

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 54,466,000

	Survey Period	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
		'000	%				
All Radio	Q	49076	90	19.2	21.3	1046267	100.0
All BBC Radio	Q	34853	64	10.0	15.6	545001	52.1
All BBC Radio 15-44	Q	14102	56	5.5	9.8	138373	35.9
All BBC Radio 45+	Q	20751	71	14.0	19.6	406627	61.5
All BBC Network Radio ¹	Q	32110	59	8.7	14.7	473401	45.2
BBC Local Radio	Q	8249	15	1.3	8.7	71599	6.8
All Commercial Radio	Q	35559	65	8.7	13.3	474334	45.3
All Commercial Radio 15-44	Q	18367	72	9.2	12.7	233183	60.5
All Commercial Radio 45+	Q	17193	59	8.3	14.0	241151	36.5
All National Commercial ¹	Q	20231	37	3.3	8.9	180448	17.2
All Local Commercial (National TSA)	Q	26952	49	5.4	10.9	293886	28.1
Other Radio	Q	3922	7	0.5	6.9	26932	2.6

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution.

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Embargoed until 00.01 am
26th October 2017

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 17th September 2017



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	54466	32110	59	8.7	14.7	473401	45.2
BBC Radio 1	Q	54466	9697	18	1.1	6.3	61556	5.9
BBC Radio 2	Q	54466	15357	28	3.4	11.9	183463	17.5
BBC Radio 3	Q	54466	1963	4	0.2	5.7	11105	1.1
BBC Radio 4 (including 4 Extra)	Q	54466	11656	21	2.5	11.7	136189	13.0
BBC Radio 4	Q	54466	11217	21	2.3	11.0	123128	11.8
BBC Radio 4 Extra	Q	54466	2153	4	0.2	6.1	13061	1.2
BBC Radio 5 live (inc. sports extra)	Q	54466	5578	10	0.8	7.8	43320	4.1
BBC Radio 5 live	Q	54466	5067	9	0.6	6.9	35058	3.4
BBC Radio 5 live sports extra	Q	54466	1643	3	0.2	5.0	8262	0.8
BBC 6 Music	Q	54466	2430	4	0.4	8.6	20951	2.0
1Xtra from the BBC	H	54466	1082	2	0.1	4.8	5217	0.5
BBC Asian Network UK	H	54466	662	1	0.1	5.4	3579	0.3
BBC World Service	Q	54466	1492	3	0.1	5.1	7668	0.7

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 17th September 2017



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All National Commercial ¹	Q	54466	20231	37	3.3	8.9	180448	17.2
Absolute Radio Network ²	H	54466	4501	8	0.6	7.3	33026	3.2
Absolute Radio	Q	54466	2460	5	0.4	8.3	20345	1.9
Absolute Radio 70s	H	54466	259	*	*	3.5	918	0.1
Absolute 80s	Q	54466	1532	3	0.1	4.8	7316	0.7
Absolute Radio 90s	H	54466	756	1	0.1	4.6	3470	0.3
Absolute Radio Classic Rock	H	54466	637	1	0.1	4.4	2797	0.3
The Arrow	Q	54466	68	*	*	5.7	389	*
Capital Brand (UK) ⁶	H	54466	8572	16	0.9	5.8	49357	4.7
Capital Network (UK) ²	H	54466	7760	14	0.8	5.6	43783	4.2
Capital XTRA (UK) ²	H	54466	1464	3	0.1	3.8	5574	0.5
Classic FM	Q	54466	5433	10	0.7	6.8	36693	3.5
Gold Network (UK) ²	H	54466	1108	2	0.2	7.9	8793	0.8
Heart Brand (UK) ⁹	H	54466	9487	17	1.2	6.9	65763	6.3
Heart 80s	Q	54466	1086	2	0.1	4.5	4851	0.5
Heart Extra	Q	54466	456	1	*	3.7	1700	0.2
Heart Network (UK) ²	H	54466	8644	16	1.1	6.9	59624	5.7
Heat	H	54466	616	1	*	3.6	2232	0.2
The Hits	H	54466	600	1	*	2.8	1663	0.2
Jazz FM	Q	54466	570	1	*	4.0	2292	0.2
Kerrang!	H	54466	615	1	*	4.1	2530	0.2
Kiss Network ⁵	H	54466	5686	10	0.6	5.8	32835	3.2
Kiss Fresh	H	54466	519	1	*	3.3	1700	0.2
Kisstory	Q	54466	1823	3	0.2	4.7	8490	0.8
LBC Network (UK) ²	H	54466	2084	4	0.4	10.9	22712	2.2
Magic Network ⁸	H	54466	3747	7	0.4	5.4	20202	1.9
Magic Chilled	H	54466	270	*	*	3.9	1041	0.1
Magic Soul	H	54466	237	*	*	3.8	903	0.1
Mellow Magic	H	54466	519	1	*	5.1	2642	0.3
Planet Rock	Q	54466	1050	2	0.1	7.6	7985	0.8
Smooth Brand (UK) ⁷	H	54466	5674	10	0.8	7.4	41739	4.0
Smooth Extra	Q	54466	894	2	0.1	5.5	4926	0.5
Smooth Radio Network (UK) ²	H	54466	5104	9	0.7	7.2	36876	3.5
Sunrise Radio National	Q	54466	354	1	*	4.2	1491	0.1
talkRADIO	Q	54466	256	*	*	4.4	1124	0.1
talkSPORT	Q	54466	2926	5	0.4	6.9	20188	1.9
talkSPORT2	Q	54466	342	1	*	2.4	820	0.1
UCB 1	Q	54466	174	*	*	4.8	835	0.1
Union JACK	Q	54466	101	*	*	3.3	332	*
Virgin Radio	Q	54466	556	1	*	2.8	1564	0.1
Radio X Network (UK) ²	H	54466	1523	3	0.2	6.9	10524	1.0

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6,7,8,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	54466	9697	18	1.1	6.3	61556	5.9
BBC Radio 2	Q	54466	15357	28	3.4	11.9	183463	17.5
BBC Radio 3	Q	54466	1963	4	0.2	5.7	11105	1.1
BBC Radio 4 (including 4 Extra)	Q	54466	11656	21	2.5	11.7	136189	13.0
BBC Radio 4	Q	54466	11217	21	2.3	11.0	123128	11.8
BBC Radio 4 Extra	Q	54466	2153	4	0.2	6.1	13061	1.2
BBC Radio 5 live (inc. sports extra)	Q	54466	5578	10	0.8	7.8	43320	4.1
BBC Radio 5 live	Q	54466	5067	9	0.6	6.9	35058	3.4
BBC Radio 5 live sports extra	Q	54466	1643	3	0.2	5.0	8262	0.8
BBC 6 Music	Q	54466	2430	4	0.4	8.6	20951	2.0
1Xtra from the BBC	H	54466	1082	2	0.1	4.8	5217	0.5
BBC Asian Network UK	H	54466	662	1	0.1	5.4	3579	0.3
BBC World Service	Q	54466	1492	3	0.1	5.1	7668	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4541	870	19	1.1	6.0	5182	6.4
BBC Radio Ulster ³	H	1505	572	38	4.1	10.9	6205	20.9
BBC Radio Wales	H	2598	361	14	1.1	8.0	2883	5.4
BBC Radio Cymru	H	2598	124	5	0.6	11.7	1458	2.7
LOCAL								
BBC Local Radio in England	Q	44128	6212	14	1.2	8.8	54462	6.4
BBC Radio Berkshire	H	828	112	13	1.1	8.3	924	6.0
BBC Radio Bristol	H	919	113	12	1.0	8.4	945	4.8
BBC Radio Cambridgeshire	H	763	111	15	1.2	8.1	901	5.9
BBC Radio Cornwall	H	468	130	28	3.5	12.6	1644	15.9
BBC Coventry and Warwickshire	H	716	84	12	0.8	6.6	555	4.6
BBC Radio Cumbria	H	404	108	27	2.6	9.6	1034	11.9
BBC Radio Derby	H	662	144	22	2.2	10.1	1451	10.4
BBC Radio Devon	H	995	199	20	2.0	10.1	2009	9.0
BBC Essex	H	1324	171	13	1.6	12.4	2111	7.1
BBC Radio Gloucestershire	H	513	73	14	1.3	9.1	666	5.4
BBC Hereford & Worcester	H	513	121	24	1.8	7.8	946	9.5
BBC Radio Humberside	H	764	176	23	2.6	11.4	2000	11.0
BBC Radio Kent	H	1507	186	12	1.2	9.4	1748	5.5
BBC Radio Lancashire	H	1192	176	15	1.6	11.1	1962	9.4

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

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PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1657	180	11	0.8	7.2	1289	4.5
BBC Radio Leicester	H	863	147	17	1.2	7.3	1070	6.1
BBC Radio Lincolnshire	H	561	86	15	1.9	12.7	1088	9.3
BBC Radio London	Q	12181	454	4	0.2	5.8	2650	1.3
BBC Radio Manchester	H	2250	199	9	0.8	8.7	1727	4.8
BBC Radio Merseyside	H	1685	318	19	2.4	12.5	3975	11.4
BBC Radio Newcastle	H	1452	269	19	1.1	6.0	1603	7.4
BBC Radio Norfolk	H	789	192	24	2.6	10.6	2047	10.5
BBC Radio Northampton	H	502	76	15	1.5	10.1	766	7.0
BBC Radio Nottingham	H	818	151	18	1.3	7.3	1099	6.9
BBC Radio Oxford	H	544	79	15	1.2	7.9	628	6.0
BBC Radio Sheffield	H	1314	206	16	1.3	8.2	1698	6.3
BBC Radio Shropshire	H	403	100	25	2.1	8.5	854	10.3
Total BBC Radio Solent	Y	1809	252	14	1.4	10.1	2553	6.7
BBC Somerset	H	457	55	12	0.8	6.5	359	3.7
BBC Radio Stoke	H	619	136	22	2.0	8.9	1209	8.2
BBC Radio Suffolk	H	546	92	17	1.4	8.6	788	6.4
BBC Sussex and BBC Surrey	H	2616	284	11	0.7	6.7	1911	3.6
BBC Radio Tees	H	792	122	15	0.8	5.5	670	4.9
BBC Three Counties Radio	H	1393	160	11	0.7	5.9	945	3.6
BBC WM 95.6	H	2401	213	9	1.0	11.5	2456	5.9
BBC Radio Wiltshire/Swindon	H	585	76	13	1.0	7.5	565	4.3
BBC Radio York	H	538	85	16	1.0	6.3	533	5.0
BBC Radio Guernsey	Y	53	19	36	3.5	9.9	187	18.0
BBC Radio Jersey	Y	88	29	33	3.5	10.7	307	17.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	54466	17795	33	2.8	8.6	153749	14.8
Absolute Radio Network ²	H	54466	4501	8	0.6	7.3	33026	3.2
Absolute Radio	Q	54466	2460	5	0.4	8.3	20345	1.9
Absolute Radio (London)	Q	12181	874	7	0.5	7.3	6341	3.0
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	H	3759	248	7	0.7	11.1	2751	4.1
Absolute Radio 70s	H	54466	259	*	*	3.5	918	0.1
Absolute 80s	Q	54466	1532	3	0.1	4.8	7316	0.7
Absolute Radio 90s	H	54466	756	1	0.1	4.6	3470	0.3
Absolute Radio Classic Rock	H	54466	637	1	0.1	4.4	2797	0.3
Bauer City Network	H	54466	6753	12	1.0	8.1	54402	5.2
Radio Aire	H	645	79	12	0.7	5.4	428	4.0
Radio Aire 2	H	997	72	7	0.3	4.4	319	1.8
Radio Borders (Bauer Borders)	Y	110	55	50	6.2	12.4	677	32.6
C.F.M (Bauer Carlisle)	Y	252	110	44	3.9	8.9	977	19.5
Radio City	H	1870	383	20	1.4	6.7	2556	6.5
Radio City 2	H	1870	174	9	0.7	7.7	1339	3.4
Radio City Talk	H	1870	53	3	0.1	3.0	156	0.4
Clyde 1	H	1907	543	28	2.1	7.5	4083	11.8
Clyde 2	H	1907	131	7	0.5	7.6	988	2.9
Cool FM	H	1505	495	33	2.6	8.0	3949	13.3
Downtown Network	H	1505	351	23	1.9	8.2	2875	9.7
Downtown Country	H	1505	142	9	0.5	5.6	802	2.7
Downtown Radio (DTR)	H	1478	288	20	1.4	7.2	2073	7.1
Forth 1	H	1147	380	33	2.8	8.6	3259	16.2
Forth 2	H	1147	77	7	0.4	6.5	497	2.5
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2623	286	11	0.8	7.0	1994	4.3
Free Radio 80s (Birmingham & Black Country)	H	2623	49	2	0.1	3.9	191	0.4
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	708	105	15	1.4	9.7	1021	8.5
Free Radio 80s (Coventry & Warwickshire)	H	708	23	3	0.2	4.9	112	0.9
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	482	80	17	1.3	7.6	604	6.3

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio 80s (Herefordshire & Worcestershire)	Y	482	8	2	0.1	3.5	28	0.3
Free Radio FM (Shropshire) (was Beacon)	Y	382	73	19	1.6	8.3	610	7.6
Free Radio 80s (Shropshire)	Y	382	13	3	0.2	6.8	86	1.1
Gem 106 (East Midlands)	H	2448	532	22	1.6	7.5	3985	8.0
Hallam FM	H	1315	354	27	1.7	6.2	2182	8.0
Hallam 2	H	1315	106	8	0.5	6.4	679	2.5
The Hits	H	54466	600	1	*	2.8	1663	0.2
Key 103	H	2535	366	14	0.7	5.1	1882	4.6
Key 2	H	2535	55	2	0.1	6.3	349	0.9
Metro Radio	H	1508	279	19	1.2	6.5	1811	8.1
Metro 2 Radio	H	1508	58	4	0.1	2.6	149	0.7
Moray Firth Radio (Bauer Inverness)	Y	252	119	47	4.7	10.0	1191	25.8
Northsound 1	Y	349	129	37	2.7	7.4	954	17.3
Northsound 2	Y	349	23	7	0.3	4.9	113	2.1
Rock FM	H	1267	209	17	1.0	6.0	1255	5.4
Rock FM 2	H	1127	42	4	0.2	4.8	203	1.0
Tay FM	Y	394	139	35	2.8	7.9	1096	16.0
Tay 2	Y	394	39	10	0.9	9.3	362	5.3
TFM Radio	H	819	111	14	0.8	5.6	627	4.5
TFM 2	H	819	52	6	0.4	6.1	314	2.2
Viking FM	H	911	217	24	1.8	7.7	1665	7.9
Viking 2	H	911	79	9	0.8	9.6	758	3.6
Wave 105 FM (Bauer South Coast)	H	1845	393	21	2.5	11.7	4612	11.6
West Sound ³ (Bauer Southwest Scotland)	Y	394	166	42	5.0	11.8	1953	25.6
Heat	H	54466	616	1	*	3.6	2232	0.2
Kerrang!	H	54466	615	1	*	4.1	2530	0.2
Kiss Network ⁵	H	54466	5686	10	0.6	5.8	32835	3.2
Kiss	Q	54466	4527	8	0.5	5.5	24893	2.4
Kiss (East)	H	2155	460	21	1.4	6.7	3059	6.4
Kiss (London)	Q	12181	1869	15	0.9	6.2	11499	5.5
Kiss (West)	H	2471	433	18	0.9	5.1	2225	4.3
Kiss Fresh	H	54466	519	1	*	3.3	1700	0.2
Kisstory	Q	54466	1823	3	0.2	4.7	8490	0.8
Magic Network ⁸	H	54466	3747	7	0.4	5.4	20202	1.9
Magic ²	Q	54466	3310	6	0.3	4.9	16323	1.6
Magic (London)	Q	12181	1541	13	0.6	4.9	7550	3.6
Magic Chilled	H	54466	270	*	*	3.9	1041	0.1

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,5,8} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Magic Soul	H	54466	237	*	*	3.8	903	0.1
Mellow Magic	H	54466	519	1	*	5.1	2642	0.3
Planet Rock	Q	54466	1050	2	0.1	7.6	7985	0.8
Total Global Radio (UK)	H	54466	23519	43	3.9	9.1	214163	20.6
The Arrow	Q	54466	68	*	*	5.7	389	*
Capital Brand (UK) ⁶	H	54466	8572	16	0.9	5.8	49357	4.7
Capital Network (UK) ²	H	54466	7760	14	0.8	5.6	43783	4.2
Capital Birmingham	H	2254	469	21	1.3	6.1	2867	7.4
Capital East Midlands	H	2304	588	26	1.5	6.0	3553	7.5
Capital East Midlands - Derbyshire	H	535	125	23	1.5	6.6	822	7.2
Capital East Midlands - Leicestershire	H	789	211	27	1.5	5.6	1193	7.4
Capital East Midlands - Nottinghamshire	H	1030	260	25	1.5	6.1	1574	7.5
Capital Liverpool	H	1075	158	15	0.8	5.2	811	3.8
Capital London	Q	12181	2125	17	0.9	5.1	10748	5.2
Capital Manchester	H	2967	555	19	1.1	5.7	3173	6.3
Capital North East	H	2241	485	22	1.3	5.9	2840	8.1
Capital North West and Wales	H	1033	176	17	1.2	6.9	1217	5.6
Capital Scotland ⁴	H	2830	510	18	1.2	6.9	3506	6.9
Capital South Coast	H	1189	289	24	1.5	6.0	1740	7.0
Capital South Wales ⁴	H	1043	205	20	1.0	5.1	1049	5.5
Capital Yorkshire	H	4582	996	22	1.4	6.5	6503	7.1
Capital XTRA (UK) ²	H	54466	1464	3	0.1	3.8	5574	0.5
Capital XTRA (London)	Q	12181	635	5	0.3	6.0	3804	1.8
Classic FM	Q	54466	5433	10	0.7	6.8	36693	3.5
Gold Network (UK) ²	H	54466	1108	2	0.2	7.9	8793	0.8
Gold East Midlands	H	2295	95	4	0.4	10.0	953	2.0
Gold London	Q	12181	271	2	0.2	8.3	2266	1.1
Gold Manchester	H	2967	91	3	0.3	8.4	767	1.5
Heart Brand (UK) ⁹	H	54466	9487	17	1.2	6.9	65763	6.3
Heart 80s	Q	54466	1086	2	0.1	4.5	4851	0.5
Heart Extra	Q	54466	456	1	*	3.7	1700	0.2
Heart Network (UK) ²	H	54466	8644	16	1.1	6.9	59624	5.7
Heart Cambridgeshire	H	898	223	25	2.3	9.2	2063	11.3
Heart East Anglia	H	1233	246	20	1.4	6.9	1690	5.9
Heart East Anglia - Norfolk	H	669	120	18	1.1	5.9	709	4.2
Heart East Anglia - Suffolk	H	564	126	22	1.7	7.8	981	8.2

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,6,9} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart Essex	H	1392	357	26	2.1	8.3	2972	9.7
Heart Essex - Chelmsford & Southend	H	1095	291	27	2.3	8.8	2567	10.3
Heart Essex - Colchester	Y	192	48	25	1.6	6.4	305	8.0
Heart Essex - Harlow	Y	104	23	23	1.9	8.4	197	9.5
Heart Four Counties	H	2128	532	25	1.8	7.1	3803	9.1
Heart Four Counties - Bedfordshire	Y	330	83	25	1.8	7.2	602	8.9
Heart Four Counties - Beds/Bucks/Herts	H	760	167	22	1.3	6.0	997	7.3
Heart Four Counties - 96.6 FM Hertfordshire	Y	368	39	11	0.6	5.3	207	2.9
Heart Four Counties - Milton Keynes	Y	255	82	32	2.1	6.5	535	10.6
Heart Four Counties - Northamptonshire	H	576	170	30	2.6	8.9	1510	11.7
Heart Kent	H	1277	346	27	2.4	8.8	3040	11.1
Heart London	Q	12181	1515	12	0.6	4.8	7301	3.5
Heart North East	H	2299	305	13	0.7	5.2	1588	4.4
Heart North Wales ⁴	H	728	127	17	1.3	7.5	952	6.0
Heart North West	H	5668	628	11	0.8	7.2	4541	4.4
Heart Scotland	H	2830	369	13	0.9	6.7	2465	4.8
Heart Solent	H	1866	350	19	1.4	7.4	2586	6.4
Heart South Wales	H	1899	471	25	2.3	9.4	4451	11.7
Heart South West	H	1462	370	25	1.9	7.5	2791	8.5
Heart South West - Cornwall	Y	437	106	24	1.5	6.0	639	6.6
Heart South West - Exeter	Y	321	83	26	1.8	7.0	580	8.8
Heart South West - North Devon	Y	154	44	28	2.1	7.3	322	9.4
Heart South West - Plymouth	Y	306	89	29	2.7	9.4	835	12.2
Heart South West - South Hams	Y	38	9	24	1.6	6.7	62	6.9
Heart South West - Torbay	Y	207	56	27	2.0	7.3	410	8.4
Heart Sussex	H	1446	312	22	1.4	6.5	2017	6.7
Heart Sussex - South	H	1123	273	24	1.6	6.5	1775	7.5
Heart Thames Valley	H	1487	330	22	1.6	7.4	2439	8.2
Heart Thames Valley - Berks & N.Hants	H	781	190	24	1.9	7.9	1507	9.2
Heart Thames Valley - Oxfordshire	H	705	140	20	1.3	6.6	931	6.9
Heart West Country	H	2290	644	28	2.2	7.8	5031	9.9
Heart West Country - Bristol/Weston & Bath	H	942	229	24	1.8	7.3	1682	8.3
Heart West Country - Gloucestershire	Y	436	133	31	2.7	8.7	1157	11.7

Source: RAJAR/Ipsos MORI/RSMB

⁴ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Heart West Country - Somerset	Y	409	101	25	1.8	7.4	749	8.4
Heart West Country - Wiltshire	Y	502	168	33	2.7	8.0	1338	11.8
Heart West Midlands	H	3795	651	17	1.0	5.6	3616	5.4
Heart Yorkshire ⁴	H	3175	460	14	1.0	7.0	3198	5.3
LBC Network (UK) ²	H	54466	2084	4	0.4	10.9	22712	2.2
LBC 97.3	Q	12181	1110	9	1.0	10.9	12094	5.8
LBC London News (was LBC News 1152)	Q	12181	488	4	0.3	7.5	3638	1.7
Smooth Brand (UK) ⁷	H	54466	5674	10	0.8	7.4	41739	4.0
Smooth Extra	Q	54466	894	2	0.1	5.5	4926	0.5
Smooth Radio Network (UK) ²	H	54466	5104	9	0.7	7.2	36876	3.5
Smooth Radio Cambridgeshire	H	898	43	5	0.3	6.1	262	1.4
Smooth Radio Devon	H	1047	27	3	0.1	5.5	148	0.6
Smooth Radio East Anglia	H	1233	62	5	0.5	10.3	633	2.2
Smooth Radio East Midlands ⁴	H	2534	471	19	1.3	7.2	3395	6.5
Smooth Radio Essex	H	1392	51	4	0.2	6.6	337	1.1
Smooth Radio Four Counties	H	2128	68	3	0.3	9.3	629	1.5
Smooth Radio Kent	H	1277	48	4	0.3	7.7	368	1.3
Smooth Radio London	Q	12181	775	6	0.3	4.8	3709	1.8
Smooth Radio North East ⁴	H	2299	536	23	1.6	7.1	3789	10.4
Smooth Radio North West ⁴	H	5668	1102	19	1.3	6.7	7397	7.2
Smooth Radio North West and Wales	H	1033	54	5	0.2	4.7	254	1.2
Smooth Radio Scotland	H	1828	415	23	2.6	11.7	4835	14.6
Smooth Radio Solent	H	1866	52	3	0.2	7.1	370	0.9
Smooth Radio South Wales	H	1043	95	9	0.8	9.3	885	4.6
Smooth Radio Sussex	H	1446	46	3	0.2	5.7	259	0.9
Smooth Radio Thames Valley	H	1487	35	2	0.2	6.9	244	0.8
Smooth Radio West Country	H	2290	103	4	0.4	8.0	818	1.6
Smooth Radio West Midlands	H	3795	590	16	1.4	8.8	5185	7.7
Radio X Network (UK) ²	H	54466	1523	3	0.2	6.9	10524	1.0
Radio X London	Q	12181	478	4	0.2	5.2	2477	1.2
Radio X Manchester	H	2967	194	7	0.4	6.2	1202	2.4
Sunrise Radio National	Q	54466	354	1	*	4.2	1491	0.1
Sunrise Radio London	H	12182	215	2	0.1	4.1	881	0.4
Wireless Group (inc. National Stations)	H	54466	4498	8	0.5	6.6	29590	2.8
Peak 107 FM	Y	422	61	14	1.0	6.9	423	4.8
Pulse 1 (was The Pulse)	H	729	109	15	0.8	5.4	588	4.7
Pulse 2	H	729	31	4	0.3	8.1	253	2.0
Signal 107	H	1036	53	5	0.3	6.5	347	1.8
Signal One	H	802	238	30	2.7	9.0	2145	11.6
Signal Two	H	802	68	8	0.9	10.1	689	3.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,4,7} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Swansea Sound - 1170 MW	Y	475	44	9	0.7	7.4	325	3.0
talkRADIO	Q	54466	256	*	*	4.4	1124	0.1
talkSPORT	Q	54466	2926	5	0.4	6.9	20188	1.9
talkSPORT2	Q	54466	342	1	*	2.4	820	0.1
107.4 Tower FM	Y	440	29	7	0.5	7.8	223	2.8
U105	H	901	198	22	2.1	9.5	1878	10.5
Virgin Radio	Q	54466	556	1	*	2.8	1564	0.1
96.4 FM The Wave	Y	475	128	27	2.0	7.6	968	9.1
Radio Wave 96.5 FM	Y	233	56	24	1.7	7.2	402	8.7
107.2 Wire FM	Y	273	40	15	0.9	6.1	245	4.1
102.4 Wish FM	Y	460	68	15	0.8	5.5	371	4.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	54073	26938	50	5.4	10.9	293810	28.3
Total Celador Radio	H	5367	776	14	1.2	8.0	6197	5.3
THE BEACH	Y	182	47	26	2.7	10.6	499	12.2
The Breeze (Basingstoke / Newbury and Andover)	Y	298	44	15	0.7	4.6	200	3.4
The Breeze (Cheltenham)	Y	171	12	7	0.5	7.1	84	2.2
The Breeze (was 107 JACK fm Berkshire)	Y	238	25	10	0.8	7.6	189	4.7
The Breeze (Solent/ East Hants and West Surrey)	H	1119	77	7	0.5	6.9	527	2.2
The Breeze South Devon	Y	226	33	14	1.3	9.1	296	5.6
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	1001	79	8	0.4	5.2	410	1.9
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	337	58	17	2.0	11.4	660	8.5
Dream 100	Y	134	34	25	3.1	12.3	414	13.8
Fire Radio	Y	327	43	13	0.7	5.0	214	3.2
North Norfolk Radio	Y	93	14	15	1.2	8.3	114	5.1
Radio Norwich	Y	338	48	14	1.3	9.2	447	5.7
Sam FM Bristol	H	652	76	12	0.6	5.4	411	3.0
Sam FM South Coast	H	1772	154	9	0.6	6.6	1020	2.7
Sam FM Swindon	Y	207	15	7	0.7	9.2	138	3.2
Town 102 FM	Y	291	39	13	1.3	10.0	390	5.9
Central FM	Y	216	43	20	1.4	7.1	304	7.6
Chris Country Radio	H	12182	25	*	*	4.9	121	0.1
Total CN Radio	Y	282	96	34	2.4	7.0	676	13.7
The Bay	Y	282	85	30	2.0	6.7	570	11.6
Lakeland Radio	Y	51	16	30	2.1	6.8	106	9.9
Communicorp UK	H	17998	3473	19	1.3	6.9	24011	7.3
Capital Scotland	H	2830	510	18	1.2	6.9	3506	6.9
Capital South Wales	H	1043	205	20	1.0	5.1	1049	5.5
Heart North Wales	H	728	127	17	1.3	7.5	952	6.0
Heart Yorkshire	H	3175	460	14	1.0	7.0	3198	5.3
Smooth Radio East Midlands	H	2534	471	19	1.3	7.2	3395	6.5
Smooth Radio North East	H	2299	536	23	1.6	7.1	3789	10.4
Smooth Radio North West	H	5668	1102	19	1.3	6.7	7397	7.2
XS Manchester	H	2967	90	3	0.2	8.0	724	1.4
Total Connect	Y	789	51	6	0.6	9.2	472	2.9
Connect DAB	Y	577	7	1	*	2.7	18	0.2

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Connect FM (was Connect FM and Lite 106.8FM)	Y	453	45	10	1.0	10.2	454	4.7
Total Dee Radio Group	Y	381	38	10	0.6	6.0	230	3.0
Cheshire's Silk 106.9	Y	187	16	8	0.4	4.2	66	2.1
Chester's Dee 106.3 (Dee on DAB)	Y	194	23	12	0.8	7.2	164	3.6
Dilse Radio 1035am	H	12182	93	1	0.1	6.8	635	0.3
Encore Radio	H	13908	11	*	*	3.5	39	*
Total Radio Essex	Y	1306	64	5	0.3	6.4	404	1.4
Radio Essex (was Southend & Chelmsford)	Y	503	33	6	0.3	5.2	169	1.5
Radio Essex DAB	Y	1306	35	3	0.2	6.7	235	0.8
Radio Exe	Y	207	24	12	0.8	6.6	160	3.8
3FM	Y	70	24	35	3.0	8.6	210	14.9
Fun Kids (London)	H	12182	56	*	*	3.0	171	0.1
GO Radio	Y	840	1	*	*	6.4	5	*
IOW Radio	Y	119	40	34	2.1	6.3	254	10.3
JACK/UNION JACK TOTAL (national+local)	H	54466	247	*	*	5.0	1229	0.1
JACK Oxfordshire Local (TOTAL)	H	531	104	20	1.2	6.2	648	6.5
JACK 2 Oxfordshire	H	517	58	11	0.6	5.4	313	3.2
106 JACKfm (Oxford)	H	531	72	14	0.6	4.7	336	3.4
JACK Surrey	H	9320	41	*	*	5.6	226	0.1
Union JACK	Q	54466	101	*	*	3.3	332	*
Jazz FM	Q	54466	570	1	*	4.0	2292	0.2
Kingdom FM	Y	290	61	21	1.7	8.3	507	9.6
kmfm Group	H	1270	173	14	0.9	6.6	1145	4.2
kmfm East	H	581	90	16	1.0	6.5	591	4.7
kmfm West	H	689	83	12	0.8	6.7	554	3.7
Lincs FM Group	Y	2440	566	23	2.3	10.0	5637	10.8
Dearne FM	Y	241	47	19	1.6	8.3	385	7.7
KCFM	Y	439	79	18	1.6	8.8	700	6.9
Lincs FM 102.2 ³	H	938	291	31	3.3	10.8	3133	15.0
Ridings FM	Y	303	33	11	0.6	5.1	170	2.8
Rother FM	Y	209	29	14	1.3	9.6	278	6.8
Trax FM	Y	375	84	22	2.3	10.3	866	11.3
Lyca Radio 1458am	H	12182	107	1	0.1	6.9	735	0.4
Radio Mansfield 103.2	Y	160	31	19	1.6	8.2	255	6.8
Manx Radio	Y	70	35	49	5.6	11.3	390	27.8
Mi-Soul	H	12182	35	*	*	13.2	457	0.2
More Radio (was Arrow FM)	Y	122	9	7	0.3	4.8	42	1.4

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
More Radio (was Sovereign FM)	Y	161	14	9	1.0	11.2	158	3.8
Nation Broadcasting (Wales)	Y	2598	269	10	0.7	6.5	1762	3.3
106.3 Bridge FM	Y	130	35	27	2.6	9.7	339	10.7
Radio Carmarthenshire	Y	131	28	22	1.4	6.6	188	7.1
Radio Ceredigion	Y	78	12	15	0.6	4.3	50	3.7
Dragon Radio Wales	Y	2598	18	1	*	4.0	71	0.1
Nation Radio (South Wales)	Y	1519	119	8	0.4	5.3	630	2.1
102.5 Radio Pembrokeshire	Y	101	38	37	2.7	7.2	271	13.1
Swansea Bay Radio	Y	475	42	9	0.4	5.0	213	2.0
Original 106 (Aberdeen)	Y	349	71	20	1.6	8.0	568	10.3
Panjab Radio	H	12182	81	1	*	5.6	454	0.2
Radio Plymouth	Y	261	29	11	0.9	7.9	229	3.9
Premier Christian Radio	Q	12181	127	1	0.1	7.4	935	0.4
Total Q Radio	H	1203	306	25	2.0	8.0	2459	10.6
Q Radio	H	627	166	27	2.0	7.4	1238	10.0
Q Radio (was Citybeat)	H	575	140	24	2.1	8.7	1222	11.3
Total Quidem	Y	1043	98	9	0.6	5.9	580	3.1
107.6 Banbury Sound	Y	85	11	13	0.7	5.3	60	3.3
Rugby FM	Y	80	17	22	1.5	6.8	117	7.6
96.2 Touch FM - Coventry	Y	322	17	5	0.2	2.8	49	1.0
Touch FM Staffs	Y	259	19	7	0.5	6.7	129	2.7
102 Touch FM	Y	297	33	11	0.8	6.8	226	4.0
- Warks Worcs Cotswolds								
Rathergood Radio (surveyed as Star)	Y	362	32	9	0.7	8.0	257	4.0
Revolution 96.2	Y	484	17	4	0.4	9.8	172	2.3
Thames Radio (London)	H	12182	16	*	*	6.9	109	0.1
Time FM 107.5	Y	466	30	6	0.4	6.8	200	2.4
Tindle Radio Group	Y	142	79	56	6.7	11.9	944	34.2
Channel 103 FM	Y	88	50	57	6.3	11.1	558	32.3
Island FM 104.7	Y	53	29	55	7.3	13.3	386	37.2
UCB 1	Q	54466	174	*	*	4.8	835	0.1
Total UKRD	Y	3462	843	24	2.0	8.3	7017	10.1
2BR	H	583	60	10	1.2	11.7	704	7.3
Eagle Radio	H	507	135	27	1.9	7.0	951	9.9
KL.FM 96.7	Y	187	65	35	3.4	9.9	639	14.6
Minster FM	Y	316	71	22	1.9	8.7	614	9.7
Mix 96	Y	133	35	26	1.8	7.0	242	9.3
My Music Radio (was Pirate Oldies)	Y	717	8	1	0.1	5.7	42	0.3
Pirate FM	Y	494	165	33	2.7	8.0	1321	11.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Spire FM	Y	122	45	37	2.5	6.9	309	12.0
Spirit FM	Y	193	51	26	2.6	9.7	494	11.7
97.2 Stray FM	Y	141	46	33	2.7	8.4	384	12.8
Sun FM	Y	271	60	22	1.9	8.4	508	10.9
Wessex FM	Y	125	55	44	4.0	9.2	504	17.5
Yorkshire Coast Radio	Y	112	48	43	3.6	8.4	401	16.5
Wave 102	Y	145	28	19	1.3	6.6	184	7.1
Radio Yorkshire	Y	2622	30	1	*	2.4	71	0.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 17th September 2017

PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	54466	35559	65	8.7	13.3	474334	45.3
Children 10-14	Q	3733	2928	78	5.7	7.3	21349	63.5
15-24	Q	7941	5551	70	7.3	10.4	57816	61.9
25-44	Q	17394	12816	74	10.1	13.7	175367	60.1
45-64	Q	17065	11465	67	9.8	14.6	167565	43.3
65+	Q	12066	5727	47	6.1	12.8	73587	26.8
Main Shoppers	Q	45222	29164	64	8.9	13.8	402905	44.4
Main Shoppers with children	Q	13227	9985	75	10.5	13.9	139144	57.6
ABC1	Q	29405	19122	65	7.2	11.1	211894	38.8
C2DE	Q	25062	16438	66	10.5	16.0	262440	52.5
ALL BBC 15+	Q	54466	34853	64	10.0	15.6	545001	52.1
Children 10-14	Q	3733	1895	51	2.9	5.8	10938	32.5
15-24	Q	7941	4233	53	3.9	7.4	31212	33.4
25-44	Q	17394	9869	57	6.2	10.9	107161	36.7
45-64	Q	17065	11708	69	12.4	18.0	210789	54.5
65+	Q	12066	9042	75	16.2	21.7	195838	71.4
Main Shoppers	Q	45222	29276	65	10.7	16.5	481952	53.2
Main Shoppers with children	Q	13227	7579	57	7.2	12.5	95007	39.3
ABC1	Q	29405	21160	72	11.0	15.2	322572	59.0
C2DE	Q	25062	13693	55	8.9	16.2	222429	44.5

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) Includes Capital Network (UK) & Capital XTRA (UK).
- (7) Includes Smooth Radio Network (UK) & Smooth Extra.
- (8) Includes Magic Chilled, Mellow Magic and Magic Soul.
- (9) Includes Heart Network (UK), Heart 80s & Heart Extra.

AREAS

UNITED KINGDOM (Parts 1 and 6)	(including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3)	BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5)	Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.
In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH	The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week
AVERAGE HOURS	The total hours of listening to a station during the course of a week, averaged: PER HEAD - across the total adult population of the UK/area PER LISTENER - across all those listening to the station for at least 5 minutes
TOTAL HOURS	The overall number of hours of adult listening to a station in the UK/area in an average week
SHARE IN TSA	The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	26th June 2017 - 17th September 2017	24,357
H	3rd April 2017 - 17th September 2017	49,066
Y	19th September 2016 - 17th September 2017	99,431