

RAJAR Quarterly Summary of Radio Listening - Quarter 2, 2005 - NATIONAL STATIONS

RELEASED AT 7.00AM THURSDAY AUGUST 4, 2005

KEY
Quarter 2, 2004 in green
Quarter 1, 2005 in blue
Quarter 2, 2005 in pink
% Change Y/Y and Q/Q for reach only
* = less than 0.05%

TERMS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the UK/area in an average week

TOTAL HOURS: The overall number of hours of adult listening to a station in the UK/area in an average week

SAMPLE SIZE Q2 2005: Survey Period - Code Q (Quarter): 31,303 Adults 15+ / Code H (Half year) 62,160 Adults 15+

TOTAL HOURS (in thousands): All BBC

Q2 04:	569,438	Q1 05:	574,061	Q2 05:	576,627
Q2 04:	482,457	Q1 05:	463,420	Q2 05:	469,980

TOTAL HOURS (in thousands): ALL COMMERCIAL

STATION	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q2 04	Q1 05	Q2 05	Q2 05 / Q2 04	Q2 05 / Q1 05	Q2 04	Q1 05	Q2 05
ALL RADIO	Q	43923	44046	44608	1.6%	1.3%	100.0	100.0	100.0
ALL BBC	Q	32395	32543	32885	1.5%	1.1%	53.1	54.2	54.0
ALL BBC NETWORK RADIO	Q	28563	28614	28783	0.8%	0.6%	42.2	43.4	43.1
BBC RADIO 1	Q	9725	9957	10242	5.3%	2.9%	8.3	8.4	9.2
BBC RADIO 2	Q	13432	13331	13271	-1.2%	-0.5%	16.2	16.5	16.0
BBC RADIO 3	Q	2021	1988	1913	-5.3%	-3.8%	1.1	1.2	1.1
BBC RADIO 4	Q	9508	9262	9592	0.9%	3.6%	11.0	11.4	11.2
BBC RADIO FIVE LIVE	Q	6086	6134	5677	-6.7%	-7.5%	4.5	4.6	4.4
BBC RADIO FIVE LIVE (inc SPORTS EXTRA)	Q	6151	6178	5748	-6.6%	-7.0%	4.5	4.6	4.4
FIVE LIVE SPORTS EXTRA	Q	415	414	394	-5.1%	-4.8%	0.1	0.1	0.1
BBC 6 MUSIC	Q	200	311	286	43.0%	-8.0%	0.1	0.2	0.1
1XTRA FROM THE BBC	Q	293	351	292	-0.3%	-16.8%	0.1	0.1	0.1
BBC 7	Q	388	556	472	21.6%	-15.1%	0.2	0.3	0.2
BBC WORLD SERVICE	Q	1367	1148	1144	-16.3%	-0.3%	0.6	0.5	0.5
BBC ASIAN NETWORK UK	Q	493	443	440	-10.8%	-0.7%	0.3	0.2	0.2
BBC LOCAL REGIONAL	Q	10197	10191	10077	-1.2%	-1.1%	10.9	10.8	10.9

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STATION

SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE	
	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%	
	Q2 04	Q1 05	Q2 05	Q2 05 / Q2 04	Q2 05 / Q1 05	Q2 04	Q1 05	Q2 05	
ALL COMMERCIAL	Q	31359	30977	31199	-0.5%	0.7%	45.0	43.8	44.0
ALL NAT. COMMERCIAL	Q	13088	12987	12950	-1.1%	-0.3%	10.1	10.2	10.2
THE ARROW (UK)	Q	24	87	79	229.2%	-9.2%	*	0.1	0.1
CAPITAL DISNEY	Q	31	22	73	135.5%	231.8%	*	*	*
TOTAL CAPITAL GOLD NETWORK UK	H	1532	1349	1391	-9.2%	3.1%	0.9	0.9	0.9
CAPITAL LIFE	Q		39	61	N/A	56.4%		*	*
TOTAL CENTURY NETWORK UK	H		2085	1730	N/A	-17.0%		1.6	1.3
CLASSIC FM	Q	6487	5977	6310	-2.7%	5.6%	4.5	4.1	4.3
TOTAL CLASSIC GOLD NETWORK UK	H	920	795	762	-17.2%	-4.2%	0.8	0.7	0.6
CORE	Q	132	97	89	-32.6%	-8.2%	*	*	*
GALAXY NETWORK (UK)	Q	2708	2547	2539	-6.2%	-0.3%	1.9	1.7	1.6
TOTAL HEART (UK)	Q	3259	3023	3079	-5.5%	1.9%	2.3	2.2	2.2
HEAT	Q	150	200	230	53.3%	15.0%	*	0.1	0.1
THE HITS	Q	880	833	784	-10.9%	-5.9%	0.3	0.3	0.3
TOTAL JAZZ/SMOOTH NETWORK (UK)	Q	1489	1411	1421	-4.6%	0.7%	0.9	1.0	1.0
KERRANG!	Q	723			N/A	N/A	0.2		
Total Kerrang!	Q		1118	995	N/A	-11.0%		0.5	0.4
TOTAL KISS	Q	2532	2189	2361	-6.8%	7.9%	1.3	1.2	1.2
TOTAL LBC (UK)	Q	807	639	877	8.7%	37.2%	0.8	0.6	1.0
TOTAL MAGIC	Q	2679	2944	2946	10.0%	0.1%	1.8	2.1	2.0
MOJO RADIO	Q	136	157	118	-13.2%	-24.8%	0.1	*	*
ONEWORD RADIO	H	87	121	140	60.9%	15.7%	*	*	0.1
PLANET ROCK	Q	221	286	382	72.9%	33.6%	0.1	0.1	0.2
PRIMETIME RADIO	Q	127	162	164	29.1%	1.2%	0.1	0.2	0.2
Q	Q	348	328	361	3.7%	10.1%	0.1	0.1	0.1
SMASH HITS RADIO	Q	725	711	640	-11.7%	-10.0%	0.2	0.2	0.2
THE STORM	Q	78	85	66	-15.4%	-22.4%	*	*	*
SUNRISE RADIO NATIONAL	Q	581	447	467	-19.6%	4.5%	0.6	0.3	0.3
TALKSPORT (TALK RADIO)	Q	2155	2482	2211	2.6%	-10.9%	1.8	1.9	1.8
TOTAL VIRGIN RADIO (AM/FM)	H	2632	2420	2410	-8.4%	-0.4%	1.6	1.5	1.5
VIRGIN RADIO CLASSIC ROCK	Q		160	127	N/A	-20.6%		0.1	0.1
THE VIRGIN RADIO GROOVE	Q		84	74	N/A	-11.9%		*	0.1
TOTAL XFM (UK)	Q	701	651	633	-9.7%	-2.8%	0.4	0.4	0.4
YARR RADIO	Q	17	9	19	11.8%	111.1%	*	*	*
ALL LOCAL COMMERCIAL	Q	25923	25424	25522	-1.5%	0.4%	34.9	33.6	33.8
OTHER LISTENING	Q	2693	2879	2690	-0.1%	-6.6%	1.9	2.0	2.0

Source RAJAR / Ipsos Media

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