

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,205,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All Radio	Q	47661	90	19.3	21.5	1026048	100.0
All BBC Radio	Q	35109	66	10.3	15.6	548212	53.4
All BBC Radio 15-44	Q	15272	59	6.3	10.6	162437	39.2
All BBC Radio 45+	Q	19836	72	14.0	19.4	385776	63.1
All BBC Network Radio ¹	Q	31968	60	8.7	14.6	465202	45.3
BBC Local Radio	Q	9263	17	1.6	9.0	83011	8.1
All Commercial Radio	Q	34406	65	8.5	13.1	450740	43.9
All Commercial Radio 15-44	Q	18626	73	9.2	12.7	236568	57.0
All Commercial Radio 45+	Q	15779	57	7.8	13.6	214172	35.0
All National Commercial ¹	Q	17375	33	2.6	7.9	138072	13.5
All Local Commercial (National TSA)	Q	27406	52	5.9	11.4	312668	30.5
Other Radio	Q	3291	6	0.5	8.2	27096	2.6

Source: RAJAR/Ipsos MORI/RSMB

¹ See note on back cover.

For survey periods and other definitions please see back cover.

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PART 1 - UNITED KINGDOM (INCLUDING CHANNEL ISLANDS AND ISLE OF MAN) Adults aged 15 and over: population 53,205,000

	Survey Period	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
		'000	%	per head	per listener		
All BBC Network Radio	Q	31968	60	8.7	14.6	465202	45.3
BBC Radio 1	Q	10825	20	1.3	6.3	67899	6.6
BBC Radio 2	Q	14937	28	3.3	11.6	173662	16.9
BBC Radio 3	Q	2025	4	0.2	6.1	12309	1.2
BBC Radio 4	Q	10867	20	2.3	11.2	121493	11.8
BBC Radio 4 (including 4 Extra)	Q	11133	21	2.5	11.9	132098	12.9
BBC Radio 4 Extra	Q	1593	3	0.2	6.7	10604	1.0
BBC Radio FIVE LIVE	Q	6127	12	0.7	6.2	38031	3.7
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	6529	12	0.9	7.1	46231	4.5
FIVE LIVE SPORTS EXTRA	Q	1522	3	0.2	5.4	8200	0.8
BBC 6 Music	Q	1731	3	0.3	9.2	15872	1.5
1Xtra from the BBC	Q	1189	2	0.1	5.4	6382	0.6
BBC Asian Network UK	Q	555	1	0.1	6.6	3685	0.4
BBC World Service	Q	1460	3	0.1	4.8	7066	0.7
All National Commercial	Q	17375	33	2.6	7.9	138072	13.5
Total Absolute Radio	Q	1637	3	0.2	7.5	12328	1.2
Absolute Radio 60s	H	203	*	*	3.7	740	0.1
Absolute Radio 70s	H	175	*	*	3.6	638	0.1
Absolute 80s	Q	1209	2	0.1	5.4	6484	0.6
Absolute Radio 90s	H	522	1	*	4.8	2504	0.2
Absolute Radio 00s	H	138	*	*	4.0	553	0.1
Absolute Radio Classic Rock	H	457	1	*	4.6	2098	0.2
Capital Network (UK) ²	H	7720	15	0.8	5.8	44657	4.3
Total Choice (UK) ²	H	839	2	0.1	5.2	4324	0.4
Classic FM	Q	5321	10	0.6	6.5	34505	3.4
Gold Network (UK) ²	H	1420	3	0.2	8.4	11907	1.2
Heart Network (UK) ²	H	7563	14	1.0	6.7	50811	4.9
Heat	Q	758	1	*	3.4	2543	0.2
The Hits	Q	875	2	0.1	3.1	2671	0.3
Jazz FM	Q	666	1	0.1	4.7	3133	0.3
Kerrang! ²	H	1062	2	0.1	4.3	4603	0.4
Kiss UK ²	H	5074	10	0.5	5.1	25727	2.5
Kisstory	Q	854	2	0.1	3.9	3296	0.3
Total LBC (UK) ²	H	1333	3	0.3	10.2	13604	1.3
Magic UK ²	Q	3683	7	0.5	6.8	24928	2.4
Planet Rock UK	Q	1191	2	0.2	7.3	8695	0.8
Real Radio Brand UK ²	H	2466	5	0.3	7.3	17903	1.7
Smash Hits (Now Kiss Fresh)	Q	887	2	*	2.7	2360	0.2
Smooth 70s	H	771	1	0.1	6.3	4850	0.5
Smooth Radio Brand UK ²	H	3260	6	0.4	7.2	23507	2.3
Sunrise Radio National	Q	556	1	0.1	6.2	3472	0.3
talkSPORT	Q	2990	6	0.4	7.0	20917	2.0
Total XFM (UK) ²	H	963	2	0.1	5.0	4779	0.5

Source: RAJAR/Ipsos MORI/RSMB

² See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours per head per listener		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC NETWORK RADIO								
BBC Radio 1	Q	53205	10825	20	1.3	6.3	67899	6.6
BBC Radio 2	Q	53205	14937	28	3.3	11.6	173662	16.9
BBC Radio 3	Q	53205	2025	4	0.2	6.1	12309	1.2
BBC Radio 4	Q	53205	10867	20	2.3	11.2	121493	11.8
BBC Radio 4 (including 4 Extra)	Q	53205	11133	21	2.5	11.9	132098	12.9
BBC Radio 4 Extra	Q	53205	1593	3	0.2	6.7	10604	1.0
BBC Radio FIVE LIVE	Q	53205	6127	12	0.7	6.2	38031	3.7
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	Q	53205	6529	12	0.9	7.1	46231	4.5
FIVE LIVE SPORTS EXTRA	Q	53205	1522	3	0.2	5.4	8200	0.8
BBC 6 Music	Q	53205	1731	3	0.3	9.2	15872	1.5
1Xtra from the BBC	Q	53205	1189	2	0.1	5.4	6382	0.6
BBC Asian Network UK	Q	53205	555	1	0.1	6.6	3685	0.4
BBC World Service	Q	53205	1460	3	0.1	4.8	7066	0.7
NATIONAL REGIONAL								
BBC Radio Scotland	H	4455	888	20	1.4	7.1	6299	7.9
BBC Radio Ulster ³	H	1480	533	36	3.4	9.4	4995	19.1
Total BBC Radio Wales/Cymru	H	2581	565	22	2.1	9.7	5469	10.3
BBC Radio Wales	H	2581	474	18	1.6	8.7	4130	7.8
BBC Radio Cymru	H	2581	143	6	0.5	9.4	1339	2.5
LOCAL								
BBC Local Radio in England	Q	43022	7078	16	1.5	9.2	65433	7.9
BBC Radio Berkshire	H	818	108	13	0.7	5.5	595	4.1
BBC Radio Bristol	H	887	130	15	1.5	10.0	1305	7.4
BBC Radio Cambridgeshire	H	738	117	16	1.1	7.1	830	5.5
BBC Radio Cornwall	H	458	172	38	5.3	14.2	2439	19.9
BBC Coventry and Warwickshire	H	691	105	15	1.3	8.6	896	7.2
BBC Radio Cumbria	H	407	128	31	2.7	8.5	1080	13.2
BBC Radio Derby	H	652	152	23	2.2	9.3	1412	10.5
BBC Radio Devon	H	971	219	23	2.1	9.1	2000	9.4

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING

Survey Period Ending 15th September 2013



PART 2 - RESULTS FOR INDIVIDUAL BBC SERVICES

Results are shown based on each station's Editorial Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
BBC Essex	H	1290	236	18	1.9	10.6	2493	8.5
BBC Radio Gloucestershire	H	498	90	18	1.6	8.7	776	6.7
BBC Hereford & Worcester	H	502	102	20	2.2	10.7	1097	11.5
BBC Radio Humberside	H	766	201	26	3.1	12.0	2407	13.8
BBC Radio Kent	H	1453	254	18	1.9	10.9	2784	8.5
BBC Radio Lancashire	H	1188	224	19	1.4	7.4	1651	7.4
BBC Radio Leeds	H	1642	241	15	0.9	6.3	1508	5.1
BBC Radio Leicester	H	835	157	19	1.7	8.9	1399	7.9
BBC Radio Lincolnshire	H	551	111	20	2.8	14.0	1557	11.4
BBC London 94.9	Q	11703	471	4	0.2	4.2	1986	1.0
BBC Radio Manchester	H	2204	196	9	0.8	8.7	1702	5.0
BBC Radio Merseyside	H	1664	317	19	2.7	14.2	4483	13.6
BBC Radio Newcastle	H	1443	328	23	1.9	8.2	2688	9.8
BBC Radio Norfolk	H	772	195	25	2.8	11.3	2193	12.7
BBC Radio Northampton	H	486	103	21	2.4	11.3	1172	11.3
BBC Radio Nottingham	H	800	197	25	2.6	10.4	2059	13.0
BBC Radio Oxford	H	523	74	14	1.2	8.2	610	6.0
BBC Radio Sheffield	H	1291	273	21	1.7	7.8	2138	7.7
BBC Radio Shropshire	H	395	104	26	2.6	9.8	1018	11.7
Total BBC Radio Solent	Y	1768	281	16	1.6	10.3	2891	7.7
BBC Somerset	H	445	79	18	1.6	9.0	710	7.1
BBC Radio Stoke	H	614	161	26	2.3	8.6	1387	11.1
BBC Radio Suffolk	H	541	132	24	2.7	11.1	1462	12.0
BBC Sussex and BBC Surrey	H	2546	228	9	0.7	8.0	1836	3.6
BBC Radio Tees	H	792	149	19	1.4	7.6	1125	7.0
BBC Three Counties Radio	H	1332	161	12	1.0	8.6	1382	5.4
BBC WM (Birmingham & Black Country)	H	2356	232	10	0.7	7.2	1670	3.9
BBC Radio Wiltshire/Swindon	H	570	103	18	1.3	7.2	739	6.0
BBC Radio York	H	531	66	12	1.3	10.3	682	6.2
BBC Radio Guernsey	Y	54	23	41	4.5	10.8	243	22.3
BBC Radio Jersey	Y	84	30	36	3.6	10.0	301	17.4

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
NATIONAL								
Total Absolute Radio Network	Q	53205	3389	6	0.5	7.4	25220	2.5
Total Absolute Radio	Q	53205	1637	3	0.2	7.5	12328	1.2
Total Absolute Radio Network (London)	Q	11703	1059	9	0.8	8.7	9259	4.5
Total Absolute Radio (London)	Q	11703	691	6	0.5	8.9	6123	3.0
Absolute Radio London	Q	11703	521	4	0.3	6.5	3393	1.7
Absolute Radio National	Q	53205	1259	2	0.2	7.1	8935	0.9
Absolute Radio 60s	H	53205	203	*	*	3.7	740	0.1
Absolute Radio 70s	H	53205	175	*	*	3.6	638	0.1
Absolute 80s	Q	53205	1209	2	0.1	5.4	6484	0.6
Absolute Radio 90s	H	53205	522	1	*	4.8	2504	0.2
Absolute Radio 00s	H	53205	138	*	*	4.0	553	0.1
Absolute Radio Classic Rock	H	53205	457	1	*	4.6	2098	0.2
Capital Network (UK)	H	53205	7720	15	0.8	5.8	44657	4.3
Total Choice (UK)	H	53205	839	2	0.1	5.2	4324	0.4
Classic FM	Q	53205	5321	10	0.6	6.5	34505	3.4
Gold Network (UK)	H	53205	1420	3	0.2	8.4	11907	1.2
Heart Network (UK)	H	53205	7563	14	1.0	6.7	50811	4.9
Heat	Q	53205	758	1	*	3.4	2543	0.2
The Hits	Q	53205	875	2	0.1	3.1	2671	0.3
Jazz FM	Q	53205	666	1	0.1	4.7	3133	0.3
Kerrang!	H	53205	1062	2	0.1	4.3	4603	0.4
Kiss UK	H	53205	5074	10	0.5	5.1	25727	2.5
Kisstory	Q	53205	854	2	0.1	3.9	3296	0.3
Total LBC (UK)	H	53205	1333	3	0.3	10.2	13604	1.3
Magic UK	Q	53205	3683	7	0.5	6.8	24928	2.4
Planet Rock UK	Q	53205	1191	2	0.2	7.3	8695	0.8
Real Radio Brand UK	H	53205	2466	5	0.3	7.3	17903	1.7
Smash Hits (Now Kiss Fresh)	Q	53205	887	2	*	2.7	2360	0.2
Smooth 70s	H	53205	771	1	0.1	6.3	4850	0.5
Smooth Radio Brand UK	H	53205	3260	6	0.4	7.2	23507	2.3
Sunrise Radio National	Q	53205	556	1	0.1	6.2	3472	0.3
talkSPORT	Q	53205	2990	6	0.4	7.0	20917	2.0
Total XFM (UK)	H	53205	963	2	0.1	5.0	4779	0.5

Source: RAJAR/Ipsos MORI/RSMB

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
LOCAL								
All Local Commercial Radio (ILR)	Q	52629	27304	52	5.9	11.4	311677	30.7
Anglian Radio Group	Y	1002	226	23	1.8	8.1	1826	8.2
THE BEACH	Y	182	55	30	2.5	8.3	460	11.8
Dream 100	Y	134	42	31	3.4	11.0	459	13.7
North Norfolk Radio	Y	93	21	23	2.6	11.6	243	10.7
Norwich 99.9fm	Y	328	48	15	0.9	6.4	308	4.4
Town 102 FM	Y	289	61	21	1.2	5.9	357	5.5
107.8 Arrow FM for Hastings	Y	119	21	17	1.5	8.6	179	6.0
Bauer Radio Total Portfolio	H	53205	14304	27	2.1	7.9	113703	11.0
Bauer Passion Portfolio	Q	53205	7590	14	0.9	6.1	46047	4.5
Heat	Q	53205	758	1	*	3.4	2543	0.2
The Hits	Q	53205	875	2	0.1	3.1	2671	0.3
Kisstory	Q	53205	854	2	0.1	3.9	3296	0.3
Planet Rock UK	Q	53205	1191	2	0.2	7.3	8695	0.8
Planet Rock 105.2 (formerly Kerrang! 105.2)	H	3673	287	8	0.6	7.3	2103	3.1
Smash Hits (Now Kiss Fresh)	Q	53205	887	2	*	2.7	2360	0.2
Bauer Rock Portfolio	H	53205	2179	4	0.3	6.4	13887	1.3
Total Bauer Radio ILR	H	38197	10514	28	2.2	7.8	82177	11.5
Bauer Place Portfolio Total	H	53205	8639	16	1.3	7.9	68468	6.6
FM Bauer Place Portfolio	H	29519	7111	24	1.8	7.5	53398	9.8
Bauer Place Portfolio England	H	24386	5461	22	1.7	7.5	41165	9.1
FM Bauer Place Portfolio England	H	23893	4977	21	1.4	6.8	33865	7.6
Bauer Place Portfolio - North East	H	2254	799	35	3.0	8.6	6869	15.7
Bauer Middlesbrough	H	820	257	31	2.2	7.0	1815	11.0
Bauer Newcastle	H	1499	544	36	3.4	9.3	5054	17.8
Bauer Place Portfolio - North West	H	5244	1208	23	1.6	6.8	8233	8.9
Bauer Liverpool (inc. City Talk)	H	1850	509	28	2.4	8.6	4370	11.9
Bauer Liverpool	H	1850	471	25	2.2	8.7	4078	11.1
Bauer Manchester	H	2487	457	18	1.0	5.5	2520	6.4
Bauer Preston	H	1408	296	21	1.2	5.5	1635	6.5
Bauer Place Portfolio - Yorkshire	H	3134	1003	32	3.0	9.5	9511	14.6
Bauer Hull	H	910	293	32	3.3	10.2	3001	14.3
Bauer Leeds	H	990	207	21	2.1	10.2	2110	11.5
Bauer Sheffield	H	1293	510	39	3.5	8.8	4465	16.2
Bauer Radio London (Magic 105.4/Kiss 100)	Q	11703	3467	30	1.9	6.4	22345	10.9
Kiss 100 FM	Q	11703	1974	17	0.9	5.1	9992	4.9
Magic 105.4	Q	11703	1967	17	1.1	6.3	12354	6.0

Source: RAJAR/Ipsos MORI/RSMB

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FM Bauer Place Portfolio North East	H	2254	632	28	1.9	6.7	4262	9.8
Metro Radio	H	1499	444	30	2.1	7.2	3195	11.2
TFM Radio	H	820	190	23	1.3	5.6	1067	6.4
C.F.M (Bauer Carlisle)	Y	252	114	45	3.8	8.4	954	19.2
Bauer FM Liverpool	H	1850	462	25	1.9	7.5	3478	9.4
Total City Talk/Magic 1548	H	1850	159	9	0.6	7.5	1183	3.2
City Talk 105.9	H	1607	81	5	0.2	3.6	291	0.9
FM Bauer Place Portfolio North West	H	5097	1081	21	1.3	6.1	6626	7.4
Radio City 96.7	H	1850	420	23	1.7	7.6	3186	8.6
Key 103 (Manchester)	H	2487	395	16	0.8	5.1	2013	5.1
97.4 Rock FM	H	1261	278	22	1.1	5.1	1427	6.3
FM Bauer Place Portfolio Yorkshire	H	2788	810	29	2.3	7.9	6425	11.1
96.3 Radio Aire	H	644	115	18	1.6	8.8	1011	9.1
Hallam FM	H	1293	459	35	2.6	7.3	3355	12.2
96.9 Viking FM	H	910	236	26	2.3	8.7	2059	9.8
Bauer Northern Ireland	H	1455	612	42	3.5	8.3	5074	19.7
97.4 Cool FM	H	1001	399	40	3.2	8.0	3207	18.5
Downtown Radio (DTR)	H	1455	280	19	1.3	6.7	1867	7.2
Bauer Place Portfolio - Scotland	H	4181	1706	41	4.2	10.2	17435	23.1
FM Bauer Place Portfolio Scotland	Y	4181	1531	37	3.5	9.7	14825	19.5
Bauer Radio Central Scotland	H	2905	1033	36	3.4	9.6	9947	20.2
Scotland's Greatest Hits Network	H	3608	399	11	0.8	7.5	2976	4.7
Bauer Glasgow	H	1868	654	35	3.4	9.8	6381	20.4
Clyde 1 FM	H	1868	572	31	2.7	9.0	5132	16.4
Clyde 2	H	1868	200	11	0.7	6.2	1249	4.0
Bauer Edinburgh	H	1137	380	33	3.1	9.4	3566	18.2
ForthOne	H	1137	340	30	2.6	8.7	2965	15.1
Forth2	H	1137	82	7	0.5	7.3	601	3.1
Moray Firth Radio (Bauer Inverness)	Y	237	108	46	4.4	9.7	1046	21.3
Bauer Aberdeen	Y	329	164	50	5.3	10.6	1742	26.3
Northsound One	Y	329	140	43	4.0	9.5	1326	20.1
Northsound Two	Y	329	47	14	1.3	8.8	415	6.3
Radio Borders (Bauer Borders)	Y	108	54	50	6.1	12.1	658	34.2
Bauer Dundee	Y	385	191	50	5.5	11.2	2135	26.7
Tay-FM	Y	385	150	39	3.4	8.7	1303	16.3
Tay-AM	Y	385	76	20	2.2	10.9	833	10.4
West Sound ³ (Bauer Southwest Scotland)	Y	389	172	44	4.7	10.7	1837	26.0

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

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	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kerrang!	H	53205	1062	2	0.1	4.3	4603	0.4
Kiss UK	H	53205	5074	10	0.5	5.1	25727	2.5
Kiss East	H	2103	437	21	1.2	6.0	2623	5.8
Kiss West	H	2410	491	20	1.3	6.1	3013	6.2
Magic UK	Q	53205	3683	7	0.5	6.8	24928	2.4
Magic Network - North	H	10595	729	7	0.7	10.0	7300	3.6
Magic Network - North East	H	2254	264	12	1.2	9.9	2607	6.0
Magic 1152 (Newcastle)	H	1499	169	11	1.2	11.0	1859	6.5
Magic 1170 (Teesside)	H	820	94	12	0.9	7.9	748	4.5
Magic Network - North West	H	5207	186	4	0.3	8.6	1607	1.7
Magic 1548 (Liverpool)	H	1850	86	5	0.5	10.4	892	2.4
Magic 1152 (Manchester)	H	2487	79	3	0.2	6.4	507	1.3
Magic 999 (Preston)	H	1123	22	2	0.2	9.4	208	1.0
Magic Network - Yorkshire	H	3134	279	9	1.0	11.1	3087	4.7
Magic 828 (Leeds)	H	990	108	11	1.1	10.2	1099	6.0
Magic AM (Sheffield)	H	1293	94	7	0.9	11.8	1111	4.0
Magic 1161 (Hull)	H	910	84	9	1.0	11.3	942	4.5
Wave 105 FM (Bauer South Coast)	H	1801	400	22	2.2	9.9	3950	10.6
Total Celador Radio	H	3364	611	18	1.1	6.3	3839	5.5
The Breeze	Y	143	26	18	1.1	6.1	157	5.9
(Basingstoke and North Hampshire) (was Kestrel FM)								
The Breeze (East Hampshire & South West Surrey) (was Kestrel FM)	Y	99	16	16	1.2	7.9	123	5.7
Celador Radio South	H	1879	344	18	1.1	6.1	2104	5.4
The Breeze (South)	H	1125	81	7	0.6	8.2	669	3.0
Jack FM South Coast (Was The Coast)	H	1729	273	16	0.8	5.3	1435	4.0
Celador Radio South West	H	1243	228	18	1.2	6.8	1552	6.0
The Breeze South West (North)	H	790	78	10	0.5	5.4	420	2.7
The Breeze South West (South) (was Midwest Radio)	Y	290	39	13	1.3	9.5	368	5.7
106 JACKfm (Bristol) (was Original 106)	H	628	114	18	0.9	5.2	594	4.8
The Breeze (North Somerset) (was Nova Radio - Weston)	Y	130	16	12	0.6	4.8	77	2.6
Central FM	Y	210	56	27	1.2	4.6	257	7.8
Total Cheshire Radio	Y	377	64	17	1.3	7.4	476	6.4
Cheshire's Silk 106.9	Y	184	20	11	0.7	6.7	137	4.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Chester's Dee 106.3	Y	193	44	23	1.8	7.8	338	8.3
Total CN Radio	Y	851	253	30	2.0	6.6	1661	10.5
The Bay	Y	281	98	35	2.3	6.5	634	11.0
Citybeat 96.7/102.5FM	H	570	159	28	2.1	7.5	1196	12.2
Lakeland Radio	Y	51	19	37	2.7	7.2	136	12.6
Connect FM (was Connect FM and Lite 106.8FM)	Y	438	55	13	0.9	6.9	380	3.8
Radio Exe 107.3 FM (was Exeter FM)	Y	194	23	12	0.6	5.6	126	3.0
Total Fire Radio	Y	1326	51	4	0.2	5.2	266	1.0
Fire Radio	Y	317	45	14	0.8	5.6	251	3.3
Fire Radio South Coast 3FM	Y	1009	6	1	*	2.3	15	0.1
Total Global Radio (UK)	Y	71	29	40	3.9	9.8	281	17.7
Total Choice (UK)	H	53205	20403	38	3.1	8.1	165517	16.1
Choice FM London	H	53205	839	2	0.1	5.2	4324	0.4
Classic FM	Q	11703	553	5	0.3	5.9	3264	1.6
Capital Network (UK)	Q	53205	5321	10	0.6	6.5	34505	3.4
Gold Network (UK)	H	53205	7720	15	0.8	5.8	44657	4.3
Heart Network (UK)	H	53205	1420	3	0.2	8.4	11907	1.2
Total LBC (UK)	H	53205	7563	14	1.0	6.7	50811	4.9
Total XFM (UK)	H	53205	1333	3	0.3	10.2	13604	1.3
Global Radio London (ILR)	H	53205	963	2	0.1	5.0	4779	0.5
Global Radio (ILR)	Q	11703	4738	40	3.4	8.3	39322	19.2
Capital Network (ILR)	H	43731	14208	32	2.6	8.1	115696	13.8
Capital Birmingham	H	30558	6471	21	1.3	6.1	39401	7.0
Capital East Midlands	H	2209	502	23	1.2	5.3	2684	6.7
Capital London	H	1992	498	25	2.2	8.8	4356	10.8
Capital Manchester	Q	11703	2170	19	0.9	4.7	10105	4.9
Capital North East	H	2914	545	19	1.2	6.3	3433	7.3
Capital Scotland	H	2232	477	21	1.6	7.2	3460	8.0
Capital South Coast	H	2787	579	21	1.3	6.3	3654	7.6
Capital South Wales	H	1161	248	21	1.4	6.4	1577	7.0
Capital Yorkshire	H	1029	244	24	1.6	6.8	1664	8.2
Gold Network (ILR)	H	4531	1189	26	1.9	7.2	8597	9.4
Gold Cambridgeshire	H	30067	1022	3	0.3	9.4	9614	1.7
Gold Devon	H	872	44	5	0.5	10.4	462	2.5
Gold East Anglia	H	1023	46	4	0.5	11.6	531	2.4
Gold East Midlands	H	1211	69	6	0.5	9.6	662	2.5
Gold Essex	H	1992	61	3	0.2	6.4	392	1.0
Gold Four Counties	H	1352	38	3	0.3	10.4	397	1.3
	H	2043	72	4	0.4	10.2	738	1.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Gold Kent	H	1232	61	5	0.4	9.0	545	2.0
Gold London	Q	11703	255	2	0.2	9.5	2410	1.2
Gold Manchester	H	2914	93	3	0.2	7.4	690	1.5
Gold North West & Wales	H	1027	23	2	0.2	10.4	241	1.1
Gold Solent	H	1825	71	4	0.4	9.7	694	1.8
Gold South Wales	H	1029	49	5	0.5	11.4	563	2.8
Gold Sussex	H	1400	62	4	0.5	10.9	671	2.3
Gold Thames Valley	H	1444	33	2	0.1	6.2	203	0.7
Gold West Country	H	2190	103	5	0.5	11.1	1136	2.4
Heart Network (ILR)	H	28245	6714	24	1.7	7.1	47374	8.6
Heart Cambridgeshire	H	872	272	31	2.2	6.9	1886	10.3
Heart East Anglia	H	1211	295	24	1.9	7.8	2292	8.6
Heart Essex	H	1352	423	31	2.7	8.6	3623	12.2
Heart Four Counties	H	2043	513	25	1.8	7.0	3612	8.8
Heart Kent	H	1232	401	33	2.8	8.7	3489	12.5
Heart London	Q	11703	1742	15	0.7	5.0	8763	4.3
Heart North West and Wales	H	1027	228	22	1.4	6.5	1482	7.0
Heart Solent	H	1825	339	19	1.2	6.6	2254	5.9
Heart South West	H	1429	411	29	2.5	8.6	3555	10.6
Heart Sussex	H	1400	332	24	1.8	7.7	2573	8.7
Heart Thames Valley	H	1444	342	24	1.9	7.9	2710	9.7
Heart West Country	H	2190	606	28	2.3	8.3	5049	10.8
Heart West Midlands	H	3707	832	22	1.3	6.0	4966	7.3
LBC (ILR)	Q	11703	1240	11	1.1	10.4	12863	6.3
LBC 97.3	Q	11703	1073	9	0.9	10.2	10933	5.3
LBC News 1152	Q	11703	370	3	0.2	5.2	1930	0.9
XFM (ILR)	H	14616	700	5	0.2	4.6	3195	1.2
XFM London	Q	11703	513	4	0.2	3.7	1916	0.9
XFM Manchester	H	2914	236	8	0.4	5.2	1234	2.6
IOW Radio	Y	120	41	34	2.5	7.4	304	11.8
JACK fm (Swindon) (was More Radio)	Y	203	24	12	1.1	9.8	232	5.5
JACKfm Oxfordshire	H	510	99	19	1.2	5.9	587	6.0
Glide FM 1079 (was Oxford's FM 107.9)	H	498	31	6	0.2	3.6	111	1.2
106 JACKfm (Oxford)	H	510	81	16	0.9	5.9	476	4.8
Kingdom FM	Y	290	69	24	1.8	7.4	512	8.8
kmfm Group	H	1080	156	14	1.0	7.1	1106	4.5
kmfm East	H	525	79	15	1.1	7.3	575	4.9
kmfm West	H	556	76	14	1.0	6.9	531	4.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Lincs FM Group	H	2416	665	28	2.7	9.7	6437	11.9
Lincs FM 102.2 ³	H	924	349	38	4.2	11.2	3913	18.1
Lincs FM Group Yorkshire	Y	1510	313	21	1.6	7.7	2412	7.7
Dearne FM	Y	235	58	25	1.9	7.6	437	8.8
KCFM 99.8	Y	442	77	17	1.1	6.6	508	5.6
Ridings FM	Y	301	45	15	1.4	9.2	417	7.1
Rother FM	Y	208	45	22	1.4	6.7	301	6.8
Trax FM	Y	375	90	24	2.0	8.4	751	9.2
The Local Radio Company Group Total	Y	1983	542	27	2.3	8.4	4532	11.4
2BR	Y	180	56	31	2.2	7.0	392	12.2
Minster FM	Y	305	71	23	1.8	7.7	547	8.9
Mix 96	Y	125	41	33	2.7	8.2	335	11.5
Spire FM	Y	118	48	41	3.4	8.3	400	16.6
Spirit FM	Y	216	51	23	2.0	8.7	438	9.8
Star North East	Y	386	58	15	1.0	6.9	400	5.3
Star NE - North (was Durham FM)	Y	212	25	12	0.8	6.5	160	3.8
Star NE - South (was Alpha 103.2)	Y	175	33	19	1.4	7.2	240	7.3
97.2 Stray FM	Y	144	50	35	2.7	7.7	387	12.5
Sun FM	Y	271	73	27	2.5	9.2	670	13.8
Wessex FM	Y	123	44	36	4.1	11.4	504	18.2
Yorkshire Coast Radio	Y	114	51	44	4.0	9.1	460	18.3
Radio Mansfield 103.2	Y	158	45	28	2.2	7.9	355	10.4
Manx Radio	Y	71	41	57	5.7	10.0	405	25.5
Original 106 (Aberdeen)	Y	329	60	18	1.4	7.7	461	7.0
Total Orion Midlands	H	6394	1244	19	1.6	8.3	10290	8.3
Orion Midlands FM	H	6394	1138	18	1.5	8.2	9389	7.6
Gem 106	H	2384	479	20	1.7	8.7	4144	8.5
Free Radio (West Midlands)	H	4100	765	19	1.5	8.0	6146	8.1
Free Radio FM (West Midlands)	H	4100	660	16	1.3	8.0	5246	6.9
Free Radio 80s (West Midlands)	H	3629	145	4	0.2	6.2	900	1.3
Free Radio (Birmingham & Black Country)	H	2574	425	17	1.1	6.9	2938	6.3
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2574	355	14	0.9	6.8	2401	5.2
Free Radio 80s (Birmingham & Black Country)	H	2574	86	3	0.2	6.2	537	1.2
Free Radio (Coventry & Warwickshire)	H	681	120	18	1.5	8.3	994	8.1

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	681	107	16	1.2	7.7	816	6.6
Free Radio 80s (Coventry & Warwickshire)	H	681	26	4	0.3	7.0	179	1.5
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	470	93	20	1.8	9.1	849	9.3
Free Radio (Shropshire)	Y	374	104	28	2.4	8.5	884	11.2
Free Radio FM (Shropshire) (was Beacon)	Y	374	88	24	2.0	8.7	764	9.7
Free Radio 80s (Shropshire)	Y	374	23	6	0.3	5.2	120	1.5
Palm FM	Y	222	40	18	1.4	7.8	313	5.8
Radio Plymouth	Y	260	35	14	0.9	6.3	223	4.0
Premier Christian Radio	Q	11703	147	1	0.1	9.3	1373	0.7
Q Radio Network	Y	581	110	19	1.6	8.3	910	8.4
Q100.5 (Was Five FM)	Y	83	15	18	1.6	9.0	132	9.4
Q102.9FM/Q97.2FM/Q101.2FM	Y	298	76	25	2.1	8.4	637	11.2
Q106 (was Six FM)	Y	96	9	10	0.7	6.8	63	3.4
Q107 (was Seven FM)	Y	151	11	7	0.5	7.1	79	2.8
Total Quidem	Y	1329	185	14	1.1	7.7	1424	5.6
Oak FM	Y	320	27	8	0.6	6.7	182	2.8
Total Touch Radio Network	Y	1009	158	16	1.2	7.8	1242	6.6
107.6 Banbury Sound	Y	84	17	20	1.5	7.3	124	7.0
Rugby FM	Y	78	25	32	3.0	9.2	230	14.5
Touch FM Staffs	Y	256	36	14	1.1	8.0	288	5.2
96.2 Touch FM - Coventry	Y	297	27	9	0.5	5.4	148	3.2
102 Touch FM - Warks Worcs Cotswolds	Y	294	53	18	1.5	8.6	453	8.3
Reading 107 FM	Y	235	17	7	0.4	5.2	88	2.3
Total Real and Smooth Ltd.	H	53205	5987	11	0.9	7.9	47317	4.6
Real and Smooth Ltd. North West Total	H	5408	1236	23	1.9	8.2	10163	10.5
Real and Smooth Ltd. North West Regional	H	5371	1174	22	1.7	8.0	9391	9.8
Real and Smooth Ltd. North East	H	2254	609	27	2.3	8.5	5197	11.9
Real and Smooth Ltd. Scotland	H	2950	761	26	2.5	9.6	7314	14.6
Total Real Radio UK	H	53205	2588	5	0.4	7.3	18960	1.8
Total Real Radio ILR Network	H	15753	2343	15	1.1	7.6	17908	6.1
Real Radio Brand UK	H	53205	2466	5	0.3	7.3	17903	1.7

Source: RAJAR/Ipsos MORI/R SMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Real Radio Brand ILR Network	H	15716	2220	14	1.1	7.6	16852	5.7
Real Radio North East - (was Century Radio)	H	2254	259	11	0.8	6.9	1782	4.1
Total Real Radio North West	H	5408	574	11	0.7	7.0	4023	4.2
Real Radio North West - (was Century Radio)	H	5371	492	9	0.6	6.6	3252	3.4
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2914	109	4	0.3	7.1	771	1.6
Total Real Radio Scotland	H	2764	613	22	2.0	8.9	5440	11.4
Real Radio Scotland	H	2764	573	21	1.9	9.0	5155	10.8
96.3 Real XS Glasgow (was 96.3 Rock Radio)	H	831	57	7	0.3	5.0	285	2.0
Real Radio Wales	H	2581	533	21	1.4	6.9	3680	6.9
Real Radio Wales (North)	H	697	72	10	0.6	5.7	414	3.2
Real Radio Wales (South)	H	1884	461	24	1.7	7.1	3266	8.1
Real Radio Yorkshire	H	2878	378	13	1.1	8.1	3044	5.5
Total Smooth Radio UK	H	53205	3820	7	0.5	7.4	28357	2.8
Smooth Radio Brand UK	H	53205	3260	6	0.4	7.2	23507	2.3
Smooth Radio Brand ILR Network	H	27120	2602	10	0.7	7.6	19715	4.0
Smooth Radio Midlands	H	5878	699	12	1.1	8.8	6183	5.5
Smooth Radio East Midlands	H	2211	310	14	1.2	8.9	2748	6.1
Smooth Radio West Midlands	H	3707	389	11	0.9	8.8	3438	5.0
Smooth Radio Glasgow	H	1915	236	12	1.0	7.9	1874	5.9
Smooth Radio London	Q	11703	442	4	0.2	4.0	1786	0.9
Smooth Radio North East	H	2254	425	19	1.5	8.0	3414	7.8
Smooth Radio North West	H	5371	814	15	1.1	7.5	6140	6.4
96.2 The Revolution	H	521	31	6	0.3	5.1	156	1.7
Southend & Chelmsford Radio	Y	493	53	11	0.9	8.4	444	3.7
107.5 Sovereign Radio	Y	154	21	14	0.6	4.4	94	2.7
Sunrise Group National	H	53205	565	1	0.1	7.8	4380	0.4
Sunrise Group London	H	11702	422	4	0.3	8.7	3659	1.7
Buzz Asia 963 & 972AM	H	11702	77	1	0.1	7.9	606	0.3
Kismet Radio 1035 (Greater London)	Q	11703	84	1	*	4.5	384	0.2
Sunrise Radio (Greater London)	Q	11703	415	4	0.2	6.7	2799	1.4
Sunrise Radio National	Q	53205	556	1	0.1	6.2	3472	0.3
Time FM 106.6	Y	303	20	7	0.4	5.6	113	2.2
Tindle Radio Group	Y	139	86	62	7.2	11.7	1004	35.6
Channel 103 FM	Y	84	53	63	7.0	11.3	594	34.3
Island FM 104.7	Y	54	33	61	7.6	12.4	410	37.7

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 3 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Town and Country Broadcasting (South and West Wales)	Y	1725	311	18	1.3	7.5	2315	6.5
106.3 Bridge FM	Y	128	40	31	2.2	7.0	278	11.5
Radio Carmarthenshire and Scarlet FM	Y	131	45	35	3.0	8.6	391	12.4
Radio Ceredigion	Y	80	22	28	1.5	5.5	123	7.1
Nation Hits! (was Nation 80s)	Y	472	47	10	0.5	5.3	251	2.4
Nation Radio	H	1507	133	9	0.5	5.9	791	2.5
102.5 Radio Pembrokeshire	Y	101	46	45	5.0	11.0	505	20.0
Total UKRD	H	1600	422	26	2.2	8.3	3516	10.2
The Bee	Y	423	34	8	0.5	6.5	219	3.3
Total Eagle	H	540	157	29	1.8	6.2	969	9.4
Eagle Extra	H	540	9	2	*	1.7	15	0.1
96.4 Eagle Radio	H	540	152	28	1.8	6.3	954	9.3
KL.FM 96.7	Y	153	51	33	3.0	9.1	463	13.1
Pirate FM	Y	483	162	34	3.2	9.6	1550	12.2
UTV Radio (inc. talkSPORT)	H	53205	4501	8	0.6	7.3	32721	3.2
UTV Radio (excl. talkSPORT)	H	6874	1476	21	1.8	8.4	12446	9.4
107.6 Juice FM	H	1062	201	19	1.2	6.1	1231	5.4
Peak 107 FM	Y	420	97	23	1.9	8.3	803	8.8
The Pulse/Pulse 2	H	880	156	18	1.2	6.6	1037	7.0
The Pulse	H	880	129	15	0.9	6.3	816	5.5
Pulse 2	H	880	51	6	0.3	4.4	221	1.5
Signal 107 (was 107.7 The Wolf)	H	1022	46	5	0.3	6.6	304	1.5
Signal One & Signal Two	H	795	321	40	4.0	9.9	3171	19.8
Signal One	H	795	289	36	3.0	8.3	2401	15.0
Signal Two	H	795	76	10	1.0	10.1	769	4.8
Total Swansea Sound/ 96.4 FM The Wave	Y	472	178	38	4.0	10.5	1879	17.7
96.4 FM The Wave	Y	472	145	31	2.9	9.3	1344	12.7
Swansea Sound - 1170 MW	Y	472	55	12	1.1	9.7	535	5.0
U105	H	888	195	22	2.1	9.4	1832	11.8
Radio Wave 96.5 FM	Y	235	77	33	3.5	10.7	828	17.3
102.4 Wish/107.2 Wire/ 107.4 Tower FM	Y	1156	178	15	0.8	5.2	931	4.8
107.4 Tower FM	Y	451	46	10	0.6	5.4	251	3.5
107.2 Wire FM	Y	288	60	21	0.9	4.4	261	5.1
102.4 Wish FM	Y	476	72	15	0.9	5.8	418	5.1

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 4 - UNITED KINGDOM

(Key Demographics)

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
ALL COMMERCIAL 15+	Q	53205	34406	65	8.5	13.1	450740	43.9
Children 10-14	Q	3521	2845	81	6.9	8.6	24368	67.7
15-24	Q	8314	6209	75	8.4	11.3	70185	62.4
25-44	Q	17359	12418	72	9.6	13.4	166383	55.0
45-64	Q	16345	10853	66	9.1	13.8	149474	41.5
65+	Q	11187	4927	44	5.8	13.1	64698	25.7
Main Shoppers	Q	43578	27503	63	8.4	13.3	365594	42.3
Main Shoppers with children	Q	13120	9519	73	9.4	13.0	123667	54.7
ABC1	Q	29048	18856	65	7.1	10.9	205098	37.5
C2DE	Q	24157	15549	64	10.2	15.8	245642	51.3
ALL BBC 15+	Q	53205	35109	66	10.3	15.6	548212	53.4
Children 10-14	Q	3521	1719	49	3.1	6.4	10970	30.5
15-24	Q	8314	4877	59	4.7	8.0	39101	34.8
25-44	Q	17359	10395	60	7.1	11.9	123335	40.8
45-64	Q	16345	11517	70	12.4	17.6	202226	56.2
65+	Q	11187	8319	74	16.4	22.1	183550	73.0
Main Shoppers	Q	43578	28839	66	10.9	16.5	475468	55.0
Main Shoppers with children	Q	13120	7762	59	7.1	12.1	93602	41.4
ABC1	Q	29048	21394	74	11.4	15.5	331243	60.5
C2DE	Q	24157	13715	57	9.0	15.8	216970	45.3

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Absolute Radio London	Q	11703	521	4	0.3	6.5	3393	1.7
96.3 Radio Aire	H	644	115	18	1.6	8.8	1011	9.1
107.8 Arrow FM for Hastings	Y	119	21	17	1.5	8.6	179	6.0
107.6 Banbury Sound	Y	84	17	20	1.5	7.3	124	7.0
The Bay	Y	281	98	35	2.3	6.5	634	11.0
THE BEACH	Y	182	55	30	2.5	8.3	460	11.8
The Bee	Y	423	34	8	0.5	6.5	219	3.3
2BR	Y	180	56	31	2.2	7.0	392	12.2
The Breeze	Y	143	26	18	1.1	6.1	157	5.9
(Basingstoke and North Hampshire) (was Kestrel FM)								
The Breeze (East Hampshire & South West Surrey) (was Kestrel FM)	Y	99	16	16	1.2	7.9	123	5.7
The Breeze (South)	H	1125	81	7	0.6	8.2	669	3.0
The Breeze South West (North)	H	790	78	10	0.5	5.4	420	2.7
The Breeze South West (South) (was Midwest Radio)	Y	290	39	13	1.3	9.5	368	5.7
106.3 Bridge FM	Y	128	40	31	2.2	7.0	278	11.5
Buzz Asia 963 & 972AM	H	11702	77	1	0.1	7.9	606	0.3
Capital Birmingham	H	2209	502	23	1.2	5.3	2684	6.7
Capital East Midlands	H	1992	498	25	2.2	8.8	4356	10.8
Capital London	Q	11703	2170	19	0.9	4.7	10105	4.9
Capital Manchester	H	2914	545	19	1.2	6.3	3433	7.3
Capital North East	H	2232	477	21	1.6	7.2	3460	8.0
Capital Scotland	H	2787	579	21	1.3	6.3	3654	7.6
Capital South Coast	H	1161	248	21	1.4	6.4	1577	7.0
Capital South Wales	H	1029	244	24	1.6	6.8	1664	8.2
Capital Yorkshire	H	4531	1189	26	1.9	7.2	8597	9.4
Radio Carmarthenshire and Scarlet FM	Y	131	45	35	3.0	8.6	391	12.4
Central FM	Y	210	56	27	1.2	4.6	257	7.8
Radio Ceredigion	Y	80	22	28	1.5	5.5	123	7.1
C.F.M (Bauer Carlisle)	Y	252	114	45	3.8	8.4	954	19.2
Channel 103 FM	Y	84	53	63	7.0	11.3	594	34.3
Cheshire's Silk 106.9	Y	184	20	11	0.7	6.7	137	4.1
Chester's Dee 106.3	Y	193	44	23	1.8	7.8	338	8.3
Choice FM London	Q	11703	553	5	0.3	5.9	3264	1.6
Radio City 96.7	H	1850	420	23	1.7	7.6	3186	8.6
City Talk 105.9	H	1607	81	5	0.2	3.6	291	0.9

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

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			'000	%	per head	per listener		
Citybeat 96.7/102.5FM	H	570	159	28	2.1	7.5	1196	12.2
Clyde 1 FM	H	1868	572	31	2.7	9.0	5132	16.4
Clyde 2	H	1868	200	11	0.7	6.2	1249	4.0
Connect FM (was Connect FM and Lite 106.8FM)	Y	438	55	13	0.9	6.9	380	3.8
97.4 Cool FM	H	1001	399	40	3.2	8.0	3207	18.5
Dearne FM	Y	235	58	25	1.9	7.6	437	8.8
Downtown Radio (DTR)	H	1455	280	19	1.3	6.7	1867	7.2
Dream 100	Y	134	42	31	3.4	11.0	459	13.7
96.4 Eagle Radio	H	540	152	28	1.8	6.3	954	9.3
Eagle Extra	H	540	9	2	*	1.7	15	0.1
Radio Exe 107.3 FM (was Exeter FM)	Y	194	23	12	0.6	5.6	126	3.0
Fire Radio	Y	317	45	14	0.8	5.6	251	3.3
Fire Radio South Coast	Y	1009	6	1	*	2.3	15	0.1
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	H	2574	355	14	0.9	6.8	2401	5.2
Free Radio FM (Coventry & Warwickshire) (was Mercia)	H	681	107	16	1.2	7.7	816	6.6
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	Y	470	93	20	1.8	9.1	849	9.3
Free Radio FM (Shropshire) (was Beacon)	Y	374	88	24	2.0	8.7	764	9.7
Free Radio 80s (Birmingham & Black Country)	H	2574	86	3	0.2	6.2	537	1.2
Free Radio 80s (Coventry & Warwickshire)	H	681	26	4	0.3	7.0	179	1.5
Free Radio 80s (Shropshire)	Y	374	23	6	0.3	5.2	120	1.5
3FM	Y	71	29	40	3.9	9.8	281	17.7
Forth2	H	1137	82	7	0.5	7.3	601	3.1
ForthOne	H	1137	340	30	2.6	8.7	2965	15.1
Gem 106	H	2384	479	20	1.7	8.7	4144	8.5
Glide FM 1079 (was Oxford's FM 107.9)	H	498	31	6	0.2	3.6	111	1.2
Gold Cambridgeshire	H	872	44	5	0.5	10.4	462	2.5
Gold Devon	H	1023	46	4	0.5	11.6	531	2.4
Gold East Anglia	H	1211	69	6	0.5	9.6	662	2.5
Gold East Midlands	H	1992	61	3	0.2	6.4	392	1.0

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

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Gold Essex	H	1352	38	3	0.3	10.4	397	1.3
Gold Four Counties	H	2043	72	4	0.4	10.2	738	1.8
Gold Kent	H	1232	61	5	0.4	9.0	545	2.0
Gold London	Q	11703	255	2	0.2	9.5	2410	1.2
Gold Manchester	H	2914	93	3	0.2	7.4	690	1.5
Gold North West & Wales	H	1027	23	2	0.2	10.4	241	1.1
Gold Solent	H	1825	71	4	0.4	9.7	694	1.8
Gold South Wales	H	1029	49	5	0.5	11.4	563	2.8
Gold Sussex	H	1400	62	4	0.5	10.9	671	2.3
Gold Thames Valley	H	1444	33	2	0.1	6.2	203	0.7
Gold West Country	H	2190	103	5	0.5	11.1	1136	2.4
Hallam FM	H	1293	459	35	2.6	7.3	3355	12.2
Heart Cambridgeshire	H	872	272	31	2.2	6.9	1886	10.3
Heart East Anglia	H	1211	295	24	1.9	7.8	2292	8.6
Heart Essex	H	1352	423	31	2.7	8.6	3623	12.2
Heart Four Counties	H	2043	513	25	1.8	7.0	3612	8.8
Heart Kent	H	1232	401	33	2.8	8.7	3489	12.5
Heart London	Q	11703	1742	15	0.7	5.0	8763	4.3
Heart North West and Wales	H	1027	228	22	1.4	6.5	1482	7.0
Heart Solent	H	1825	339	19	1.2	6.6	2254	5.9
Heart South West	H	1429	411	29	2.5	8.6	3555	10.6
Heart Sussex	H	1400	332	24	1.8	7.7	2573	8.7
Heart Thames Valley	H	1444	342	24	1.9	7.9	2710	9.7
Heart West Country	H	2190	606	28	2.3	8.3	5049	10.8
Heart West Midlands	H	3707	832	22	1.3	6.0	4966	7.3
IOW Radio	Y	120	41	34	2.5	7.4	304	11.8
Island FM 104.7	Y	54	33	61	7.6	12.4	410	37.7
Jack FM South Coast (Was The Coast)	H	1729	273	16	0.8	5.3	1435	4.0
JACK fm (Swindon) (was More Radio)	Y	203	24	12	1.1	9.8	232	5.5
106 JACKfm (Bristol) (was Original 106)	H	628	114	18	0.9	5.2	594	4.8
106 JACKfm (Oxford)	H	510	81	16	0.9	5.9	476	4.8
JACKfm Oxfordshire	H	510	99	19	1.2	5.9	587	6.0
107.6 Juice FM	H	1062	201	19	1.2	6.1	1231	5.4
KCFM 99.8	Y	442	77	17	1.1	6.6	508	5.6
Key 103 (Manchester)	H	2487	395	16	0.8	5.1	2013	5.1
Kingdom FM	Y	290	69	24	1.8	7.4	512	8.8
Kismet Radio 1035 (Greater London)	Q	11703	84	1	*	4.5	384	0.2
Kiss 100 FM	Q	11703	1974	17	0.9	5.1	9992	4.9
Kiss East	H	2103	437	21	1.2	6.0	2623	5.8

Source: RAJAR/Ipsos MORI/RSMB

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

Results are shown based on each station's Total Survey Area

	Survey Period	Adults (15+) Pop'n '000	Weekly Reach		Average Hours		Total Hours '000	Share in TSA %
			'000	%	per head	per listener		
Kiss West	H	2410	491	20	1.3	6.1	3013	6.2
KL.FM 96.7	Y	153	51	33	3.0	9.1	463	13.1
kmfm East	H	525	79	15	1.1	7.3	575	4.9
kmfm West	H	556	76	14	1.0	6.9	531	4.1
Lakeland Radio	Y	51	19	37	2.7	7.2	136	12.6
LBC 97.3	Q	11703	1073	9	0.9	10.2	10933	5.3
LBC News 1152	Q	11703	370	3	0.2	5.2	1930	0.9
Lincs FM 102.2 ³	H	924	349	38	4.2	11.2	3913	18.1
Magic 105.4	Q	11703	1967	17	1.1	6.3	12354	6.0
Magic 1152 (Manchester)	H	2487	79	3	0.2	6.4	507	1.3
Magic 1152 (Newcastle)	H	1499	169	11	1.2	11.0	1859	6.5
Magic 1161 (Hull)	H	910	84	9	1.0	11.3	942	4.5
Magic 1170 (Teesside)	H	820	94	12	0.9	7.9	748	4.5
Magic 1548 (Liverpool)	H	1850	86	5	0.5	10.4	892	2.4
Magic 828 (Leeds)	H	990	108	11	1.1	10.2	1099	6.0
Magic 999 (Preston)	H	1123	22	2	0.2	9.4	208	1.0
Magic AM (Sheffield)	H	1293	94	7	0.9	11.8	1111	4.0
Radio Mansfield 103.2	Y	158	45	28	2.2	7.9	355	10.4
Manx Radio	Y	71	41	57	5.7	10.0	405	25.5
Metro Radio	H	1499	444	30	2.1	7.2	3195	11.2
Minster FM	Y	305	71	23	1.8	7.7	547	8.9
Mix 96	Y	125	41	33	2.7	8.2	335	11.5
Moray Firth Radio (Bauer Inverness)	Y	237	108	46	4.4	9.7	1046	21.3
Nation Hits! (was Nation 80s)	Y	472	47	10	0.5	5.3	251	2.4
Nation Radio	H	1507	133	9	0.5	5.9	791	2.5
North Norfolk Radio	Y	93	21	23	2.6	11.6	243	10.7
Northsound One	Y	329	140	43	4.0	9.5	1326	20.1
Northsound Two	Y	329	47	14	1.3	8.8	415	6.3
Norwich 99.9fm	Y	328	48	15	0.9	6.4	308	4.4
The Breeze (North Somerset) (was Nova Radio - Weston)	Y	130	16	12	0.6	4.8	77	2.6
Oak FM	Y	320	27	8	0.6	6.7	182	2.8
Original 106 (Aberdeen)	Y	329	60	18	1.4	7.7	461	7.0
Palm FM	Y	222	40	18	1.4	7.8	313	5.8
Peak 107 FM	Y	420	97	23	1.9	8.3	803	8.8
102.5 Radio Pembrokeshire	Y	101	46	45	5.0	11.0	505	20.0
Pirate FM	Y	483	162	34	3.2	9.6	1550	12.2
Planet Rock 105.2 (formerly Kerrang! 105.2)	H	3673	287	8	0.6	7.3	2103	3.1
Radio Plymouth	Y	260	35	14	0.9	6.3	223	4.0

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

QUARTERLY SUMMARY OF RADIO LISTENING



Survey Period Ending 15th September 2013

PART 5 - RESULTS FOR INDIVIDUAL COMMERCIAL SERVICES A-Z

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			'000	%	per head	per listener		
Premier Christian Radio	Q	11703	147	1	0.1	9.3	1373	0.7
The Pulse	H	880	129	15	0.9	6.3	816	5.5
Pulse 2	H	880	51	6	0.3	4.4	221	1.5
Q100.5 (Was Five FM)	Y	83	15	18	1.6	9.0	132	9.4
Q102.9FM/Q97.2FM/Q101.2FM	Y	298	76	25	2.1	8.4	637	11.2
Q106 (was Six FM)	Y	96	9	10	0.7	6.8	63	3.4
Q107 (was Seven FM)	Y	151	11	7	0.5	7.1	79	2.8
Reading 107 FM	Y	235	17	7	0.4	5.2	88	2.3
Real Radio North East - (was Century Radio)	H	2254	259	11	0.8	6.9	1782	4.1
Real Radio North West - (was Century Radio)	H	5371	492	9	0.6	6.6	3252	3.4
Real Radio Scotland	H	2764	573	21	1.9	9.0	5155	10.8
Real Radio Wales (North)	H	697	72	10	0.6	5.7	414	3.2
Real Radio Wales (South)	H	1884	461	24	1.7	7.1	3266	8.1
Real Radio Yorkshire	H	2878	378	13	1.1	8.1	3044	5.5
96.3 Real XS Glasgow (was 96.3 Rock Radio)	H	831	57	7	0.3	5.0	285	2.0
106.1 Real XS Manchester (was 106.1 Rock Radio)	H	2914	109	4	0.3	7.1	771	1.6
96.2 The Revolution	H	521	31	6	0.3	5.1	156	1.7
Ridings FM	Y	301	45	15	1.4	9.2	417	7.1
97.4 Rock FM	H	1261	278	22	1.1	5.1	1427	6.3
Rother FM	Y	208	45	22	1.4	6.7	301	6.8
Rugby FM	Y	78	25	32	3.0	9.2	230	14.5
Signal 107 (was 107.7 The Wolf)	H	1022	46	5	0.3	6.6	304	1.5
Signal One	H	795	289	36	3.0	8.3	2401	15.0
Signal Two	H	795	76	10	1.0	10.1	769	4.8
Smooth Radio East Midlands	H	2211	310	14	1.2	8.9	2748	6.1
Smooth Radio Glasgow	H	1915	236	12	1.0	7.9	1874	5.9
Smooth Radio London	Q	11703	442	4	0.2	4.0	1786	0.9
Smooth Radio North East	H	2254	425	19	1.5	8.0	3414	7.8
Smooth Radio North West	H	5371	814	15	1.1	7.5	6140	6.4
Smooth Radio West Midlands	H	3707	389	11	0.9	8.8	3438	5.0
Southend & Chelmsford Radio	Y	493	53	11	0.9	8.4	444	3.7
107.5 Sovereign Radio	Y	154	21	14	0.6	4.4	94	2.7
Spire FM	Y	118	48	41	3.4	8.3	400	16.6
Spirit FM	Y	216	51	23	2.0	8.7	438	9.8
Star NE - North (was Durham FM)	Y	212	25	12	0.8	6.5	160	3.8
Star NE - South (was Alpha 103.2)	Y	175	33	19	1.4	7.2	240	7.3

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97.2 Stray FM	Y	144	50	35	2.7	7.7	387	12.5
Sun FM	Y	271	73	27	2.5	9.2	670	13.8
Sunrise Radio (Greater London)	Q	11703	415	4	0.2	6.7	2799	1.4
Swansea Sound - 1170 MW	Y	472	55	12	1.1	9.7	535	5.0
Tay-AM	Y	385	76	20	2.2	10.9	833	10.4
Tay-FM	Y	385	150	39	3.4	8.7	1303	16.3
TFM Radio	H	820	190	23	1.3	5.6	1067	6.4
Time FM 106.6	Y	303	20	7	0.4	5.6	113	2.2
96.2 Touch FM - Coventry	Y	297	27	9	0.5	5.4	148	3.2
102 Touch FM - Works Worcs Cotswolds	Y	294	53	18	1.5	8.6	453	8.3
Touch FM Staffs	Y	256	36	14	1.1	8.0	288	5.2
107.4 Tower FM	Y	451	46	10	0.6	5.4	251	3.5
Town 102 FM	Y	289	61	21	1.2	5.9	357	5.5
Trax FM	Y	375	90	24	2.0	8.4	751	9.2
U105	H	888	195	22	2.1	9.4	1832	11.8
96.9 Viking FM	H	910	236	26	2.3	8.7	2059	9.8
96.4 FM The Wave	Y	472	145	31	2.9	9.3	1344	12.7
Wave 105 FM (Bauer South Coast)	H	1801	400	22	2.2	9.9	3950	10.6
Radio Wave 96.5 FM	Y	235	77	33	3.5	10.7	828	17.3
Wessex FM	Y	123	44	36	4.1	11.4	504	18.2
West Sound ³ (Bauer Southwest Scotland)	Y	389	172	44	4.7	10.7	1837	26.0
107.2 Wire FM	Y	288	60	21	0.9	4.4	261	5.1
102.4 Wish FM	Y	476	72	15	0.9	5.8	418	5.1
XFM London	Q	11703	513	4	0.2	3.7	1916	0.9
XFM Manchester	H	2914	236	8	0.4	5.2	1234	2.6
Yorkshire Coast Radio	Y	114	51	44	4.0	9.1	460	18.3

Source: RAJAR/Ipsos MORI/RSMB

³ See note on back cover.

DEFINITIONS

(1) Audiences in local analogue areas excluded from 'All BBC Network Radio' and 'All National Commercial' totals.

(2) National groups that are a combination of analogue and digital broadcast.

(3) Audience to 'Opt-out' services included.

AREAS

UNITED KINGDOM (Parts 1 and 4) (including Channel Islands and Isle of Man)
EDITORIAL AREAS (Part 2) BBC stations' defined service areas
TOTAL SURVEY AREAS (Parts 3 and 5) Commercial stations' defined marketing areas

In Part 1 'BBC Local/Regional' and 'All Local Commercial' include listening to local stations outside their own Editorial/Total Survey Areas.

In Parts 2 and 3 'BBC Local Radio' and 'All Local Commercial Radio' are based on the net Editorial/Total Survey Area of the individual services making up the network.

TERMS

WEEKLY REACH

The number in thousands or as a percentage of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week

AVERAGE HOURS

The total hours of listening to a station during the course of a week, averaged:

PER HEAD - across the total adult population of the UK/area

PER LISTENER - across all those listening to the station for at least 5 minutes

TOTAL HOURS

The overall number of hours of adult listening to a station in the UK/area in an average week

SHARE IN TSA

The percentage of total listening time accounted for by a station in the UK/area in an average week

SURVEY PERIODS

CODE	FIELDWORK DATES	SAMPLE SIZE (Adults 15+)
Q	24th June 2013 - 15th September 2013	26,132
H	1st April 2013 - 15th September 2013	51,825
Y	17th September 2012 - 15th September 2013	103,108