

# RAJAR DATA RELEASE

## Quarter 2, 2009 - August 6, 2009



### Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	June '08	Mar '09	June '09		June '08	Mar '09	June '09
All BBC Radio	33,323	33,809	34,098	All Commercial Radio	30,984	31,498	31,968
All BBC Network Radio	29,611	30,261	30,706	All National Commercial	13,760	13,315	13,868
All BBC Local / Regional Radio	9,504	9,589	9,072	All Local Commercial	24,992	25,608	25,916

### Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	June '08	Mar '09	June '09		June '08	Mar '09	June '09
All BBC Radio	55.5	56.3	54.6	All Commercial Radio	42.4	41.6	42.7
All BBC Network Radio	46.0	47.0	45.9	All National Commercial	11.2	10.2	10.8
All BBC Local / Regional Radio	9.6	9.4	8.7	All Local Commercial	31.2	31.3	31.9