was Southend & Chelmsford)	Y	502	29	6	0.3	5.9	171	1.5
Radio Essex DAB	Y	1306	28	2	0.1	5.3	146	0.5
Radio Exe	Y	207	32	15	1.3	8.2	260	5.8
3FM	Y	69	25	36	3.4	9.3	234	16.5
Fun Kids (London)	H	12182	51	*	*	1.8	90	*
Heart North Lancs & Cumbria (surveyed as The Bay)	Y	281	78	28	1.6	5.8	452	9.3
IOW Radio	Y	119	40	33	1.8	5.5	217	8.9
JACK/UNION JACK TOTAL (national+local)	H	54466	250	*	*	5.1	1265	0.1
JACK Oxfordshire Local (TOTAL)	H	532	112	21	1.2	5.6	626	6.1
JACK 2 Oxfordshire	H	517	65	13	0.6	4.8	311	3.1
106 JACKfm (Oxford)	H	532	73	14	0.6	4.3	315	3.0
JACK Portsmouth	Y	492	8	2	0.1	3.3	27	0.2
JACK Surrey	H	9320	27	*	*	6.4	176	0.1
Union JACK	Q	54466	88	*	*	5.5	490	*
Jazz FM	Q	54466	509	1	*	4.1	2069	0.2
Kingdom FM	Y	291	60	21	1.6	7.7	465	8.9
kmfm Group	H	1269	206	16	1.0	6.1	1255	4.5
kmfm East	H	580	107	18	1.2	6.5	698	5.4
kmfm West	H	689	100	14	0.8	5.6	557	3.7
Lincs FM Group	Y	2440	557	23	2.4	10.4	5784	11.1
Dearne FM	Y	241	47	20	1.8	9.1	428	8.8
KCFM	Y	439	85	19	1.6	8.5	723	7.5
Lincs FM 102.2 ³	H	937	294	31	3.7	11.7	3441	16.1
Ridings FM	Y	303	29	10	0.7	6.8	199	3.1
Rother FM	Y	209	33	16	1.4	9.1	299	7.3
Trax FM	Y	375	73	19	2.5	12.6	922	11.7
Total Lyca	H	12182	164	1	0.1	6.6	1074	0.5
Dilse Radio 1035am	H	12182	79	1	*	5.2	411	0.2
Lyca Radio 1458am	H	12182	112	1	*	5.2	583	0.3
Time FM 107.5	Y	465	25	5	0.4	7.7	190	2.4
Radio Mansfield 103.2	Y	160	28	17	1.4	7.9	217	5.7
Manx Radio	Y	69	34	49	5.0	10.2	345	24.3
Mi-Soul	H	12182	58	*	*	10.4	596	0.3
More Radio	H	513	40	8	0.5	6.8	271	2.3
Nation Broadcasting (Wales)	H	2597	276	11	0.6	5.9	1619	3.1
106.3 Bridge FM	Y	130	33	26	2.5	9.8	325	10.5

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Carmarthenshire	Y	131	28	21	1.4	6.5	181	6.7
Radio Ceredigion	Y	79	12	15	0.5	3.3	39	2.9
Dragon Radio Wales	Y	2598	27	1	*	3.7	98	0.2
Nation Radio (South Wales)	Y	1519	115	8	0.3	4.6	530	1.8
102.5 Radio Pembrokeshire	Y	101	38	38	2.2	5.8	222	10.3
Swansea Bay Radio	Y	475	40	8	0.3	4.1	165	1.6
Original 106 (Aberdeen)	Y	350	69	20	1.4	7.2	498	8.9
Panjab Radio	H	12182	91	1	*	5.3	481	0.2
Radio Plymouth	Y	263	33	12	1.0	8.5	275	4.8
Premier Christian Radio	Q	12183	142	1	0.1	8.1	1147	0.5
Total Q Radio	H	1202	285	24	1.9	8.0	2281	10.1
Q Radio	H	627	153	24	1.9	7.9	1206	9.9
Q Radio (was Citybeat)	H	575	133	23	1.9	8.1	1076	10.4
Total Quidem	Y	1043	112	11	0.7	6.6	731	3.9
107.6 Banbury Sound	Y	85	14	16	0.9	5.8	80	4.8
Rugby FM	Y	80	19	24	1.7	7.1	137	8.7
96.2 Touch FM - Coventry	Y	322	20	6	0.2	2.7	54	1.1
Touch FM Staffs	Y	259	19	7	0.5	6.2	117	2.3
102 Touch FM	Y	297	39	13	1.2	8.7	342	6.4
- Warks Worcs Cotswolds								
Rathergood Radio (surveyed as Star)	Y	362	25	7	0.5	6.8	170	2.7
Revolution 96.2	Y	484	17	4	0.3	9.4	162	2.2
Smooth Radio Lake District (surveyed as Lakeland Radio)	Y	52	15	29	2.1	7.2	106	10.5
Spectrum Sino	H	12182	6	*	*	4.7	29	*
Thames Radio (London)	H	12182	15	*	*	6.0	87	*
Tindle Radio Group	Y	141	80	57	6.7	11.8	947	33.3
Channel 103 FM	Y	88	51	58	6.7	11.5	588	32.2
Island FM 104.7	Y	52	29	55	6.8	12.4	359	35.2
UCB 1	Q	54466	152	*	*	7.2	1085	0.1
Total UKRD	Y	3462	833	24	2.0	8.4	6977	10.0
2BR	H	584	58	10	1.3	13.5	777	7.7
Eagle Radio	H	507	123	24	1.7	7.1	868	9.4
KL.FM 96.7	Y	187	59	31	2.9	9.3	547	12.0
Minster FM	Y	316	75	24	2.2	9.1	681	10.6
Mix 96	Y	133	41	31	2.0	6.5	267	10.1
Pirate 70s (surveyed as My Music Radio)	Y	717	5	1	*	6.4	31	0.2
Pirate FM	Y	493	159	32	2.6	8.1	1286	11.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Spire FM	Y	122	42	34	2.4	6.9	289	11.2
Spirit FM	Y	193	52	27	2.2	8.2	430	10.7
97.2 Stray FM	Y	141	45	32	2.3	7.2	328	10.6
Sun FM	Y	271	62	23	2.1	9.0	558	12.6
Wessex FM	Y	126	53	42	3.4	8.2	433	15.1
Yorkshire Coast Radio	Y	112	53	47	4.4	9.4	492	19.7
Wave 102	Y	144	29	20	1.5	7.6	216	8.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th December 2017

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54466	35466	65	8.4	13.0	459392	44.2
Children 10-14	Q	3733	2839	76	6.3	8.2	23374	68.7
15-24	Q	7942	5340	67	7.2	10.7	57355	63.7
25-44	Q	17394	12637	73	9.7	13.3	168417	58.2
45-64	Q	17065	11520	68	9.4	13.9	160634	42.1
65+	Q	12066	5969	49	6.0	12.2	72986	26.2
Main Shoppers	Q	46287	29877	65	8.5	13.1	392202	43.0
Main Shoppers with children	Q	13901	10288	74	9.8	13.3	136353	56.6
ABC1	Q	29405	19022	65	7.1	10.9	207365	38.0
C2DE	Q	25062	16443	66	10.1	15.3	252027	51.1
ALL BBC 15+	Q	54466	35019	64	10.1	15.7	548937	52.8
Children 10-14	Q	3733	1942	52	2.5	4.8	9251	27.2
15-24	Q	7942	3972	50	3.6	7.3	28919	32.1
25-44	Q	17394	9966	57	6.3	11.0	109431	37.8
45-64	Q	17065	11968	70	12.3	17.6	210119	55.1
65+	Q	12066	9113	76	16.6	22.0	200469	72.0
Main Shoppers	Q	46287	30229	65	10.7	16.4	494406	54.2
Main Shoppers with children	Q	13901	8105	58	6.9	11.9	96159	39.9
ABC1	Q	29405	20990	71	11.1	15.5	325390	59.6
C2DE	Q	25062	14028	56	8.9	15.9	223547	45.3

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.
- (10) This includes listening to Capital UK.
- (11) Station owned by Communicorp Group Limited and includes listening to Capital UK.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	18th September 2017 - 17th December 2017	26,008
H	26th June 2017 - 17th December 2017	50,365
Y	2nd January 2017 - 17th December 2017	99,558