

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,575,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All Radio	Q	48184	90	19.5	21.7	1045885	100.0
All BBC Radio	Q	35016	65	10.4	15.8	554759	53.0
All BBC Radio 15-44	Q	14687	58	6.1	10.6	155758	38.4
All BBC Radio 45+	Q	20329	72	14.1	19.6	399002	62.4
All BBC Network Radio ¹	Q	31926	60	8.9	14.9	475936	45.5
BBC Local Radio	Q	8837	16	1.5	8.9	78823	7.5
All Commercial Radio	Q	34628	65	8.7	13.4	464053	44.4
All Commercial Radio 15-44	Q	18338	72	9.4	12.9	236834	58.3
All Commercial Radio 45+	Q	16290	58	8.0	13.9	227219	35.5
All National Commercial ¹	Q	17944	33	2.8	8.5	151871	14.5
All Local Commercial (National TSA)	Q	27466	51	5.8	11.4	312183	29.8
Other Radio	Q	3907	7	0.5	6.9	27073	2.6

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 28th June 2015



PART 2 - NATIONAL SERVICES

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All BBC Network Radio ¹	Q	53575	31926	60	8.9	14.9	475936	45.5
BBC Radio 1	Q	53575	10436	19	1.3	6.5	67378	6.4
BBC Radio 2	Q	53575	15141	28	3.4	12.2	184016	17.6
BBC Radio 3	Q	53575	1894	4	0.2	6.9	13101	1.3
BBC Radio 4 (including 4 Extra)	Q	53575	10965	20	2.5	12.2	133949	12.8
BBC Radio 4	Q	53575	10574	20	2.3	11.5	121872	11.7
BBC Radio 4 Extra	Q	53575	1954	4	0.2	6.2	12077	1.2
BBC Radio 5 live (inc. sports extra)	Q	53575	5836	11	0.8	7.3	42591	4.1
BBC Radio 5 live	Q	53575	5322	10	0.7	6.8	36436	3.5
BBC Radio 5 live sports extra	Q	53575	1625	3	0.1	3.8	6155	0.6
BBC 6 Music	Q	53575	2055	4	0.4	9.1	18771	1.8
1Xtra from the BBC	Q	53575	958	2	0.1	5.5	5281	0.5
BBC Asian Network UK	H	53575	607	1	0.1	6.4	3866	0.4
BBC World Service	Q	53575	1548	3	0.1	4.6	7179	0.7
All National Commercial ¹	Q	53575	17944	33	2.8	8.5	151871	14.5
Absolute Radio Network	Q	53575	4042	8	0.6	7.9	31986	3.1
Absolute Radio	Q	53575	1983	4	0.3	7.9	15633	1.5
Absolute Radio 70s	H	53575	256	*	*	4.1	1055	0.1
Absolute 80s	Q	53575	1603	3	0.2	6.2	9937	1.0
Absolute Radio 90s	H	53575	539	1	*	4.8	2606	0.3
Absolute Radio Classic Rock	H	53575	540	1	0.1	5.5	2951	0.3
Capital Brand (UK) ⁶	H	53575	7638	14	0.8	5.8	43973	4.3
Capital Network (UK) ²	H	53575	7105	13	0.7	5.6	39613	3.8
Capital XTRA (UK) ²	H	53575	951	2	0.1	4.6	4360	0.4
Classic FM	Q	53575	5276	10	0.6	6.5	34495	3.3
Gold Network (UK) ²	H	53575	1024	2	0.2	7.9	8078	0.8
Heart Network (UK) ²	H	53575	8860	17	1.2	7.2	63762	6.2
Heat	Q	53575	833	2	*	3.1	2583	0.2
The Hits	Q	53575	777	1	0.1	3.4	2679	0.3
Jazz FM (National)	Q	53575	560	1	0.1	5.3	2961	0.3
Kerrang!	H	53575	843	2	0.1	4.0	3381	0.3
Kiss Network ⁵	H	53575	5240	10	0.6	5.8	30472	3.0
Kiss Fresh	Q	53575	576	1	*	3.6	2089	0.2
Kisstory	Q	53575	1459	3	0.1	4.1	6015	0.6
LBC Network (UK) ²	H	53575	1481	3	0.3	9.9	14607	1.4
Magic Network ²	Q	53575	3623	7	0.3	5.0	18134	1.7
Planet Rock ²	Q	53575	1248	2	0.2	8.3	10413	1.0
Smooth Radio Network (UK) ²	H	53575	4635	9	0.7	7.7	35823	3.5
talkSPORT	Q	53575	3033	6	0.4	6.7	20271	1.9
XFM Network (UK) ²	H	53575	892	2	0.1	4.8	4271	0.4

Source: RAJAR/Ipsos MORI/RSMB

^{1,2,5,6} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53575	10436	19	1.3	6.5	67378	6.4
BBC Radio 2	Q	53575	15141	28	3.4	12.2	184016	17.6
BBC Radio 3	Q	53575	1894	4	0.2	6.9	13101	1.3
BBC Radio 4 (including 4 Extra)	Q	53575	10965	20	2.5	12.2	133949	12.8
BBC Radio 4	Q	53575	10574	20	2.3	11.5	121872	11.7
BBC Radio 4 Extra	Q	53575	1954	4	0.2	6.2	12077	1.2
BBC Radio 5 live (inc. sports extra)	Q	53575	5836	11	0.8	7.3	42591	4.1
BBC Radio 5 live	Q	53575	5322	10	0.7	6.8	36436	3.5
BBC Radio 5 live sports extra	Q	53575	1625	3	0.1	3.8	6155	0.6
BBC 6 Music	Q	53575	2055	4	0.4	9.1	18771	1.8
1Xtra from the BBC	Q	53575	958	2	0.1	5.5	5281	0.5
BBC Asian Network UK	H	53575	607	1	0.1	6.4	3866	0.4
BBC World Service	Q	53575	1548	3	0.1	4.6	7179	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4498	941	21	1.4	6.9	6471	7.7
BBC Radio Ulster ³	H	1486	504	34	3.5	10.2	5166	19.8
BBC Radio Wales	H	2583	408	16	1.2	7.5	3062	5.8
BBC Radio Cymru	H	2583	116	4	0.5	10.7	1239	2.4
LOCAL								
BBC Local Radio in England	Q	43332	6656	15	1.4	9.2	61093	7.2
BBC Radio Berkshire	H	822	119	14	0.9	6.6	780	5.2
BBC Radio Bristol	H	895	120	13	1.3	9.4	1133	6.5
BBC Radio Cambridgeshire	H	744	113	15	1.5	9.9	1120	8.5
BBC Radio Cornwall	H	462	133	29	3.7	13.0	1730	15.9
BBC Coventry and Warwickshire	H	696	85	12	1.0	8.1	691	5.7
BBC Radio Cumbria	H	405	133	33	3.0	9.0	1199	13.7
BBC Radio Derby	H	655	149	23	2.4	10.5	1559	10.9
BBC Radio Devon	H	975	214	22	2.2	10.0	2126	9.5
BBC Essex	H	1298	187	14	1.8	12.8	2399	8.2
BBC Radio Gloucestershire	H	503	95	19	1.4	7.5	714	6.3
BBC Hereford & Worcester	H	505	111	22	1.8	8.1	903	9.0
BBC Radio Humberside	H	764	194	25	2.9	11.5	2234	12.2
BBC Radio Kent	H	1472	213	14	1.2	8.2	1753	5.3
BBC Radio Lancashire	H	1185	186	16	1.1	6.8	1270	6.0

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 3 - INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Radio Leeds	H	1639	237	14	1.0	7.1	1686	5.9
BBC Radio Leicester	H	840	168	20	1.4	6.8	1135	7.6
BBC Radio Lincolnshire	H	552	91	16	2.0	12.4	1121	9.4
BBC London 94.9	Q	11860	477	4	0.2	4.3	2052	0.9
BBC Radio Manchester	H	2217	230	10	0.8	7.8	1796	4.5
BBC Radio Merseyside	H	1669	304	18	2.4	13.2	4020	12.7
BBC Radio Newcastle	H	1440	289	20	1.6	7.8	2252	8.1
BBC Radio Norfolk	H	777	188	24	3.0	12.4	2329	13.5
BBC Radio Northampton	H	490	94	19	2.6	13.7	1291	12.9
BBC Radio Nottingham	H	804	151	19	1.9	10.3	1551	9.6
BBC Radio Oxford	H	532	74	14	1.2	8.6	635	6.1
BBC Radio Sheffield	H	1297	237	18	2.0	11.0	2611	10.0
BBC Radio Shropshire	H	398	95	24	2.3	9.7	926	10.7
Total BBC Radio Solent	Y	1778	264	15	1.4	9.7	2565	7.1
BBC Somerset	H	449	65	14	1.2	8.1	521	5.0
BBC Radio Stoke	H	614	131	21	2.0	9.3	1214	8.8
BBC Radio Suffolk	H	541	123	23	2.3	9.9	1222	11.4
BBC Sussex and BBC Surrey	H	2568	260	10	0.7	7.3	1908	3.6
BBC Radio Tees	H	791	149	19	1.3	7.0	1039	6.6
BBC Three Counties Radio	H	1354	153	11	0.9	8.4	1284	4.9
BBC WM (Birmingham & Black Country)	H	2371	219	9	1.0	11.3	2486	6.1
BBC Radio Wiltshire/Swindon	H	577	97	17	1.4	8.6	831	6.7
BBC Radio York	H	534	80	15	1.2	7.9	631	5.8
BBC Radio Guernsey	Y	53	22	42	4.4	10.7	234	21.6
BBC Radio Jersey	Y	87	31	36	3.3	9.0	282	16.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Bauer Radio - Total	H	53575	16546	31	2.7	8.6	143033	13.9
Absolute Radio Network	Q	53575	4042	8	0.6	7.9	31986	3.1
Absolute Radio	Q	53575	1983	4	0.3	7.9	15633	1.5
Absolute Radio (London)	Q	11860	847	7	0.5	7.1	6036	2.8
Absolute Radio (National)	Q	53575	1564	3	0.2	7.7	12109	1.2
Absolute Radio 70s	H	53575	256	*	*	4.1	1055	0.1
Absolute 80s	Q	53575	1603	3	0.2	6.2	9937	1.0
Absolute Radio 90s	H	53575	539	1	*	4.8	2606	0.3
Absolute Radio Classic Rock	H	53575	540	1	0.1	5.5	2951	0.3
Radio Aire	H	638	77	12	0.9	7.6	580	4.8
Radio Aire 2 (was Magic 828 (Leeds))	H	985	73	7	0.7	9.1	663	3.6
Radio Aire 3	H	638	13	2	0.1	2.7	36	0.3
Radio Borders (Bauer Borders)	Y	108	55	50	6.5	12.8	702	31.0
C.F.M (Bauer Carlisle)	Y	253	110	44	4.2	9.6	1060	19.6
Radio City	H	1855	382	21	1.6	7.8	2967	8.4
Radio City 2 (was Magic 1548 (Liverpool))	H	1855	58	3	0.1	3.2	185	0.5
Radio City 3	H	1855	25	1	*	1.5	37	0.1
City Talk 105.9	H	1612	58	4	0.1	3.7	211	0.7
Clyde 1	H	1889	583	31	2.5	8.0	4652	13.1
Clyde 2	H	1889	161	9	0.6	6.5	1043	2.9
Clyde 3	H	1889	21	1	*	3.7	78	0.2
Cool FM	H	1004	354	35	3.1	8.7	3075	17.8
Downtown Radio (DTR)	H	1461	297	20	1.5	7.4	2205	8.6
Forth 1	H	1128	342	30	2.1	7.0	2407	12.0
Forth 2	H	1128	66	6	0.5	8.1	532	2.7
Forth 3	H	1128	10	1	*	2.4	25	0.1
Hallam FM	H	1298	312	24	1.9	7.9	2470	9.5
Hallam 2 (was Magic AM (Sheffield))	H	1298	89	7	0.7	10.7	952	3.7
Hallam 3	H	1298	15	1	*	1.3	20	0.1
Heat	Q	53575	833	2	*	3.1	2583	0.2
The Hits	Q	53575	777	1	0.1	3.4	2679	0.3
Kerrang!	H	53575	843	2	0.1	4.0	3381	0.3
Key 103	H	2929	387	13	0.9	6.5	2523	4.8
Key 2 (was Magic 1152 (Manchester))	H	2929	57	2	0.1	2.6	147	0.3
Key 3	H	2929	52	2	*	1.9	99	0.2
Kiss Network ⁵	H	53575	5240	10	0.6	5.8	30472	3.0
Kiss	H	53575	4576	9	0.4	5.1	23531	2.3
Kiss (East)	H	2116	452	21	1.5	6.9	3130	7.4

Source: RAJAR/Ipsos MORI/RSMB

⁵ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss (London)	Q	11860	2120	18	1.0	5.4	11536	5.3
Kiss (West)	H	2429	505	21	1.0	5.0	2515	5.0
Kiss Fresh	Q	53575	576	1	*	3.6	2089	0.2
Kisstory	Q	53575	1459	3	0.1	4.1	6015	0.6
Magic Network	Q	53575	3623	7	0.3	5.0	18134	1.7
Magic (London)	Q	11860	1999	17	0.9	5.1	10248	4.7
Metro Radio	H	1495	379	25	2.2	8.5	3222	11.2
Metro Radio 2 (was Magic 1152 (Newcastle))	H	1495	113	8	0.5	6.3	712	2.5
Metro Radio 3	H	1495	11	1	*	0.7	8	*
Moray Firth Radio (Bauer Inverness)	Y	250	115	46	4.8	10.5	1199	20.9
Northsound 1	Y	344	138	40	2.9	7.2	992	15.9
Northsound 2	Y	344	37	11	0.9	8.3	311	5.0
Planet Rock ²	Q	53575	1248	2	0.2	8.3	10413	1.0
Planet Rock (West Midlands)	H	3700	203	5	0.6	10.2	2074	3.2
Rock FM	H	1261	229	18	0.8	4.6	1043	4.5
Rock FM 2 (was Magic 999 (Preston))	H	1121	26	2	0.1	4.1	106	0.5
Rock FM 3	H	1261	22	2	0.1	5.3	116	0.5
Tay FM	Y	391	148	38	3.7	9.7	1438	18.8
Tay 2	Y	391	55	14	1.5	10.9	600	7.9
Tay 3	H	390	1	*	*	4.1	4	*
TFM Radio	H	818	171	21	1.4	6.5	1119	6.8
TFM 2 (was Magic 1170 (Teesside))	H	818	66	8	0.4	5.0	333	2.0
TFM 3	H	818	7	1	*	0.9	7	*
Viking FM	H	910	222	24	1.8	7.2	1600	7.7
Viking 2 (was Magic 1161 (Hull))	H	910	48	5	0.3	5.1	243	1.2
Viking 3	H	910	4	*	*	0.9	3	*
Wave 105 FM (Bauer South Coast)	H	1811	395	22	2.6	11.9	4689	12.6
West Sound ³ (Bauer Southwest Scotland)	Y	395	192	49	4.8	10.0	1909	24.3
Total Global Radio (UK)	H	53575	21153	39	3.4	8.6	182033	17.7
Classic FM	Q	53575	5276	10	0.6	6.5	34495	3.3
Capital Brand (UK) ⁶	H	53575	7638	14	0.8	5.8	43973	4.3
Capital Network (UK) ²	H	53575	7105	13	0.7	5.6	39613	3.8
Capital Birmingham	H	2224	424	19	1.2	6.2	2621	6.8
Capital East Midlands	H	2247	479	21	1.6	7.5	3603	8.0
Capital London	Q	11860	2200	19	0.8	4.1	9031	4.2
Capital Manchester	H	2929	565	19	1.3	6.8	3869	7.3
Capital North East	H	2227	510	23	1.3	5.6	2872	6.6
Capital North West and Wales	H	1028	146	14	0.9	6.6	968	4.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,6} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Capital Scotland ⁴	H	2795	531	19	1.2	6.2	3297	6.5
Capital South Coast	H	1167	185	16	1.1	7.0	1292	5.7
Capital South Wales ⁴	H	1033	199	19	1.2	6.0	1203	5.6
Capital Yorkshire	H	4535	1041	23	1.7	7.3	7602	8.5
Capital XTRA (UK) ²	H	53575	951	2	0.1	4.6	4360	0.4
Capital XTRA (London)	Q	11860	478	4	0.2	4.8	2278	1.1
Gold Network (UK) ²	H	53575	1024	2	0.2	7.9	8078	0.8
Gold East Midlands	H	2247	74	3	0.4	12.0	883	2.0
Gold London	Q	11860	285	2	0.2	9.6	2719	1.3
Gold Manchester	H	2929	58	2	0.3	15.4	898	1.7
Heart Network (UK) ²	H	53575	8860	17	1.2	7.2	63762	6.2
Heart Cambridgeshire	H	879	244	28	2.2	8.0	1946	12.0
Heart East Anglia	H	1217	254	21	1.3	6.0	1533	6.1
Heart Essex	H	1364	404	30	2.5	8.6	3452	11.7
Heart Four Counties ³	H	2072	498	24	1.5	6.4	3188	8.0
Heart Kent	H	1248	391	31	3.2	10.3	4026	14.4
Heart London	Q	11860	1985	17	0.9	5.4	10673	4.9
Heart North East	H	2286	310	14	1.0	7.1	2199	4.9
Heart North Wales ⁴	H	725	129	18	1.5	8.4	1089	7.3
Heart North West	H	5610	558	10	0.7	6.9	3837	3.7
Heart Scotland	H	2795	424	15	0.9	5.7	2427	4.8
Heart Solent	H	1834	287	16	1.1	6.8	1959	5.1
Heart South Wales	H	1886	458	24	2.1	8.6	3963	10.3
Heart South West	H	1437	408	28	2.3	8.1	3323	10.0
Heart Cornwall	Y	462	109	24	1.9	8.2	901	8.3
Heart Sussex	H	1416	319	23	1.6	7.3	2334	7.8
Heart Thames Valley	H	1460	351	24	1.8	7.4	2584	8.9
Heart West Country	H	2244	651	29	2.3	7.9	5147	10.9
Heart West Midlands	H	3734	700	19	1.4	7.4	5148	7.8
Heart Yorkshire ⁴	H	3138	406	13	1.2	9.3	3795	6.5
LBC Network (UK) ²	H	53575	1481	3	0.3	9.9	14607	1.4
LBC 97.3	Q	11860	1137	10	0.9	9.8	11163	5.2
LBC London News (was LBC News 1152)	Q	11860	513	4	0.2	5.1	2607	1.2
Smooth Radio Network (UK) ²	H	53575	4635	9	0.7	7.7	35823	3.5
Smooth Radio Cambridgeshire	H	879	43	5	0.4	9.0	387	2.4
Smooth Radio Devon	H	1028	47	5	0.3	5.8	270	1.1
Smooth Radio East Anglia	H	1217	62	5	0.4	7.8	484	1.9
Smooth Radio East Midlands ⁴	H	2484	332	13	0.9	7.0	2328	4.7

Source: RAJAR/Ipsos MORI/RSMB

^{2,3,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 4 - NATIONAL COMMERCIAL GROUPS

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio Essex	H	1364	39	3	0.2	7.8	305	1.0
Smooth Radio Four Counties	H	2072	60	3	0.3	10.0	604	1.5
Smooth Radio Kent	H	1248	53	4	0.3	7.8	412	1.5
Smooth Radio London	Q	11860	684	6	0.4	6.9	4727	2.2
Smooth Radio North East ⁴	H	2286	485	21	1.8	8.6	4159	9.3
Smooth Radio North West ⁴	H	5610	1067	19	1.4	7.6	8077	7.8
Smooth Radio North West and Wales	H	1028	91	9	0.6	6.9	632	3.0
Smooth Radio Scotland	H	1981	392	20	1.9	9.4	3685	9.8
Smooth Radio Solent	H	1834	40	2	0.3	12.8	509	1.3
Smooth Radio South Wales	H	1033	75	7	0.7	9.6	728	3.4
Smooth Radio Sussex	H	1416	50	4	0.2	4.7	237	0.8
Smooth Radio Thames Valley	H	1460	46	3	0.3	8.0	366	1.3
Smooth Radio West Country	H	2244	120	5	0.4	8.3	998	2.1
Smooth Radio West Midlands	H	3734	464	12	1.1	8.5	3925	5.9
XFM Network (UK) ²	H	53575	892	2	0.1	4.8	4271	0.4
XFM London	Q	11860	434	4	0.2	4.9	2120	1.0
XFM Manchester	H	2929	194	7	0.4	5.7	1104	2.1
XFM Scotland	H	830	39	5	0.3	6.0	235	1.7
UTV Radio (inc. talkSPORT)	H	53575	4467	8	0.6	7.3	32710	3.2
107.6 Juice FM	H	1065	251	24	1.7	7.1	1789	8.6
Peak 107 FM	Y	419	78	18	1.7	9.2	715	8.5
The Pulse	H	883	95	11	0.7	6.5	616	4.4
Pulse 2	H	883	28	3	0.1	3.9	112	0.8
Signal 107	H	1025	62	6	0.7	11.0	676	3.2
Signal One	H	796	279	35	3.6	10.1	2831	16.2
Signal Two	H	796	67	8	0.7	8.9	591	3.4
Swansea Sound - 1170 MW	Y	471	50	11	0.8	7.0	355	3.5
talkSPORT	Q	53575	3033	6	0.4	6.7	20271	1.9
107.4 Tower FM	Y	439	51	12	0.5	4.3	221	2.8
96.4 FM The Wave	Y	471	139	29	3.0	10.1	1405	14.0
U105	H	889	189	21	2.0	9.2	1747	11.6
Radio Wave 96.5 FM	Y	233	70	30	2.0	6.5	459	9.6
107.2 Wire FM	Y	271	57	21	1.5	7.2	413	8.2
102.4 Wish FM	Y	458	82	18	0.9	4.9	402	4.5

Source: RAJAR/Ipsos MORI/RSMB

^{2,4} See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
All Local Commercial Radio (ILR)	Q	53053	27437	52	5.9	11.4	311947	30.1
Anglian Radio Group	Y	1004	214	21	1.9	8.8	1883	9.2
THE BEACH	Y	180	61	34	2.6	7.8	472	12.9
Dream 100	Y	133	35	26	3.1	11.7	410	15.2
North Norfolk Radio	Y	92	21	23	2.8	12.2	260	11.9
Norwich 99.9fm	Y	331	41	12	1.1	8.6	349	5.0
Town 102 FM	Y	288	57	20	1.4	6.9	392	7.0
107.8 Arrow FM for Hastings	Y	119	17	14	1.0	7.2	123	4.7
Total Celador Radio	H	3999	721	18	1.4	7.9	5672	6.8
The Breeze (Basingstoke / Newbury and Andover)	Y	294	34	12	0.7	6.2	214	3.6
The Breeze (Cheltenham)	Y	168	20	12	0.7	5.9	118	3.4
The Breeze (Solent/ East Hants and West Surrey)	H	1100	70	6	0.7	10.8	757	3.6
The Breeze South West (Bristol/ Weston/ Bath and West Wilts)	H	975	129	13	1.3	9.6	1240	6.5
The Breeze (Yeovil/ Shaftesbury and Bridgwater)	Y	296	57	19	1.7	8.7	493	6.7
Fire Radio	Y	318	53	17	0.8	5.0	261	3.9
JACK fm (Bristol) (Will be Sam FM Bristol)	H	634	104	16	1.0	5.9	615	5.1
JACK fm (South Coast) (Will be Sam FM South Coast)	H	1740	216	12	0.8	6.1	1310	3.7
JACK fm (Swindon) (Will be Sam FM Swindon)	Y	206	31	15	1.1	7.0	217	4.7
Central FM	Y	215	53	25	1.6	6.3	334	8.7
Total Cheshire Radio	Y	378	60	16	0.8	5.2	308	4.0
Cheshire's Silk 106.9	Y	185	22	12	0.5	4.0	89	2.3
Chester's Dee 106.3	Y	192	38	20	1.1	5.8	220	5.8
Total CN Radio	Y	280	109	39	3.1	8.0	868	16.6
The Bay	Y	280	98	35	2.7	7.6	745	14.3
Citybeat 96.7/102.5FM	H	569	133	23	2.1	9.0	1194	11.9
Lakeland Radio	Y	51	18	35	2.4	6.8	123	11.5
Communicorp UK	H	17800	3227	18	1.4	7.6	24487	7.2
Capital Scotland	H	2795	531	19	1.2	6.2	3297	6.5
Capital South Wales	H	1033	199	19	1.2	6.0	1203	5.6
Heart North Wales	H	725	129	18	1.5	8.4	1089	7.3
Heart Yorkshire	H	3138	406	13	1.2	9.3	3795	6.5
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2929	114	4	0.2	4.7	541	1.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Smooth Radio East Midlands	H	2484	332	13	0.9	7.0	2328	4.7
Smooth Radio North East	H	2286	485	21	1.8	8.6	4159	9.3
Smooth Radio North West	H	5610	1067	19	1.4	7.6	8077	7.8
Connect DAB	Y	562	4	1	*	1.5	7	0.1
Connect FM (was Connect FM and Lite 106.8FM)	Y	443	34	8	0.6	8.1	275	3.3
Radio Essex DAB	Y	1280	51	4	0.2	5.5	278	1.0
Radio Exe	Y	199	22	11	0.7	6.5	147	4.0
3FM	Y	74	30	41	3.1	7.5	229	15.9
IOW Radio	Y	119	40	34	2.4	7.2	290	12.1
107 JACK fm Berkshire	Y	236	18	7	0.3	4.1	72	1.8
JACKfm Oxfordshire	H	520	104	20	1.0	5.2	537	5.3
JACKfm 2 Oxford (was Glide FM 107.9)	H	507	40	8	0.2	2.9	113	1.2
106 JACKfm (Oxford)	H	520	83	16	0.8	5.1	423	4.2
Jazz FM (National)	Q	53575	560	1	0.1	5.3	2961	0.3
Kingdom FM	Y	289	60	21	1.5	6.9	419	8.2
kmfm Group	H	1241	159	13	0.6	4.9	787	2.8
kmfm East	H	566	89	16	0.8	5.0	444	3.6
kmfm West	H	675	70	10	0.5	4.9	342	2.3
Lincs FM Group	H	2419	627	26	2.7	10.3	6470	12.1
Dearne FM	Y	237	46	20	1.4	7.4	342	6.9
KCFM	Y	439	82	19	1.8	9.5	780	7.6
Lincs FM 102.2 ³	H	926	317	34	4.2	12.1	3847	18.1
Ridings FM	Y	300	46	15	1.0	6.9	313	5.1
Rother FM	Y	208	32	16	1.4	8.9	289	6.9
Trax FM	Y	374	91	24	2.3	9.6	867	11.3
The Local Radio Company Group Total	Y	1987	541	27	2.2	8.1	4364	10.9
2BR	Y	180	58	32	2.6	7.9	461	14.5
Minster FM	Y	309	72	23	1.4	6.2	442	7.3
Mix 96	Y	128	46	36	3.4	9.5	441	14.6
Spire FM	Y	120	43	36	2.8	7.9	340	13.2
Spirit FM	Y	218	48	22	1.5	6.7	321	7.5
Star North East	Y	386	49	13	1.1	9.0	442	6.0
97.2 Stray FM	Y	141	46	32	2.6	8.0	365	11.9
Sun FM	Y	269	72	27	2.1	7.9	567	11.7
Wessex FM	Y	124	55	44	4.4	9.9	540	17.2
Yorkshire Coast Radio	Y	113	52	46	4.0	8.6	446	19.4
Lyca Dil Se 1035 AM	Q	11860	52	*	*	2.3	122	0.1
Lyca Radio 1458 AM	Q	11860	160	1	0.1	8.5	1364	0.6

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Radio Mansfield 103.2	Y	159	41	26	1.7	6.5	266	8.6
Manx Radio	Y	74	47	63	6.7	10.5	490	34.0
Original 106 (Aberdeen)	Y	344	75	22	1.7	8.0	594	9.5
Total Orion Midlands	H	6435	1152	18	1.4	7.6	8751	7.3
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2589	345	13	1.0	7.4	2567	5.7
Free Radio 80s (Birmingham & Black Country)	H	2589	49	2	0.1	6.8	338	0.8
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	688	117	17	1.7	10.0	1172	10.0
Free Radio 80s (Coventry & Warwickshire)	H	688	24	3	0.2	4.5	107	0.9
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	475	99	21	1.4	6.6	651	6.8
Free Radio FM (Shropshire) (was Beacon)	Y	377	96	25	1.7	6.6	630	7.9
Free Radio 80s (Shropshire)	Y	377	15	4	0.3	7.5	116	1.5
Gem 106 (East Midlands)	H	2397	427	18	1.3	7.2	3084	6.5
Palm FM	Y	223	33	15	1.8	11.8	393	7.6
Radio Plymouth	Y	259	41	16	1.2	7.7	318	5.7
RockSport (was Eklipse Sports Radio)	H	2795	7	*	*	3.6	24	*
Premier Christian Radio	Q	11860	175	1	0.1	5.7	1003	0.5
Q Radio Network	H	617	154	25	1.5	6.0	920	7.8
Total Quidem	Y	1339	154	12	0.7	6.4	981	4.0
107.6 Banbury Sound	Y	85	17	20	1.3	6.4	110	6.4
Oak FM	Y	321	18	6	0.2	3.4	63	1.0
Rugby FM	Y	78	23	30	2.4	8.0	187	12.0
96.2 Touch FM - Coventry	Y	306	20	7	0.3	4.1	82	2.0
Touch FM Staffs	Y	257	29	11	0.9	7.9	230	4.3
102 Touch FM - Warks Worcs Cotswolds	Y	293	47	16	1.1	6.6	309	5.5
96.2 The Revolution	H	526	24	5	0.4	9.7	234	2.8
Radio Essex (Was Southend & Chelmsford)	Y	495	42	9	0.8	9.9	420	3.7
107.5 Sovereign Radio	Y	155	20	13	1.1	8.9	177	5.4
Sunrise Radio	Q	11860	211	2	0.1	8.3	1758	0.8
Time FM 106.6	Y	305	19	6	0.2	3.4	63	1.4

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 28th June 2015

PART 5 - LOCAL COMMERCIAL GROUPS AND INDIVIDUAL SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Time FM 107.5	Y	449	18	4	0.6	13.6	249	4.2
Tindle Radio Group	Y	139	76	54	7.1	13.1	990	35.9
Channel 103 FM	Y	87	45	52	5.9	11.3	509	30.4
Island FM 104.7	Y	53	31	58	9.1	15.6	482	44.4
Town and Country Broadcasting (South and West Wales)	Y	1728	325	19	1.3	6.9	2238	6.2
106.3 Bridge FM	Y	128	37	29	2.7	9.2	344	11.9
Radio Carmarthenshire and Scarlet FM	Y	130	31	24	2.1	9.0	275	9.3
Radio Ceredigion	Y	79	20	25	2.0	7.8	156	7.8
Nation Hits!	Y	471	39	8	0.4	4.3	169	1.7
Nation Radio	Y	1508	179	12	0.6	4.8	865	2.8
102.5 Radio Pembrokeshire	Y	100	42	42	4.3	10.4	430	20.3
Total UKRD	H	1663	403	24	1.9	7.9	3186	9.5
The Bee	Y	451	50	11	0.7	6.2	311	4.1
96.4 Eagle Radio	H	541	132	24	1.7	7.0	917	8.6
KL.FM 96.7	Y	184	54	29	2.8	9.7	523	13.7
Pirate FM	Y	487	157	32	2.9	9.0	1409	12.3
Wave 102	Y	144	23	16	1.0	6.1	142	5.3
Radio Yorkshire	H	4519	65	1	0.1	3.8	247	0.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 28th June 2015



PART 6 - DEMOGRAPHIC ANALYSIS

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53575	34628	65	8.7	13.4	464053	44.4
Children 10-14	Q	3535	2643	75	5.7	7.6	19974	61.5
15-24	Q	8109	5866	72	8.1	11.2	65419	62.9
25-44	Q	17221	12473	72	10.0	13.7	171414	56.7
45-64	Q	16649	11067	66	9.6	14.4	159576	42.3
65+	Q	11597	5224	45	5.8	12.9	67643	25.7
Main Shoppers	Q	44587	28254	63	8.7	13.7	386672	43.2
Main Shoppers with children	Q	13431	9916	74	9.9	13.4	132960	54.7
ABC1	Q	28988	18826	65	7.2	11.1	208705	38.0
C2DE	Q	24588	15802	64	10.4	16.2	255348	51.3
ALL BBC 15+	Q	53575	35016	65	10.4	15.8	554759	53.0
Children 10-14	Q	3535	1772	50	3.2	6.4	11401	35.1
15-24	Q	8109	4587	57	4.3	7.6	34650	33.3
25-44	Q	17221	10100	59	7.0	12.0	121108	40.1
45-64	Q	16649	11749	71	12.5	17.7	207531	55.0
65+	Q	11597	8580	74	16.5	22.3	191471	72.9
Main Shoppers	Q	44587	29367	66	10.9	16.5	485174	54.2
Main Shoppers with children	Q	13431	8030	60	7.6	12.7	102173	42.0
ABC1	Q	28988	21270	73	11.3	15.4	327252	59.7
C2DE	Q	24588	13746	56	9.3	16.6	227507	45.7

Source: RAJAR/Ipsos MORI/RSMB

DEFINITIONS

- (1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.
- (2) National groups that are a combination of analogue and digital broadcast.
- (3) Audience to 'Opt-out' services included.
- (4) Station owned by Communicorp Group Limited.
- (5) Includes Kisstory and Kiss Fresh.
- (6) includes Capital Network (UK) & Capital XTRA (UK).

AREAS

UNITED KINGDOM (Parts 1 and 6) (including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 3) BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 4 and 5) Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 3 and 5 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH

The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week

AVERAGE HOURS

The total hours of listening to a station during the course of a week, averaged:

PER HEAD - across the total adult population of the UK/area

PER LISTENER - across all those listening to the station for at least 5 minutes

TOTAL HOURS

The overall number of hours of adult listening to a station in the UK/area in an average week

SHARE IN TSA

The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	6th April 2015 - 28th June 2015	22,340
H	5th January 2015 - 28th June 2015	46,216
Y	23rd June 2014 - 28th June 2015	95,585